LegalShield

Advance to Manager

Get started right and earn rewards.

When you attend a Fast Start Training and Advance to Manager in your first 45 days, you can earn a bonus!

Day 30 → **Day 45**

Senior Associate → Manager

5 new unique personal memberships **+ 3** frontline legs w/ memberships **+ $300** organizational premium **or $500** personal premium

Total Bonus Payout

LEVEL ADVANCE	QUALIFIER BONUS	SPONSOR BONUS	UPLINE POWER TEAM SR. DIRECTOR BONUS	UPLINE POWER TEAM EXEC. DIRECTOR BONUS	UPLINE POWER TEAM PLATINUM BONUS
Manager (First 45 Days)	**$400**	$200	$200	$200	$200
Sr. Associate (First 30 Days)	$200	$100	$100	$100	$100
Total Bonus Potential	**$600**	**$300**	**$300**	**$300**	**$300**

Once earned, all qualifier and sponsor bonuses will be held for 30 business days for a business review and will be paid via commission adjustment.

All Upline Power Team bonuses will be held 40 business days (30 business review days plus an additional 10 business days).

See next page for full bonus eligibility requirements.

LegalShield® Advance to Manager

Incentive Qualification

- Advance to Manager requires enrolling 5 new unique personal members, 3 active frontline legs each with an active membership, plus $300 organizational premium OR $500 personal premium.
- Anyone recruited prior to September 1, 2026, are grandfathered into the previous Manager Qualification through October 31, 2026. Starting November 1, 2026, ALL associates who level advance to Manager will use the new requirement. Previous Manager qualification - https://ao.legalshield.com/r/advance-to-manager-march2026.pdf
- Enrolling one unique member in multiple plans (e.g. Legal plan, IDShield plan, and Small Business plan) counts as only one unique member towards Fast Start or Advance to Manager bonus eligibility. Associates must enroll the required minimum of unique members to be bonus eligible.
- Frontline legs must be either a new recruit or reinstate over 3 years.
- Organizational premium requirements may come from a combination of personal and organizational sales.
- A recruit must pay the current associate fee and have or purchase a LegalShield® Membership or IDShield® in licensed states or qualifying Canadian provinces.
- Associates who Advance to Manager qualify with group business will not be bonus eligible.
- Associates that Advance to Manager must attend a Fast Start Training class within their first 45 days to be eligible to earn a bonus.
- Associates that Advance to Manager but do not attend a Fast Start Training class within their first 45 days will not be bonus eligible.
- To register for a Fast Start Training class, go to http://ao.legalshield.com/fast-start
- To learn about the Fast Start incentive, click here.
- To receive credit for attending a virtual Fast Start class and to be eligible for the Manager bonus, you must stay online and engaged in the training until the end. All associates must enter their name and associate number into the Zoom chat to receive credit at the beginning and end of a virtual class to receive credit.
- A reinstated associate must be canceled for three years for the writing agent to receive credit.
- A reinstated member must be canceled for five years for the original writing agent to receive the points or canceled 6 months with a new writing agent.

Bonus Review Period

- Qualifier and upline sponsor bonuses will be held for 30 business days for business review.
- Business must remain in good standing during the bonus review. All upline Power Team bonuses will be held 40 business days (30 business review days plus an additional 10 business days).

Upline Sponsor Bonus Eligibility

- Sponsors will be eligible for a sponsor bonus if they have a 6-month organizational retention of 75%. Sponsor bonus eligibility is determined using the retention rate from the prior month at the time of qualification.
- The sponsor bonus is paid to the recruiting associate unless the new associate was placed under their sponsor. In which case, the upline sponsor bonus would go to the placing associate.

Upline Power Team Bonus Eligibility

- Power Team is defined as achieving a level of qualification for three consecutive months (e.g. qualify Sr. Director in June, July, & August to be considered a Power Team Sr. Director in September).
- The upline Power Team Senior Director, Power Team Executive Director, and Power Team Platinum bonus eligibility is determined at the time of recruitment (not qualification).
- Upline Sr. Directors, Executive Directors & Platinum Executive Directors must be Power Team qualified (three consecutive months) at the time of recruitment to be eligible.
- Eligible upline Power Team Senior Directors, Executive Directors, and Platinum Executive Directors qualify for the bonus when they maintain a 6-month organizational retention of 75%. Upline bonus eligibility is determined using the retention rate from the prior month at the time of qualification.
- Associates assigned or placed at a level are not eligible for upline bonuses.

Additional Eligibility Requirements

- To view your 6-month retention go to your Associate Office dashboard under the retention module.
- Associates with less than 6 months of retention data, or associates with the majority of their business (50%+) in the last 3 months will be evaluated for retention. This evaluation may be based on the company average retention for the incentive period, 1st Month Rate of Membership Renewal, Business Health Index which calculates future persistency based on associate data, and any other relevant retention specific data at company discretion.
- All qualifying associates must have an active LegalShield Advantage or Advantage Plus subscription during the incentive period.
- Associates must have a 75% personal retention or higher at the time of bonus payout to be bonus eligible.
- All associates must be in good standing with the company to receive incentives, including bonuses. Any associate that is currently being sanctioned or on hold status will not be eligible.
- For complete incentive guidelines, click here.

LegalShield is a trademark of Pre-Paid Legal Services, Inc., and its subsidiaries ("LegalShield"). By participating in any incentive or bonus program of LegalShield, and to receive benefits, cash or otherwise, the associate agrees to have his/her full name, associate title, level, or standing published and recognized in LegalShield marketing materials, whether oral, written or electronic. LegalShield reserves the right, in its sole discretion, to review all incentives and bonuses, business submitted or activity, and where necessary, in its sole discretion, delay or stop payment of any bonus, to chargeback bonuses when appropriate, and to amend or revoke this incentive, or any part thereof, at any time. Please refer to your Associate Agreement and Policies and Procedures for details on incentives, bonuses or compensation as the Associate Agreement and Policies and Procedures are the governing contract for all business between you and LegalShield. This incentive or bonus program is not a separate contract and no guarantee or promise of increased income or business is implied. Individual results and success as an independent sales associate depends on individual effort and abilities. Average 2023 compensation for active LegalShield Independent Sales Associates was approximately $2,647.89 US before expenses. In the US there's a mandatory, one-time $99 registration fee to become an Independent Sales Associate, and in Canada $99 CAD and Puerto Rico $99 US, plus applicable taxes. Optional LegalShield Advantage Plus service available for $24.95 US/month, and in Canada $24.95/month CAD and $24.95 US in Puerto Rico, plus applicable taxes. This service can be cancelled at any time. Securing career-level income with LegalShield is not typical and requires sustained hard work and dedication. Please see LegalShield's Income Disclosure at https://www.pplsi.com/income-disclosure/ for more earnings and expense information.