

Investigative Background Research Prompt

Research this person or organization: **[NAME]**

Prepare a concise briefing using public, professionally relevant information from the past **90 days**.

Search:

- Official website, newsroom, leadership pages, reports, and public filings
- LinkedIn, Instagram, Facebook, X, YouTube, and other active social channels
- Local, national, and trade news
- Lawsuits, regulatory actions, investigations, leadership changes, layoffs, partnerships, funding, contracts, awards, criticism, and controversies
- Interviews, podcasts, speaking appearances, job postings, reviews, and industry sources

Verify every important claim with a source link. Prefer primary sources, then reputable news outlets. Clearly label:

- **Confirmed**
- **Credible reporting**
- **Claim or allegation**
- **Anecdotal**
- **Unverified**

Final Report

1. Executive Summary

- Who they are
- Five most important developments
- Main opportunities
- Main risks or red flags
- One surprising finding

2. 90-Day Timeline

Date	Development	Why It Matters	Source
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1. News and Social Media

- Main themes
- Important posts

- Positive and negative coverage
 - Changes in messaging
2. **Legal, Financial, Leadership, and Reputation Issues**
 - Separate verified facts from allegations
 - Flag contradictions and missing information
 3. **Three Intelligent Conversation Openers**
 - Each must reference a specific recent development
 - Make them natural, informed, and non-confrontational
 4. **Sources**
 - Include direct links for every significant claim

Do not guess. State clearly when information cannot be verified.

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