# **Connect With Creativity Privacy Policy**

## Data collection

Processing of your personal information (meaning, any information which may potentially allow your identification with reasonable means; hereinafter " **Personal Information** ") such as: maintaining copy of your name and email address is necessary

for the performance of our contractual obligations towards you and providing you with our services, to protect our legitimate interests and for compliance with legal and financial regulatory obligations to which we are subject.

When you use the Site, you consent to the collection, storage, use, disclosure and other uses of your Personal Information as described in this Privacy Policy.

We encourage our Users to carefully read the Privacy Policy and use it to make informed decisions.

# What information do we collect?

We collect two types of data and information from Users.

The first type of information is un-identified and non-identifiable information pertaining to a User(s), which may be made available or gathered via your use of the Site ("Non-personal Information"). We are not aware of the identity of a User from which the Non-personal Information was collected. Non-personal Information which is being collected may include your aggregated usage information and technical information transmitted by your device, including certain software and hardware information (e.g., the type of browser and operating system your device uses, language preference, access time, etc.) in order to enhance the functionality of our Site. We may also collect information on your activity on the Site (e.g., pages viewed, online browsing, clicks, actions, etc.).

The second type of information Personal Information which is individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual. Such information includes Device Information: We collect Personal Information from your device. Such information includes geolocation data, IP address, unique identifiers (e.g., MAC address and UUID) and other information which relates to your activity through the Site.

Contact information: When you contact us via our Site you will be asked to provide us certain details such as: full name; e-mail, phone number and other information.

#### How do we receive information about you?

We receive your Personal Information from when you voluntarily provide us your personal details in order to register on or contact us through our Site;

We may use the information for the following:

- Communicating with you sending you notices regarding our services, providing you with technical information and responding to any customer queries you may have;
- To communicate with you and to keep you informed of our latest updates and services;

If you wish to receive more information, please contact our Data Protection Officer ("DPO") using: Lesley@connectwithcreativity.co.uk

#### **Retaining details**

We will retain your personal information for as long as necessary to provide our services, and as necessary to comply with our legal obligations, resolve disputes, and enforce our policies. Retention periods will be determined taking into account the type of information that is collected and the purpose for which it is



collected, bearing in mind the requirements applicable to the situation and the need to destroy outdated, unused information at the earliest reasonable time. Under applicable regulations, we will keep records containing client personal data, account opening documents, communications and anything else as required by applicable laws and regulations.



## How do we safeguard your information?

We take great care in implementing and maintaining the security of the Site and your information. We ensure the utmost care regarding the safety of the information we collect and retain, and prevent unauthorized use of any such information, and we require any third party to comply with similar security requirements, in accordance with this Privacy Policy. Although we take reasonable steps to safeguard information, we cannot be responsible for the acts of those who gain unauthorized access or abuse our Site, and we make no warranty, express, implied or otherwise, that we will prevent such access.

#### Marketing

We may use your Personal Information, such as your name, email address, telephone number, etc. ourselves or by using our third-party subcontractors for the purpose of providing you with promotional materials, concerning our services, which we believe may interest you.

#### Updates or amendments to this Privacy Policy

We reserve the right to periodically amend or revise the Privacy Policy; material changes will be effective immediately upon the display of the revised Privacy Policy.

#### How to contact us

If you have any general questions about the site or the information within it, you can contact us at;

Email: Lesley@connectwithcreativty.co.uk Phone: +44 79121331137