



INTRODUCTION TO FUNDRAISING WITH VILLAGE ROASTERS

First off we would like to thank you for your consideration in fundraising with Village Roasters! Since 2020, we've been partnering with the Greater Green Bay area's local organizations through a tried and true fundraiser model that allows them to achieve their goals and add new energy to fundraising efforts.

Village Roasters is an independent coffee roastery located in Ashwaubenon. Fundraising with us is fast, easy and has no up-front cost. Your organization has an opportunity to earn \$5 per 16 oz. (1 pound) bag of coffee sold. That's a range of 31% to 35% of gross sales donated directly to those who are fundraising.

There's no compromise when it comes to the coffee you'll be offering on your fundraiser. Your coffee will be freshly roasted and quality controlled just like our retail and wholesale product. A good impression for you means a good impression for us. It's also important to note that the pricing will reflect the same as our in store product. We do not raise prices to offer a donation to our partners.

Variety is key for success. Every fundraising roster will be diverse and crowd pleasing. Popular options of Single Origin, Flavored Coffees and Blends will attract all coffee connoisseur's alike.

Your goals are our goals and we cannot wait to help you reach them through selling small batch roasted specialty coffee. Sincerely,

Mitch and Bailey

TESTIMONIALS

"The Ashwaubenon Preschool & Parent Learning program (APPL) has been partnering with Village Roasters Coffee for the past 4 years to offer fundraisers for our program. Mitch and Bailey make the fundraiser easy to participate in from both the organizational standpoint and for all of the participants. They set everything up and provide an informational flyer as well as an order form for you to provide to your organization. They truly care about helping the organization and customer's needs. They are friendly and easy to work with through the entire process and the delivery is extremely fast from the time you put your order in. I would highly recommend booking Village Roasters for one of your next fundraisers! You will not regret it!"
-Maria Andersen,
Ashwaubenon Family Resource Center Coordinator
APPL

"Working with Village Roasters for our school club fundraiser was amazing! Mitch and Bailey were so easy to work with and super flexible. We couldn't have asked for better partners. The fundraiser was a huge success, thanks to their support! We look forward to working with them for a long, long time!"

-Taylor Curless, Special Education
Ashwaubenon High School

"I have worked with Mitch at Village Roasters for over three years and he has been wonderful to work with. I started fundraising with Village Roasters to earn money to use towards our school's food pantry. After having great success, and many happy teachers, I reached out to Mitch to fundraise for my daughter's Scouts troop. Our fundraisers have been very successful because people like supporting a local roaster, Mitch has a quick turnaround on product, the amount we earn for each bag of coffee sold is great, and Mitch allows a "special label" to be placed on a bag of coffee to advertise our group. It is an easy fundraiser and most people enjoy a good cup of coffee."
-Tammy Van Ess, School Counselor
Annie Jackson Elementary