

Thala



About us

We're thrilled to introduce Thala, a bold, new heritage beer brand. India's Signature Corn Beer: As other nations celebrate their native grains, Thala brings global recognition to corn beer from India, establishing it as a distinct and proud category. Thala isn't craft. It isn't imported. It's authentic Indian beer, made with corn, Goan spring water, and a mission to bring back the legacy of Indian brewing. India's beer scene is about to be redefined with the launch of Thala, a heritage beer brand that proudly introduces India's first corn-based beer, brewed using pure Goan spring water, indigenous ingredients, and a vision to revive lost Indian brewing traditions at scale. Unlike typical craft beer offerings, Thala is a commercial, heritage beer made for the masses but rooted in India's brewing heritage. Thala is bold, earthy, and proudly Indian, celebrating the land and people behind it.



Corn Beer



Authentic Indian

Heritage





Good beer tastes better when shared. Thala is more than a drink it's laughter, stories, and friendships in every pour. Whether with old friends or new, every sip is a toast to togetherness.



Thala 555 - Golden Elegance in a Bottle

ABV-Upto 5%



Striking Appearance

A radiant golden lager with crystal clarity, instantly inviting and visually refreshing.



Complex Yet Refreshing

Each sip carries the gentle sweetness of corn, complemented by smooth malt notes for a well-rounded taste.



Exceptionally Smooth

Cold-lagered for an extended period to deliver a clean, crisp finish and a silky mouthfeel perfectly suited for the Indian climate.



Crafted for the Indian Palate

Brewed to pair beautifully with Indian food, balancing flavour and refreshment without overwhelming the senses.



Everyday Refreshment

Light, smooth, and endlessly drinkable Thala 555 is the lager you'll keep coming back to.



Thala 888 - Bold Strength in Every Tip

ABV-Upto 8%



Striking Appearance

A rich golden strong beer with a brilliant shine, reflecting its powerful character.



Full-Bodied & Satisfying

Brewed for those who enjoy a stronger pour, Thala 888 offers robust flavour and a full, smooth mouthfeel.



Strength Meets Smoothness

Despite its higher strength, it retains an easy drinking quality that complements its bold profile.



Crafted for the Indian Palate

Perfect with Indian cuisine its strong character stands up to rich, spicy flavours while remaining smooth and enjoyable.



Celebration in a Glass

Strong, smooth, and memorable ideal for moments of festivity and indulgence.



What Makes Thala Unique ?

- 🍷 *India's First Corn Beer*
Brewed with native corn for a smooth, earthy flavour.
- 🍷 *Crafted with Goan Spring Water*
Clean, natural, and refreshing.
- 🍷 *Empowering Indian Farmers*
Sourcing from local agriculture, creating rural impact.
- 🍷 *Sustainable at Heart*
Minimal waste, eco-conscious packaging and sourcing.
- 🍷 *Made for Indian Food*
Pairs beautifully with biryanis, curries, kebabs, and more.
- 🍷 *Not Craft. Not Generic. Just Real.*
Thala represents a new category: heritage beer with commercial scale.

