

# **OUR MISSION**

Emerald is an upscale medical marijuana dispensary whose primary mission is to promote the physical, psychological, social, and spiritual well-being of the patients and community it serves. Emerald prides itself on providing top-quality service and product knowledge to all patients and caregivers.

Emerald University has been created for our staff to raise awareness and have a thorough understanding of the features and benefits of medical marijuana in order to provide a quality service experience. **EMERALD GILBERT** 

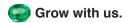
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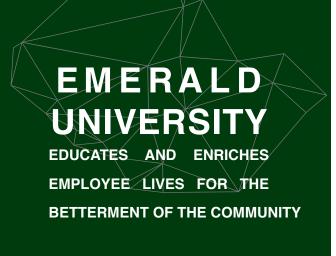
EMERALD PHOENIX

4244 W Dunlap Avenue Phoenix, AZ 85051 623, 271,6065

**EMERALDDISPENSARY.COM** 







# **Required Courses**

Year One

# **Initial Onboarding Training**

Attendance goal is 100% completion within a 90-day period

### **Menu Math**

Discounts & Price Breaks All Staff

### **POS Basics**

MJ Freeway Best Practices FOH Staff

### **Inside Sales**

Customer Serivce Best Practices FOH Staff

# **Inventory Basics**

MJ Freeway Best Practices BOH Staff

# **Conversions**

Overview and Best Practices BOH Staff

# **Required Courses**

Year One

Subject to availability
Attendance goal is 100% completion within a 12-month period

## **Strains and Genetics**

Sativa, Indica, and Hybrid

# **Terpenes**

Identifying terpenes and their benefits

### **CBD** and Other Cannbinoids

Identifying cannabinoids and their benefits

#### **Edibles**

How edibles work and who can benefit

### **Concentrates**

Extraction methods, consistences, and benefits

# **Vape Pens**

Extraction methods and who can benefit

# **Topicals and Tinctures**

Benefits of other methods of MMJ

# **Vendor Courses**

Courses vary and are subject to availability

Attendance is not required, but is highly encouraged

#### Infusion

Edibles made from our own kitchen

#### Huxton

Flower and Vape Pens

# **Sunday Goods**

Flower and Vape Pens

# **Serenity Hospice**

Hospice and palliative care options

# **Helping Hands for Freedom**

Support for our veterans

### **Dream Steam**

Vape Pens



New courses to be added

