



# The Keri Anne DeMott Foundation

## Foundation Sponsorship

501c3 non-profit organization  
EIN:81-4288688

The Mission of The Keri Anne DeMott Foundation is to reduce traffic incidents by implementing prevention and intervention programs that assist the community and increase traffic education, while also emphasizing personal accountability for the decisions made in daily lives and relationships.

As a non-profit organization, our goal is to educate family's, individuals, and communities not only about drunk, impaired, and distracted driving but, the decisions we make and how they affect others. By sharing Keri's story with students from elementary school through college as well as youth groups, sports teams, corporate events, safety events, and working with law enforcement agencies nationwide, we hope to create a positive change in the community and give back in the same ways Keri had imagined doing herself.

Since there is an overwhelming need for assistance and advocacy for victims and survivors of crashes the foundation has also launched its victim services program to help those affected by drunk, impaired, and distracted driving. This is all happening with no cost to those who need our assistance, guidance, and help. To accomplish these goals and to be able to travel and speak nationwide, the foundation relies heavily on donations and sponsorships.

Your support will allow us to continue to grow and spread a positive, lifesaving message to all. More importantly, you will be helping us Change the World in Keri's name.

To learn more about Keri Anne and the Foundation please visit:

[www.TheKeriAnnedeMottFoundation.com](http://www.TheKeriAnnedeMottFoundation.com)

Thank you for your time and sponsorship consideration

*William C. "Bill" DeMott Jr*

**William C. "Bill" DeMott Jr.**

President / Founder

Twitter - @KADFoundation1

Instagram- @thekeriannedemottfoundation

Facebook.com/The Keri Anne DeMott Foundation

## Sponsorship Opportunities:

### Vehicle Sponsorship:

Sponsoring of a vehicle for the purpose of travelling and reaching more audiences, communities, and organization. In return for this sponsorship / donation, the foundation will provide the following:

- Advertised on Foundation website with link to your website
- Banner (*provided by sponsoring business*) at all foundation community events.
- Company logo and information added to any vehicle wrap or displays on sponsored vehicle.
- Company logo/ acknowledgement on all foundation presentations and appearances nationwide.
- Framed certificate of sponsorship
- Listing on Foundation's Facebook page and all social media platforms.
- Sponsoring company will be mentioned at all TV, radio, and or media events.
- Sponsors table (*of eight*) at the Annual Dinner banquet.
- Sponsor Advertised at all foundation events.

### KeriAnneDeMottMatters - (\$7,500.00 - \$10,000.00)

- 12-month sponsorship
- 2 tickets to event(s) held during sponsorship period (*10k, fundraisers, etc...*)
- 4 tickets to the Annual Dinner banquet
- Advertised at all events held during sponsorship period
- Advertised on Foundation website with link to your website
- Banner (*provided by sponsoring business*) at all foundation events
- Framed certificate of sponsorship
- Listing on all Foundation's Social Media Platforms

### Keri's Promise - (\$5,000.00 - \$7,500.00)

- 12-month sponsorship.
- 2 tickets to the Annual Dinner banquet.
- Advertised on Foundation website with link to your website
- Banner (*provided by sponsoring business*) at all foundation events.
- Listing on Foundation's Social Media Platforms

### Changing the World - (\$2,500.00. - \$5,000.00)

- 12-month sponsorship
- Advertised on Foundation website with link to your website
- Listing on Foundation's Facebook page

### Decisions – (\$1,500.00. - \$2,500.00)

- 12-month sponsorship/ Advertised on Foundation website with link to your website

### Website Sponsorship – (\$750.00 - \$1,500.00)

- 6-month sponsorship/ Advertised on Foundation website with link to your website

## KAD Foundation Sponsorship

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### Please complete the following:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone (Business): \_\_\_\_\_ (Cell): \_\_\_\_\_

Website: \_\_\_\_\_ Date: \_\_\_\_\_

### Please check sponsorship package below:

- Vehicle Sponsorship
- KeriAnneDeMottMatters
- Keri's Promise
- Changing the World
- Decisions
- Website Sponsorship

### Please make checks payable to

The Keri Anne DeMott Foundation  
1802 N Alafaya Trail  
Suite 106  
Orlando, Florida 32826

### Logos can be mailed to:

Crystal Zavallo  
[czavallo@thekeriannedemottfoundation.com](mailto:czavallo@thekeriannedemottfoundation.com)

*\*Logos for website and social media platforms to be provided to the Foundation by sponsor\**  
*\*\* Upon your request we will provide you with an invoice / receipt for tax purposes \*\**

**#NoMoreEmptySeats**

Phone: (407) 776 - 4694

Chapters in Florida - New Jersey - Alabama