

Gulf Asia Advisory Overview

Strategic Advisory Across the Gulf–Asia Corridor

Singapore | UAE | Asia Pacific



Firm Overview

Gulf Asia Advisory is an independent strategic and transaction advisory firm focused on financial institutions, fintech platforms, and cross-border investment opportunities connecting **Asia and the Gulf**.

The firm advises banks, fintech companies, investors, and corporates on **M&A, capital allocation, and strategic partnerships**, providing senior-led advice on complex cross-border transactions.

With deep experience across global financial institutions and emerging financial ecosystems, Gulf Asia Advisory combines **institutional investment banking expertise with regional connectivity across Asia and the Gulf**.

Advisory Services

Mergers & Acquisitions

- Buy-side and sell-side advisory
- Strategic divestitures and carve-outs
- Joint ventures and strategic partnerships

Strategic Investments

- Growth equity and minority investments
- Investor introductions across Asia and the Middle East

Strategic Advisory

- Market entry and expansion strategy
- Platform development and inorganic growth strategy

Sector Focus

- Banks & Financial Institutions
- Payments & Cards Platforms
- Fintech & Digital Financial Services
- Wealth & Asset Management
- Financial Infrastructure

Founder

Chaz Renugadevan

Founder & Managing Director

Former Corporate Development and M&A leader at Citigroup, leading strategic acquisitions, divestitures and partnerships across Asia, Europe and the Middle East.

Extensive experience structuring complex financial services transactions including cross-border acquisitions, strategic partnerships and fintech platform investments, with deep expertise across cards, payments, consumer banking and digital financial ecosystem

Selected Transaction Experience

- Large Scale consumer banking divestitures across Asia and the Middle East
- Strategic investments in fintech and digital banking platforms
- Cross-border acquisitions of financial services platforms
- Strategic partnerships between banks, fintech companies and payment networks

Differentiation

- Senior-led advisory with direct client engagement
- Deep expertise across banking, payments and fintech ecosystems
- Cross-border connectivity across Asia and the Middle East
- Institutional transaction experience across global financial institutions

Contact

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