

April 27th, 2025

SOAR Kite Festival Sponsorship proposal



Benefiting
Children's
Healthcare of Atlanta

ANXIETY SPECIALISTS
of ATLANTA
Evidence-based Psychological Services



About Kite Festival

This is a community Kite festival hosted by SOAR Family Support Inc, a GA based 501(c)3 non profit focussed on providing support for families of kids with Mental health challenges. This festival is being cohosted/supported by Anxiety Specialists of Atlanta and Children's Healthcare of Atlanta (CHOA) .

GOALS

1. Raise awareness about kids mental health challenges
2. Create a community of parents supporting each other
3. Raise funds for SOAR Family Support and CHOA foundation, part of which will pay for the cost of the festival and the remaining funds will be split between CHOA Foundation and SOAR

Your donation can help us continue to provide parents and family support group services to those in need. Please consider making a contribution and help us make a difference in the lives of others.

<https://tinyurl.com/soarfamilykitefestival2025>



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Impact of giving at SOAR Family Support

About Us

SOAR Family Support LLC is a Georgia based non-profit organization for mental health awareness among children and young adults. It aims to increase knowledge about children's mental health amongst parents and provide support to caregivers through education, advocacy initiatives that include presentations in schools, peer to peer support groups and community-based events.



At SOAR, our mission is to dismantle the stigma surrounding mental health and to advocate for its recognition as a genuine medical condition that requires attention and care. We are a coalition of parents who have navigated these challenges firsthand, and we are dedicated to supporting other families encountering similar situations. By fostering communal support, we strive to enhance the lives of children experiencing mental health issues. Our diverse range of programs and services includes advocacy groups for parents to share experiences and resources, financial aid for families needing regular therapy for their children, and wellness presentations led by experts and parents in schools, libraries, and housing communities. To realize our goals, we organize:

- Monthly meetups
- Community events
- Volunteer-driven fundraising projects, such as the Walk for OCD
- Volunteer events at schools, hospitals etc. including expert seminars, patient days etc.

Our collaboration with medical professionals and respected institutions like the Anxiety Specialists of Atlanta and Children's Healthcare of Atlanta ensures we provide comprehensive support to our community.



Impact of giving at CHOA Foundation

Children Health Care of Atlanta Foundation like any other non-profit organization, depends on donors. To make an appeal and to explain the impact of giving, CHOA's below listed narrative does an excellent job. Source – CHOA's Center for Behavioral and Mental Health.

Thank you for sharing in our commitment to make all kids better today and healthier tomorrow by making your gift below.

At least one in five children and adolescents in the U.S. has a behavioral or mental health condition. The number of kids visiting our emergency departments for behavioral or emotional crises has doubled since 2015. In 2024, Children's Healthcare of Atlanta saw more than 5,000 kids in crisis. The median age of these patients: 14 years old. At Children's, we understand that behavioral and mental health are key to a child's overall well-being. And we're committed to addressing the growing demand for services to manage these increasingly common concerns impacting children today. We want to make Georgia a national leader in behavioral and mental healthcare.



How can you help?





We rely on donor support to accelerate our vision for treatment and intervention for kids needing behavioral and mental health care in Georgia.

The ultimate goal for our Behavioral and Mental Health Program is to ensure that all kids have access to a full continuum of care to mitigate risk, and to support mind, brain and behavioral development throughout childhood. Through a holistic, family-centered approach to care, Children's is striving to lower the rates of depression, anxiety, preventable trauma, and substance use, and working to help more of our kids stay resilient enough to handle life's ups and downs. Our model of care emphasizes de-fragmentation of care and ownership of the enterprise of mental health, such that every element of the evidence base for resolving a mental health condition or risk is rendered to every child-in-need whom the new investment affords capacity to reach. Our hope is to steadily expand the scope of the program to reach even greater numbers of children and families in need. Our work is funded by generous people like you.



Sponsorship levels

There are thousands of children in Georgia every year who need and cannot access appropriate mental health services. With your help, we want to change the trajectory of the youth mental health crisis by building a network of sustainable care for kids.

Tier	Amount (USD)	Benefits
Diamond 	10,000	<ul style="list-style-type: none"> • Name associated with all events as a PLATINUM sponsor • Logo published on all fundraising material • Booth at all events by SOAR Family Support LLC • 25 tickets to any event organized by SOAR Family Support LLC
Gold 	5,000	<ul style="list-style-type: none"> • Name associated with all events as a GOLD sponsor • Logo published on selective fundraising material decided by SOAR Family Support LLC Team • Booth at all events by SOAR Family Support LLC • 10 tickets to any event or function organized by SOAR Family Support LLC
Silver 	2,500	<ul style="list-style-type: none"> • Name associated with all events as a SILVER sponsor • Logo published on selective fundraising material decided by SOAR Family Support LLC Team
Bronze 	500	<ul style="list-style-type: none"> • Name associated with all events as a BRONZE sponsor

Website

www.soarfamiy.org