DRIVER SAFETY



In the United States, distracted driving is a major contributor to fatalities on the road. According to the National Highway Traffic Safety Administration (NHTSA), in 2019 alone, distracted driving led to 3,142 deaths. This underscores the critical importance of staying focused while driving, especially in professions like tree work where safety is paramount. By minimizing distractions behind the wheel, we can help prevent accidents and save lives.

HERE ARE SOME ESSENTIAL DO'S AND DON'TS TO PRIORITIZE DRIVER SAFETY:

DO

DON'T



Buckle Up

Wearing a seatbelt while driving significantly reduces the risk of injury in the event of a collision.



Pay Attention

Avoid distractions such as texting, eating, or adjusting the radio while driving. Keep eyes on the road to anticipate potential hazards



Inspect your vehicle

Before hitting the road, take the time to inspect your vehicle for any potential issues that could compromise your and others safety.



Respect Speed Limits

By driving at safe and appropriate speeds, we can protect ourselves, our passengers, and fellow road users, ensuring a secure journey for everyone.



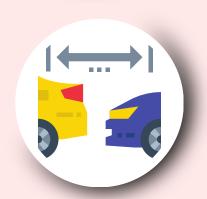
Drive According to Weather Conditions

In weather like heavy rain, snow, or fog, reduce speed and use headlights to improve visibility. Be prepared for slippery roads, reduced traction, and adjust driving behavior accordingly.



DON'T Use your Phone

Using your phone while driving increases the likelihood of dangerous collisions due to delayed reaction times and impaired situational awareness.



DON'T Tailgate

Tailgating endangers everyone on the road, heightening the risk of collisions and creating a stressful driving environment.



DON'T Drive Fatigued

Avoid driving while fatigued because it impairs your ability to stay alert, make quick decisions, and react appropriately to changing road conditions.



DON'T Drink and Drive

Drinking and driving impairs judgment and coordination, increasing the risk of accidents and legal consequences. It's crucial to prioritize safety by never drinking and driving.



DON'T Engage with Agressive Drivers

Avoid confrontation and focus on driving defensively to ensure your own safety and that of others on the road.



We understand the importance of safety on the road for our employees. Safe driving practices are crucial to ensure the well-being of our team members and the success of our businesses. By prioritizing driver safety, we not only protect our employees from harm but also maintain our reputation and productivity. Let's work together to promote a culture of safety on the road, where everyone prioritizes their safety and others, contributing to a safer work environment for all in our industry.