



****Special COVID-19 rates
through July 31, 2020***

BUSINESS WEB CONTENT PRICE SHEET

By Colorado writers, graphic artists and public relations professionals

À LA CARTE

BLOG ARTICLE WRITING (1000 words)	\$350
SOCIAL MEDIA POSTS Two posts/week with custom graphics or images (8/month) on two platforms	\$400/month
PRESS RELEASE with one revision	\$350
BUSINESS FACT SHEET with one revision	\$300
MEDIA ONE SHEET with one revision	\$300
OWNER BIO for website with one revision	\$250
EDITING/PROOFREADING	\$50/hour
CONTENT RESEARCH & WRITING	\$60/hour
VIDEO CONTENT CREATION Vlogs, live videos, customer testimonials, presentations and webinars	Prices vary
SOCIAL PLATFORM PROFILE SETUP	\$150

More services upon request

BASIC \$1250/MONTH

ONE HOUR STRATEGY SESSION
4 SOCIAL MEDIA POSTS PER WEEK (16 PER MONTH) ON THREE SOCIAL PLATFORMS WITH CUSTOM CONTENT & IMAGES
INCREASE IN FOLLOWERS AND POPULARITY Manage friend requests and connections weekly
CUSTOMER SERVICE NOTIFICATIONS
REPUTATION REVIEW AND MONITORING

PLUS \$2500/MONTH

ONE HOUR STRATEGY SESSION
5-6 SOCIAL MEDIA POSTS PER WEEK (UP TO 24 PER MONTH) ON 4-6 PLATFORMS WITH CUSTOM CONTENT, GRAPHICS AND IMAGES
TARGETED INCREASE IN FOLLOWERS
CONTESTS AND GIVEAWAYS
REPUTATION MONITORING & MANAGEMENT
ONE BLOG ARTICLE PER MONTH
WEEKLY RESPONSE & INTERACTION WITH CUSTOMERS AND MESSAGES

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