

Rudy Davis

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Sent Date: Tuesday, March 20, 2018 1:22 PM
To: ruddavis@yahoo.com
Subject: Crowd Funding

Rather than relying on one investor, or one major source of funding, a Crowdfunding campaign allows you to decentralize the funding process by acquiring backers and supporters to provide money up front for a new project. Also, by accepting Bit Coin as a payment method of your campaign, you can decentralize things even further and reach a global audience.

Bit Coin provides businesses and individuals with a powerful tool to raise funds for an upcoming or existing projects. Considering the fact that Bit Coin is not taxable in most countries, many people view it as a safe haven for "tax-free funding"

But not every project is using crowdfunding as a way to get some funds quickly, without ever having to pay it back. Even though most platforms implement security against misuse, there is always a minor chance of a project not delivering on the promises made. But that has nothing to do with Bit Coin per se - it can happen with any type of crowdfunding campaign.

UNDERSTANDING ICO'S AND IPO'S

Congress changed the law, to now allow a Token to be given in exchange for a donation, to a Crowd Funding project. This means that now we could offer the donor one of our Green Conservancy Bit Coins (GC Bit Coins). This would make it possible for the Crowd Funding project to look more like a ICO or even an IPO offering. This is a good concept, as we have in the past always really wanted to give something of value to anyone who donated funds to our Green Conservancy Cause. For example, we wanted to let donors have a free GALT Motor or a HinksonTransformer installed on one of their properties under a co generation contract. By now being able to offer a Green Conservancy Bit Coin, we are able to create our own digital money. We could even offer to buy it back in 12 months, by agreeing to pay them two dollars for each dollar toward their A.C. Power Bill, of their choice. This would allow us to now raise a lot of money to move forward faster. I like the idea of putting a value on these Tokens going in. In my opinion, no one would ever want their money back, as they would believe, that if the GC succeeds, the value of this Bit Coin could climb very high. So as you can see the Token would take on a life of its own. If some did want it back we then could give it to another donor.

ICO: Potential investors are thus given the chance to purchase a part of the Bit Coin's total supply before the mining process begins. Most investors do so in the hopes of seeing the price per coin increase in the near future.

IPO: An IPO takes place when a Bit Coin or Altcoin company or project hopes to raise additional funds for its operations. Investors receive a share in said company and earn interest, paid out in recurring dividends.

Both terms carry a slightly negative connotation in the world of Bit Coin crowdfunding, because multiple false promises and scam projects have been associated with ICO and IPO promises. That said, both are being used for legitimate purposes as well.

For example, whenever you're planning to create a new use case for blockchain technology, which uses its own token (another word for coin), you are effectively holding an ICO. For certain amount invested, the user will receive X amount of tokens in return to use on the new platform once it has been launched. You are effectively offering your backers a tangible reward, even though it may not come in a physical form. Whether these digital tokens will gain value over time completely depends on the success of your project; and if they believe in the Green Conservancy, they will help. But you are incentivizing backers to spread the word about your crowdfunding campaign, which will go a long way in terms of developing a successful platform.

You don't have to hand out digital tokens to people who want to back your project. However - both small and large investors - like nothing more than some sort of return on investment, preferable sooner rather than later. Using an ICO/IPO may help you in that regard, entirely depending on the magnitude of your project and what it entails exactly.

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Therefore, we might be able to actually create our own real monetary supply that is backed by energy that will be excepted. This can work because it is now possible to actually create private Tokens. For example a person could create GC Bit Coins or CG Bit Coins and use the same numbers that have already been mined. This would allow us to create maybe two or more complete Token offerings. I have never heard of anybody backing the value of a Token with Green Energy or even a discount in energy. This is really a new and totally a good Concept. It might start out slow, and after a few months, as we are actually installing the H Transformer in many locations, the value of every bodies Token Coins could go way up. I can not think of a nicer overall concept that backing these Token with something of real value and to use Energy as the value is really a great idea. Current monetary supplies are backed by nothing. I like the idea of having something of value backing our new tokens (as money).

I also like these ideas, as if we are going to move fast and take over the Green Movement, we need to act fast and keep the momentum going. We will not have time to just move slow as then it might never get done.
Your friend, Dave Blessing on you.