

Workflow of AI for Fundraising & Donor Engagement

CNA Training Session — Deborah Sherman, AIEZ.ai
5 Phases, 6 Prompts (including 2A/2B and 3A/3B) — 60 minutes, sequential. Copy, customize, verify, send.



AI Prompt (copy + customize) User Input Required Human Network Check Ongoing / Iterative Ethics Guardrails Flow direction