

Laurel Lake

Property Owners Association

Jay Laubengeyer, President
Laurel Lake Property Owners Association
PO Box 1314
Millville, NJ 08332

To whom it may concern,

Our annual Laurel Lake Triathlon is coming up on July 29, 2023. This event will be held on the grounds and waters of beautiful Laurel Lake. Each year, local business sponsors generously donate financial support toward this growing public event and receive the benefit of marketing to the event participants.

For this upcoming event, we hope to raise funds to assist with the demanding needs of maintaining one of South Jersey's most special recreational Lakes. Home to many members and residents of both the City of Millville and the Township of Commercial, our Association has been maintaining and providing recreational opportunities since 1927.

Would you consider donating to our event? (See Attached Application)

Business donors to the event receive the benefit of exposure to approximately 500 participants, volunteers, and observers on race day. Your business name will be displayed on the racer's tee shirts, promotional material placed in racer's bags, placement of advertising banners, and recognition at the award ceremony. In addition to race day exposure, the Laurel Lake Property Owners Association will recognize your support on our website and Facebook page via our membership email campaign list and a Press Release.

Lastly, when you choose to donate \$100 or more, we will include your business's information within the Triathlon Event Booklet/Brochure.

Thank you for your consideration, and please don't hesitate to contact Michele Palamountain at michelepalamountain@gmail.com /267-847-2140 or me with any questions.

Sincerely,



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