

The 22nd Annual MENA Conference

Information Pack

03 May 2025







Welcome Message

Welcome to the 22nd Annual MENA Conference — we are delighted to have you join us for what promises to be an inspiring and impactful event.

This year's conference offers a thought-provoking experience, featuring a lineup of inspiring speakers, interactive discussions, and networking opportunities.

Together, we'll explore MENA's transformation journey — one shaped by innovation, strategic investments, and entrepreneurial drive. This transformation is not only reshaping industries, but also empowering communities and paving a path toward a more inclusive and sustainable future.

Inside this information pack, you'll find the conference agenda, along with profiles of our esteemed speakers and our generous sponsors. We've also included the contact details for our conference team, who are available to assist you with any queries before or during the event.

To our valued speakers and sponsors — thank you for playing a vital role in making this conference a success.

We look forward to an enriching day of connection, learning, and inspiration. Safe travels – and once again, welcome to London. We're thrilled to have you with us.

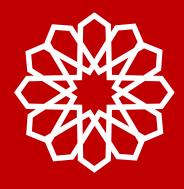
Warm regards,



Omar Hashim
Conference Chairman



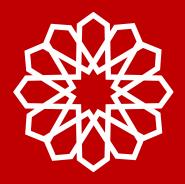
Fatima AlMesaieid
Conference Vice-Chairperson



Our Vision

"Be the leading forum for bridging knowledge, ideas, and opportunities between the MENA region and the global community, fostering a deeper understanding and collaboration across cultural and economic landscapes"





Our Mission

"Organise an annual conference that serves as a dynamic platform for cultural and economic dialogue"



Conference Theme

Beyond Visions:

Inspiring Change, Creating Impact



Introducing

The 2025 Pillars

This year's conference delves into the region's journey from vision to action - where innovation and digital transformation are revolutionizing industries and fostering resilience, strategic investments are unlocking untapped opportunities, and entrepreneurial ventures are overcoming obstacles to create lasting, impactful change.



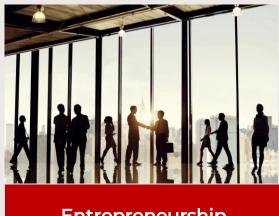
Innovation & Digital Transformation

The pillar explores how AI and emerging technologies are fueling economic growth and accelerating diaital transformation across the MENA region. revolutionizing traditional industries to enhancing operational efficiency and redefining the future of work, our panel of experts will dive into the real-world impact of AI - and what it means for the region's next wave of innovation and opportunity.



Investments & Capital

The pillar explores how private capital, evolving public markets, and publicprivate partnerships are driving regional diversification, attracting investment, and accelerating sustainable growth across the MENA region. It also highlights the enabling role of regulatory reforms and policies in positioning the region as a competitive and forwardlooking global investment destination.



Entrepreneurship

Bringing together visionary founders, and ecosystem enablers, the explores the dynamic and rapidly evolving startup landscape across the region. From the rise of fintech to the scaling of startups into global unicorns and the vital role of women in business our sessions spotlight the region's most promising growth engines. We aim to inspire empower and the generation of MENA entrepreneurs to turn bold ideas into impactful ventures that drive meaningful change.





Agenda

8:30AM – 9:00 AM (30 mins)

Registration

9:00 AM - 9:05 AM (5 mins) **Opening Remarks**

9:10 AM – 9:45 AM (35 mins)

Fireside Chat

H.E. Dr. Nabeel Koshak, Chief Executive Officer and Board Member of Saudi Venture Capital Company

Moderated by **Luisa Alemany,** Associate Professor of Management Practice and Academic Director of the Institute of Entrepreneurship and Private Capital at London Business School

9:50 AM – 10:25 AM (35 mins)

Panel Discussion – Driving Responsible Growth through Sustainable Investment in MENA

Featuring **Lujain Al-Ubaid,** Co-founder & CEO of Tasamy, **Nicolas Pelham,** Middle East Correspondent at The Economist, and **Samer Salty,** Founder & Managing Partner of Zouk Capital

Moderated by **Tareq Hawasli,** Principal Advisor & Partner at Darin Partners and Flybridge Capital Partners

10:30 AM – 11:10 AM (40 mins)

Panel Discussion – The Digital Revolution Powered by Al

Featuring **Dr. Abdalla Kablan,** Founder & CEO of DELTA Wealth Partners, **Dr. Akram Awad,** Managing Director & Partner at BCG, and **Dr. Najat Benchiba-Savenius,** Founder & CEO of Gazelle Advisory Group

Moderated by Al-Bara Al-Ohali, Chief Culture Officer at Thmanyah

11:10 AM – 11:30 AM (20 mins) Break - Coffee & Networking

11:30 AM – 12:10 PM (40 mins) Panel Discussion - Fintech Frontiers: Insights from Innovators and Investors

Featuring Maher Loubieh, Co-Founder & CEO of HALA, Omar Al-Majdouie, Founding Partner & CEO of Raed Ventures, and Rayan Al-Sharif, Partner at BIM Ventures

Moderated by Baraa Koshak, Founder & CEO of Abwab.ai

12:15 PM – 12:50 PM (35 mins)

Panel Discussion - Private Capital as a Catalyst of Change

Featuring **Dr. Sherif El Khouly,** Partner & Head of MENA at Actis, **Hammam Bahareth,** Senior Director of Corporate Investments at SEDCO Holding, and **Tareq Hawasli,** Principal Advisor & Partner at Darin Partners and Flybridge Capital Partners

Moderated by **Florin Vasvari,** Professor of Accounting and Academic Director of the Institute of Entrepreneurship and Private Capital at LBS

1:00 PM – 2:15 PM (75 mins) Break - Lunch

2:20 PM – 2:55 PM (35 mins)

In Conversation - Women Reshaping MENA's Business Landscape

Featuring **Amal Dokhan,** Managing Partner at 500 Global, and **Najla Al-Missalati,** Founder & CEO of She Codes

Moderated by Mohamed Refai, Founder of Moghamra Studios

3:00 PM – 3:25 PM (25 mins)

Fireside Chat – Beyond Investment: Shaping a Self-Sustaining Economy

Jerry Todd, Head of National Development at Public Investment Fund

Moderated by **Mohammed Al-Khuraisi,** Executive Vice President of Strategy and Business Intelligence at General Authority of Civil Aviation

3:25 PM – 3:40 PM (15 mins)

Break – Coffee & Networking

3:40 PM – 4:05 PM (25 mins)

In Conversation – Partnerships for Sustainable Development

Featuring **Dr. Emad Al-Thukair**, Global CEO & Board Member of InterHealth Canada Ltd, and **Ihab A. Khalil**, Managing Director and Senior Partner at BCG.

Moderated by **Abdulrahman Salman,** Consultant at Arthur D. Little & an MBA Student at London Business School

4:10 PM - 4:50 PM (40 mins)

Panel Discussion – Scaling MENA's Startups to Global Unicorns

Featuring **Dr. Adam Bataineh,** Founder of Numenor & Span Health, **Naif Al-Obaidallah,** Co-Founder of SDM, and **Salman Butt,** Co-Founder of Salla

Moderated by Mohamed Qoutb, Freelance Journalist and Presenter

4:55 PM - 5:00 PM

(5 mins)

Closing Remarks

Meet the Speakers

Fireside Chat





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H.E. Dr. Nabeel Koshak

Chief Executive Officer and Board Member, Saudi Venture Capital Company

H.E. Dr. Nabeel Koshak is the CEO, Board Member, and Investment Committee Member at SVC. He is the Chairman of Saudi Venture Capital and Private Equity Association (SVCPEA) and a Board Member of Middle East Venture Capital Association (MEVCA) and the Saudi Industrial Development Fund (SIDF) Investment Company. Dr. Nabeel is a member of the Advisory Committee of the Capital Market Authority (CMA). He is a member of the Board Executive and Investment Committee at Cultural Development Fund (CDF) and a member of the Board Executive and Credit Committee of Small and Medium Enterprises Loan Guarantee Program (Kafalah).

Previously, Dr. Nabeel was the Founding Executive Dean of Prince Mohammad Bin Salman College (MBSC) of Business and Entrepreneurship in partnership with Babson College. He was an Executive Advisor at Ministry of Economy and Planning and an Executive Advisor at Deloitte. He was a member of the Investment Committee at KAUST's Innovation Fund. Dr. Nabeel was the Co-Founder and the Vice Chairman of the Board of Directors of Wadi Makkah Company (Innovation Fund, Startup Accelerator, and Venture Capital Fund). He was a Board Member of Oqal Angel Investors Group and a Board Member and the Chairman of the Investment Committee at King Abdulaziz and His Companions Foundation for Giftedness and Innovation (Mawhiba).

Dr. Nabeel is the former Co-Founder and Director of King Abdulaziz City for Science and Technology (KACST) GIS Technology Innovation Center. As an entrepreneur, he was the Founder and CEO of three tech startups on GIS & CAD systems.

Dr. Nabeel received an Executive Education in "International Board Directors Program (IDP)" from INSEAD, Executive Education in "Venture Capital and Private Equity" from Harvard University, an Executive Education from Massachusetts Institute of Technology (MIT) in "Regional Entrepreneurship Acceleration Program" and "Management, Innovation, Technology", a PhD in Design Computing from Carnegie Mellon University, and a Master of Architecture (Computing in Design and Planning) from the University of Colorado.

Moderated by



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Luisa Alemany

Associate Professor of Management Practice and Academic Director of the Institute of Entrepreneurship and Private Capital, London Business School

Luisa Alemany is an Associate Professor of Management and Academic Director of the Institute Entrepreneurship and Private Capital at London Business School, and a Fellow at St Hugh's College, Oxford University. She holds an MBA from Stanford and a PhD in Economics and Business from Universidad Complutense in Madrid. Her career McKinsey, Goldman spans Procter & Gamble, Europ@Web, and The Carlyle Group. She directed ESADE's Entrepreneurship Institute, co-founded MELBA (Middle East LBS Business Angels), and serves on several venture and impact investment committees. She is a board director at Newton Venture Program and a member of EBAN's Academic Board. Her research appears in leading journals including Harvard and award-winning Review, her Entrepreneurial Finance is the first major European textbook on the topic. She has taught entrepreneurship and finance globally and has received several teaching and case writing awards.

Panel Discussion – Driving Responsible Growth through Sustainable Investment in MENA





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Lujain Al-UbaidCo-founder & CEO, Tasamy

Lujain AlUbaid is the co-founder and CEO of Tasamy for Impact, an endowment dedicated to establishing an ecosystem and a safe haven for social entrepreneurs and impact igniters in the Saudi Arabia. She also works as an advisor for the governor of The general Awqaf Authority, a governmental entity that oversees the legislation and the enablement for the endowment sector in Saudi, as she focuses on the advocacy of social finance tools and social innovation on a national level.

Born and raised in Riyadh, Saudi Arabia, with her background in finance she diversified her knowledge by participating in the Harvard Business school Women Executive Leadership Program, as well as Columbia Business School's Executive Education Program for Non-profit Organizations. She also attended the social finance and impact investing programs in Said Business School in Oxford University. She is also an Acumen Global Fellow and she worked as the Chief Strategy Officer for Ignis Careers in Hyderabad, India as she is also A CEDPA alumni. She was selected as one of the most 100 influential women in the middle east, and also nominated to be the most influential under thirty in Saudi Arabia.



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Nicholas Pelham

Middle East Correspondent, The Economist

Nicolas Pelham is the Middle East Correspondent for The Economist, with over three decades of experience reporting from across the region. He has served as a correspondent and reported from every country in the region. Prior to joining The Economist, he was the Senior Israel/Palestine Analyst at the International Crisis Group and has also worked as a UN consultant in conflict zones.

Nicolas is known for his deep insight into the region's political, cultural, and religious dynamics. He is the author of Holy Lands: Reviving Pluralism in the Middle East, and co-author of A History of the Middle East, widely regarded as a leading survey of the modern Arab world.



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Samer Salty

Founder & Managing Partner, Zouk Capital

Samer Salty is the Founder and Managing Partner of Zouk Capital, a London-based private equity firm specializing in technology and sustainable infrastructure. With nearly 30 years of experience across private equity, investment banking, and technology, Samer is a pioneer in integrating sustainability into the heart of venture and infrastructure investment. At Zouk, Samer has led the development of a distinctive investment platform that delivers economic value while embedding ESG principles into every decision. Prior to founding Zouk, he held senior roles at JP Morgan in private equity and advisory, and began his career designing mission-critical technology systems for Fortune 500 clients and government agencies in the U.S.

He holds a B.S. in Electronic Engineering from California Polytechnic and an M.S. in Management and Finance from MIT. He serves on the International Council of the Harvard Kennedy School and the Belfer Center for Science and International Affairs.





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Tareq Hawasli

Principal Advisor & Partner, Darin Partners & Flybridge Capital Partners

Tareq Hawasli is an investor, entrepreneur, and advisor with over two decades of cross-border experience across the GCC, Europe, and the US. He is a Partner at Zouk Capital and Principal Advisor at Darin Partners and Flybridge Capital Partners, where he leads investments across real estate, technology, and alternative assets. Known for his deep network among influential family offices and strategic decision-makers in the GCC, Tareq has built a career on bridging global capital with regional opportunity.

He has advised leading firms including Arcapita Bank, Lakestar, and Watar Partners, and brings additional expertise in sports investment, having served on the board of Sheffield United Football Club during its rise to the Premier League. Tareq holds degrees from the University of Georgia, London Business School, INSEAD, and Harvard Business School, and continues to advise and invest at the intersection of markets, sectors, and geographies.

Panel Discussion – The Digital Revolution Powered by Al





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Dr. Abdalla Kablan

Founder & CEO, Delta Wealth Partners

Dr. Abdalla Kablan is a globally recognized AI expert, deep-tech entrepreneur, and investor, known for pioneering Artificial Wisdom –a vision of AI that integrates ethics, human-centric decision-making, and long-term thinking. As CEO of DELTA Wealth Partners, he leads AI-powered investment strategies and has founded and exited multiple ventures, including the acquisition of Wyzer by a NASDAQ-listed company.

A sought-after speaker at global platforms like the World Economic Forum and TED, Dr. Kablan's insights have shaped innovation across Europe, the GCC, and beyond. His book, Artificial Wisdom: The Next Frontier of AI, explores how technology can align with human values. He holds a PhD in Computational Intelligence and advises governments, institutional investors, and startups on AI, fintech, and digital transformation.



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Dr. Akram Awad

Managing Director & Partner, Boston Consulting Group

Dr. Akram Awad has over ten years of experience in consulting, telecommunications, and technology. He is an expert on artificial intelligence, big data and analytics, digital transformation, and innovation management. Dr. Akram has advised public sector leaders in the Middle East on unlocking the value of national data through AI to advance economies and societies. He has led the development and activation of national data and AI agendas and tech-focused innovation strategies and championed several global initiatives focusing on human-centric AI.

He is also a visiting professor of technology and innovation management at IE Business School, teaching future entrepreneurs about the role of technology and innovation in shaping future society. He is also an inventor with several registered patents in smart networks and mobile technologies.



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Dr. Najat Benchiba-Savenius

Founder & CEO, Gazelle Advisory Group

Dr. Najat is Founder and CEO of Gazelle Advisory Group, a London-based firm focused on the GCC, offering strategic leadership and Family Office services as an outsourced COO and Chief of Staff. Currently Chief of Staff at TONOMUS, NEOM, and Strategic Advisor at Orus Capital, supporting European fund managers with access to GCC Family Offices and Sovereign Wealth Funds. Serves on the boards of the University of London, Silverstone Heritage, and other institutions across the UK and GCC. Previously held COO and Board roles with Saudi Royal Family Offices, overseeing cross-border operations and investments.

She holds a PhD and a graduate degree with distinction from the University of Oxford.

Moderated by



Al-Bara Al-Ohali

Chief Culture Officer, Thmanyah

Al-Bara is currently the Chief Organizational Culture Officer at Thmanyah Publishing and Distribution Company in Saudi Arabia. He is also a founding partner at RAKUDA, a lifestyle design and research company that provides global services ranging from media production to consultancy and training.

Al-Bara served as Director of Initiatives at Mohammed bin Salman Foundation (Misk), and as an Industrial Analyst at Google. Al-Baraa holds a Master's degree in Media Design from Keio University in Japan, and a Bachelor's degree in Software Engineering from King Fahd University of Petroleum and Minerals.

Panel Discussion – Fintech Frontiers: Insights from Innovators and Investors





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Maher Loubieh Co-Founder & CEO, HALA

CEO, Co-founder, and Board Member at Hala, one of the region's leading fintech companies with a bold vision to build the future bank for SMEs., Maher brings strong experience in investment and corporate finance advisory, having led mandates across sectors such as healthcare, fintech, and consumer electronics.

He previously served as an investor at Seeders Angel Investing Fund, a mentor at AUB's OSB and IM Capital's CONFIDEO, and a startup coach at ESA Business School. Earlier, he was Director of Corporate Finance Advisory at SaudiMed Investment Company, a CMA-regulated investment bank, and worked at Abudawood Group, where he focused on private equity and fund investments.

He holds an MBA from the University of Manchester and a BSc in Finance and Accounting from Hariri Canadian University.



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Omar Al-Majdouie

Founding Partner & CEO, Raed Ventures

Omar Almajdouie is the Founding Partner of Raed Ventures, a leading early-stage venture capital firm in Saudi Arabia backing bold entrepreneurs and innovative startups across MENA. Since launching Raed in 2016, he has led investments in standout tech companies including HALA, Tabby, Foodics, Salla, Mrsool, and Lean Technologies.

He also serves as Chairman of Almajdouie Holding, a diversified family business in logistics, automotive, and real estate, bringing a unique blend of VC and family business leadership. A board member at Noon Academy, Omar is widely recognized for his role in shaping Saudi Arabia's startup and innovation ecosystem.

He holds a degree from King Fahd University of Petroleum & Minerals and has completed executive programs at Harvard Business School.



Rayan Al-Sharif

Partner, BIM Ventures

Rayan Alsharif is a Partner at BIM Ventures (Business Innovation Mine), a venture-building studio based in Riyadh, Saudi Arabia. In his role, Rayan focuses on co-founding and investing in early-stage technology startups, providing them with the capital, expertise, and operational support necessary for growth and sustainability. He played a key role in launching BIM Ventures' second fund, BIM Investments II, valued at \$32 million, aimed at fostering innovation in sectors such as PropTech, InvestTech, and FinTech.

In addition to his work at BIM Ventures, Rayan serves as a Board Member at couple of FinTech Ventures. His commitment to nurturing the Saudi entrepreneurial ecosystem is evident through his active involvement in various initiatives that support emerging businesses. Rayan holds an MBA degree from Prince Mohammad Bin Salman College of Business, and a Bachelor in Finance from King Fahd University of Petroleum and Minerals, equipping him with a strong foundation in business management and innovation.

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Baraa Koshak

Founder and CEO, Abwab.ai

Baraa Koshak is an accomplished entrepreneur and business leader with deep expertise in product strategy and operations in the FinTech sector. He is the Founder and CEO of Abwab.ai and a member of TomouhCL.

Previously, Baraa was a Founding Team Member and Product Strategy & Operations Manager at Revolut, and held strategic roles at Mozn and Resal, contributing to product development and market expansion. He holds a Bachelor of Engineering from Boston University, a Product Management Certificate from Product School, and completed the Oxford Fintech Program. Baraa's career is defined by tech-driven leadership and a focus on scaling innovative products.

Panel Discussion – Private Capital as a Catalyst of Change





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Dr. Sharif El Khouly Partner and Head of MENA, Actis

Dr. Sherif ElKholy is a Partner and Head of Middle East & Africa at Actis, a leading global investor in sustainable infrastructure. Based between Cairo and Dubai, he oversees the firm's investments across the region, focusing on energy, infrastructure, healthcare, education, and consumer sectors.

Since joining Actis in 2004, ElKholy has played a key role in more than a dozen high-impact transactions. He also led Actis' acquisition of Abraaj's Middle East, Africa, and Southeast Asia fund management platform in 2019, significantly expanding the firm's regional footprint.

Earlier in his career, he worked at EFG-Hermes Private Equity and HSBC's project finance team. He holds a Ph.D. in Economics and an MSc in Finance and Economic Development (with Distinction) from the University of London. Sherif serves on the boards of Ahli United Bank (Egypt), Université Centrale, and Honoris United Universities. He is also an Adjunct Professor of Finance at the American University in Cairo, a member of Egypt's Economic Advisory Council, and a member of the Young Presidents' Organization (YPO).



Senior Director of Corporate Investments, SEDCO Holding

Hammam Bahareth is the Senior Director of Corporate Investments at SEDCO Holding, where he focuses on strategic investments to drive sustainable shareholder value. A distinguished investment professional, Hammam's extensive experience spans family offices, publicly listed entities, CMA-regulated asset management, and advisory firms. Throughout his career, he has successfully led value-accretive transactions and emphasized robust strategy and corporate governance. Hammam holds a Master's degree in Investment Management from the UK and is a CFA charterholder. Committed to continuous development, he is currently pursuing an Executive MBA at London Business School.



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Tareq Hawasli

Principal Advisor & Partner, Darin Partners & Flybridge Capital Partners

Tareq Hawasli is an investor, entrepreneur, and advisor with over two decades of cross-border experience across the GCC, Europe, and the US. He is a Partner at Zouk Capital and Principal Advisor at Darin Partners and Flybridge Capital Partners, where he leads investments across real estate, technology, and alternative assets. Known for his deep network among influential family offices and strategic decision-makers in the GCC, Tareq has built a career on bridging global capital with regional opportunity.

He has advised leading firms including Arcapita Bank, Lakestar, and Watar Partners, and brings additional expertise in sports investment, having served on the board of Sheffield United Football Club during its rise to the Premier League. Tareq holds degrees from the University of Georgia, London Business School, INSEAD, and Harvard Business School, and continues to advise and invest at the intersection of markets, sectors, and geographies.



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Florin Vasvari

Professor of Accounting & Academic Director of the Institute of Entrepreneurship and Private Capital, London Business School



Professor Florin Vasvari teaches courses on Distressed Investing and Private Equity & Venture Capital. He is an expert on the use of accounting information in credit markets and private equity funds, with research debt markets, debt contracting issues, securitizations of syndicated loans, bankruptcy valuation, ESG reporting, and private equity performance. He has published over 20 academic papers, frequently speaks at global institutions, and serves as an editor at The Accounting Review. He also serves on the School's Management Board and Finance Committee.

Florin co-authored Private Capital (2019) and International Private Equity (2011) with Eli Talmor.

In Conversation – Women Reshaping MENA's Business Landscape





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Amal Dokhan

Manging Partner, 500 Global

Amal Dokhan is a seasoned professional with experience in startup investments, corporate innovation, and consulting in the MENA region. Before joining 500 Global, she was the Managing Director of Babson Global for Entrepreneurial Leadership. Previously, she was the Manager of Learning and Design at the Entrepreneurship Center at King Abdullah University of Science and Technology where she led the New Ventures Acceleration and Corporate Innovation programs.

Amal sits on the board of several organizations such as Wayakit Company, Cranfield University UK, King Abdulaziz University. She contributes to a monthly column at Leaders Magazine on Innovation & Entrepreneurship and has been a speaker at Davos World Economic Forum, TEDx at Kaust, the Annual Conference of the Islamic Development Bank, among others.

Amal holds a Bachelor's Degree in Education, English Language & Literature from the King AbdulAziz University, and a Masters of Strategic Marketing and Marketing Management from the University of Wollongong.



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Najla Al-Missalati Founder & CEO, She Codes

Najla Almissalati is an electrical engineer and social entrepreneur with a dual Master's degree in Educational Leadership and IT Management from Syracuse University. She is the founder of She Codes, a Benghazi-based social enterprise that teaches coding to women and children, empowering them with digital skills for financial independence and personal growth.

Najla is passionate about building a supportive entrepreneurship ecosystem in North Africa, particularly in Libya, with a strong focus on women and STEM capacity-building. She has mentored aspiring entrepreneurs in Libya and trained female founders in Texas, USA.

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Mohamed RefaiFounder, Moghamra Studios

Mohamed Refai is the Founder of Moghamra Studios, an independent production and media house. He also hosts its flagship show, Moghamra Podcast - one of the leading podcasts in the MENA region focused on startups, venture capital, and entrepreneurship.

Since launching in June 2023, Moghamra Podcast has featured indepth conversations with over 60 influential founders and investors from companies such as Swvl, Nawy, Lendo, Fawry, MaxAB, Thndr, Wuzzuf, Bosta, Gameball, Tribal, Endure Capital, Dubai Future District Fund, and Shorooq Partners. He is passionate about startups and technology, and before joining consulting, he held roles at high-growth unicorn and soonicorn startups including Gorillas and Moonfare in London and Berlin. In recognition of his work, Refai was named to the Forbes 30 Under 30 Middle East list in 2024 under the Social Impact category.

Refai holds a Bachelor's degree in Economics from the University of Bath and a Master's degree from University College London (UCL).

Fireside Chat – Beyond Investment: Shaping a Self-Sustaining Economy





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Jerry Todd Head of National Development, Public Investment Fund

Jerry Todd joined PIF as Head of the National Development Division ("NDD") in 2020.

Mr. Todd is the Chairman of the National Automotive & Vehicles Academy and of Alwaha Duty Free Company, a Director of Magic Leap Inc. and Pagani Automobili S.p.A., and an Executive Committee Member of ROSHN.

Prior to joining PIF, Mr. Todd served as a Managing Director and Head of Strategy and Business Development for SNB Capital, and as a Managing Director and Head of Investment Banking & Private Equity, and as Chief of Staff & Head of Strategy for Jadwa Investments. He was previously an Associate Principal at McKinsey & Company, based in Madrid, Atlanta and Dubai.

Mr. Todd holds an MBA from Cornell University, and a B.S. in Mechanical Engineering from Christian Brothers University.

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Mohammed Al-Khuraisi

Executive Vice President of Strategy and Business Intelligence, General Authority of Civil Aviation

Mohammed Alkhuraisi is a senior government executive with over a decade of experience in shaping national strategies, leading large-scale transformations, and enabling private sector investment in Saudi Arabia's infrastructure sectors

He currently serves as Chairman of Altanfeethi Company, and as Executive Vice President of Strategy & Business Intelligence at the General Authority of Civil Aviation (GACA). In this role, he has led the development of the Saudi Aviation Strategy, directly supporting Saudi Arabia's Vision 2030 transformation agenda. Strategy projects have included the launch of Riyadh Air and the King Salman International Airport masterplan. His work has underpinned GACA's reform into an independent regulator, and airport privatization through Public-Private Partnership initiatives.

Mohammed's career spans roles in strategy, economic policy, and institutional development, with a strong focus on driving impact through collaboration between government and industry. He previously served as Vice Chairman of Dammam Airports Company.

He is currently completing his Executive MBA at London Business School, graduating in July 2025, and is also an MIT REAP alumnus.

He completed the Regional Entrepreneurship Acceleration Program at the Massachusetts Institute of Technology, earned a Master of Science in Engineering Business Management from the University of Warwick, and holds a Bachelor of Industrial Engineering from King Saud University.

In Conversation – Partnerships for Sustainable <u>Development</u>





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Dr. Emad Al-Thukair

Global CEO & Board Member, InterHealth Canada Ltd

Dr. Emad Al Thukair is a distinguished Saudi Arabian medical doctor and businessman with more than 35 years of diverse international experience and reputation on Public Private Partnership (PPP) and Healthcare infrastructure.

In 1998, Dr. Al Thukair was appointed as Board Director to the main Board of InterHealth Canada Limited. He is a Member of the Royal College of Obstetricians and Gynecologists (MRCOG) since 1983. He currently serves as Chairman of the Saudi British Business Council (2019–2027) and previously held the position of Chairman of the Saudi Canadian Business Council from 2014 to 2019. He was also the Co-Chair of the Saudi British Public Private Partnership Committee (PPP). He was a Member of the Advisory Board of the Commonwealth Enterprise and Investment Council (CWEIC) in the UK (2015–2019). He is also a Board Member of the Council of Health Insurance (CCHI) in Saudi Arabia and a Member of the Qatar University Healthcare International Advisory Board since 2023. Additionally, he joined the Advisory Board of the University College London Global Business School for Health (UCL GBSH) in July 2024.



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Ihab A. Khalil

Managing Director & Senior Partner, Boston Consulting Group

Ihab Khalil is a Managing Director and Senior Partner at Boston Consulting Group (BCG); Regional Practice Area Leader for the Principal Investors and PE (PIPE) Practice Area in Europe, ME, Africa and South America (EMESA).

Ihab leads the BCG's Sovereign Wealth Funds and Family Offices global sectors, and the Principal Investors and Private Equity (PIPE) Practice Area in the Middle East.

Ihab is also a member of the Practice's global Operating Committee, and BCG's regional Management Team. With over twenty years' experience in management consulting focused on working with institutional investors and asset owners in the areas of investment strategies, transactions, corporate finance, portfolio management and value creation, organization and governance.

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Abdulrahman Salman

Consultant at Arthur D. Little and LBS MBA Student

Abdulrahman Salman is a strategy advisor with experience across government, investment, and family business sectors in Saudi Arabia, the broader GCC and Germany. He has led and contributed to high-impact projects in national investment strategy, privatization, and regulatory transformation, working closely with public entities and large conglomerates to advance Vision 2030 objectives. He is currently pursuing his MBA at London Business School with a focus on private equity. Abdulrahman is also a Board Member at Qurba Real Estate Investment Company and the co-founder of Najahat, a social enterprise supporting youth education in underserved communities.

Panel Discussion – Scaling MENA's Startups to Global Unicorns





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Dr. Adam Bataineh

Founder, Numenor & Span Health

Dr. Adam Bataineh is a physician-entrepreneur dedicated to preventing age-related diseases through early testing and advanced interventions. He is the founder of Numenor, a healthcare company focused on prevention over sick-care, powered by Al and precision diagnostics. Previously, Adam co-founded Span Health, a biowearable analytics and coaching platform that served thousands of users across the US and UK. The company raised multiple funding rounds and was later acquired by a US-based health-tech firm. Adam trained in internal medicine and oncology within the UK NHS. He holds an MD, an MSc in Genomic Medicine, a PGCert in Cancer Biology, and is a Member of the Royal College of Physicians.



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Naif Al-Obaidallah

Co-Founder & COO, SDM

Naif Alobaidallah is an entrepreneur and the Co-Founder & COO of SDM, a Saudi-based startup pioneering the use of artificial intelligence to transform preventive healthcare. Focused on making diagnostics more accessible and affordable, he has led the development of AI solutions that detect chronic diseases through retinal imaging. Under his leadership, SDM has served over 40,000 patients across 13+ centers in Saudi Arabia, positioning the company as a regional leader in AI focused healthcare innovation.



<u>LinkedIn</u>

Salman Butt

Co-Founder, Salla

Salman Butt is a tech entrepreneur, educator, and IT strategist with a strong track record in software project management, digital infrastructure, and strategic IT planning. He is the founder of Talbiat.com, Wujhaat.com, and Salla.sa, and has led key digital transformation initiatives across the MENA region. With a passion for knowledge-sharing and community, he co-founded Makkah Geeks, BYTAT, UQU's Computer Club, and HijazSPUG, supporting the growth of Saudi Arabia's tech ecosystem.

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Mohamed Qoutb

Freelance Journalist and Presenter

Mohamed Qoutb is a London-based freelance journalist and presenter. He presented several programs on BBC Arabic Radio from Cairo and London, and currently works with multiple international media outlets including AlJazeera, BBC, MBC, and Bein Media Network, covering regional and International stories.

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Conference Team





Omar Hashim Conference Chairman MBA 2025 ohashim.mba2025@london.edu



Fatima AlMesaieid Conference Vice-Chairperson MBA 2025 falmosaied.mba2025@london.edu



Abdulrahman Salman MBA 2026 asalman.mba2026@london.edu aalangari.mifft2025@london.edu dalmuhaidib.mba2026@london.edu



Alya AlAngari MiFFT 2025



Dana AlMuhaidib MBA 2026



Fajer AlRafai Finance PhD falrafai@london.edu



Ibrahim AlSultan MBA 2026



Ghazi Bin Hamed MBA 2026 ialsultan.mba2026@london.edu gsaadeddin.mba2026@london.edu



Joanna Chamieh MBA 2025 jchamieh.mba2025@london.edu



Lamya AlNahdi Partner



Mohamed Khalil MiFFT 2025 mkhalil.mifft2025@london.edu



Naser AlRajhi MBA 2026 nalrajhi.mba2026@london.edu



Sara AlMazro MBA 2026 salmazro.mba2026@london.edu

