



PFT GROUP

INVESTMENT MANAGEMENT



INTRODUCTION

PFT Group founded by Marco Licani Della Valle, Head of Asset Management at PFT Investment Management (PIM).

The origins date back to 1994, when Marco Licani Della Valle developed quantitative models as an analyst at Morgan Stanley.

Seminal publication: 'EPS Forecasts – Accuracy Is Not Enough' (*Financial Analysts Journal*, 1994).

We manage assets for High Net-Worth Individuals, leading brokerage firms, trusts, foundations and endowments.

Our approach is based on customized portfolios and proprietary strategies developed over 25 years of research.



Introduction



PFT Investment Management Division combines over 25 years of proprietary research with disciplined management.



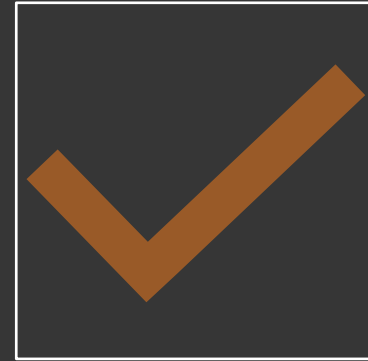
Philosophy oriented towards transparency, capital protection and measurable performance.



Vision and Mission



Vision: to create sustainable value through rigorous and independent management.



Mission: full alignment with the client through segregated accounts and no management fees.



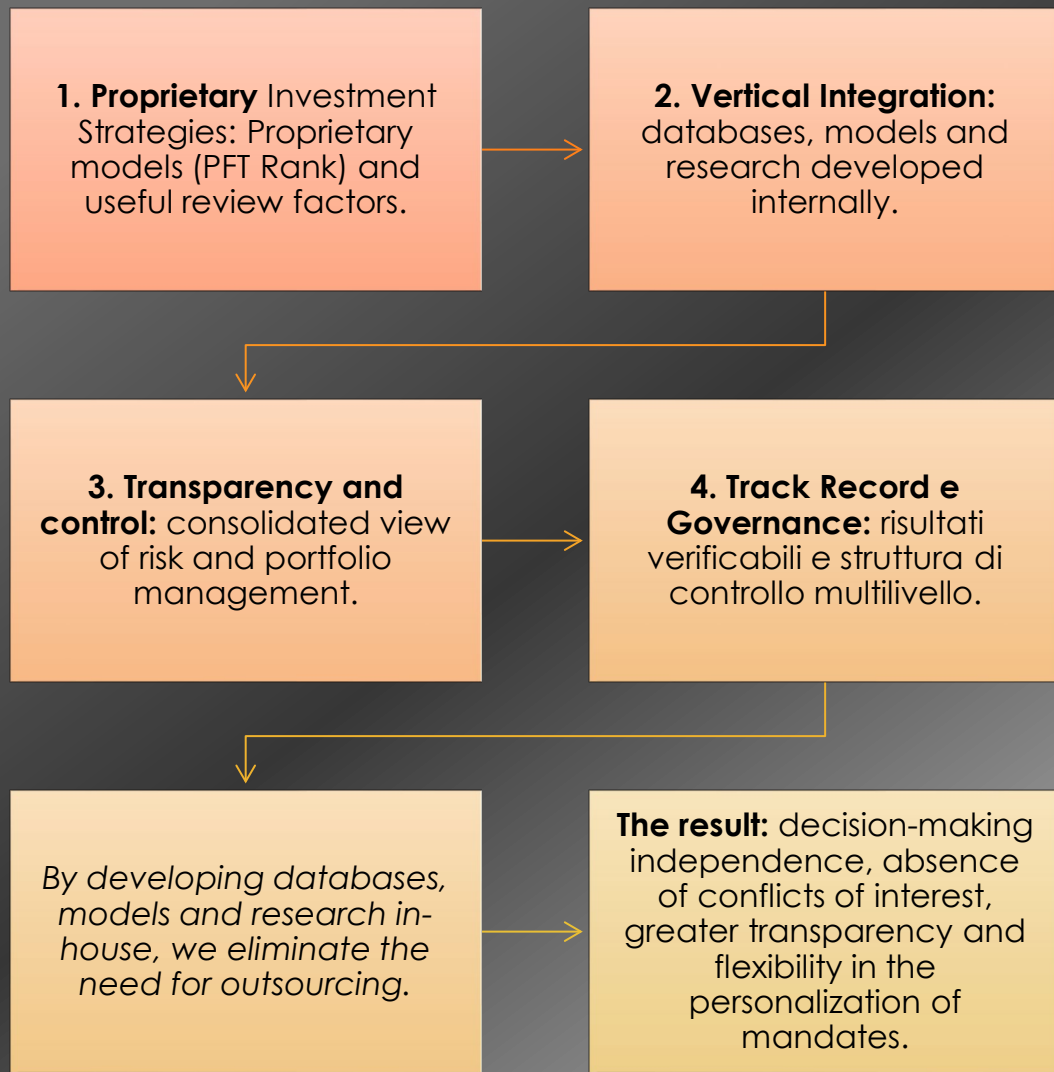
Group structure

PFT Group via Zeus
Global Asset
Management, with
international operating
offices in different
countries and continents

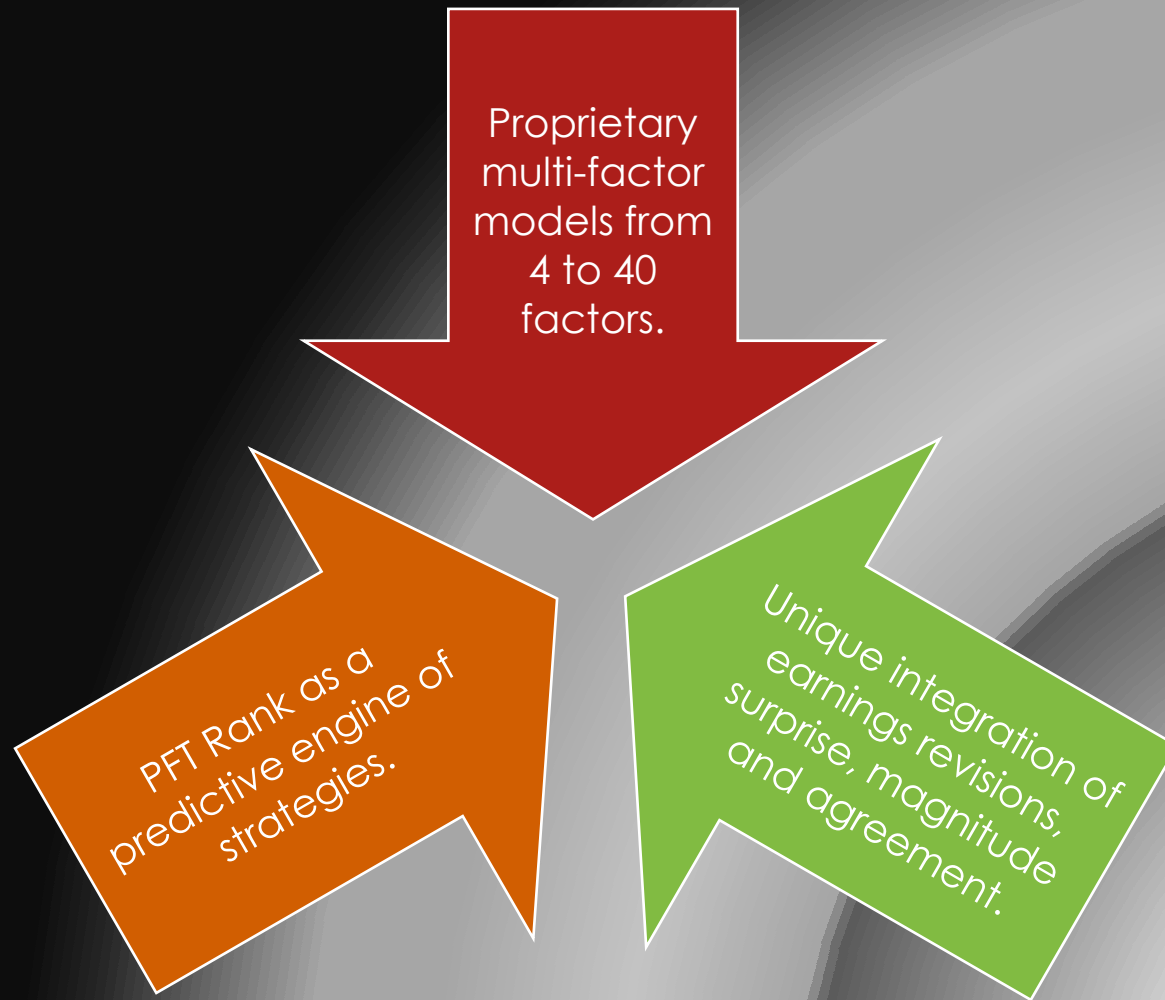
Multi-level governance in
accordance with
international standards.



APPROACH



Proprietary Investment Strategies





PFT Rank — Know When to Buy and Sell



DAILY RECALCULATION ON
OVER 5,000 COMPANIES.

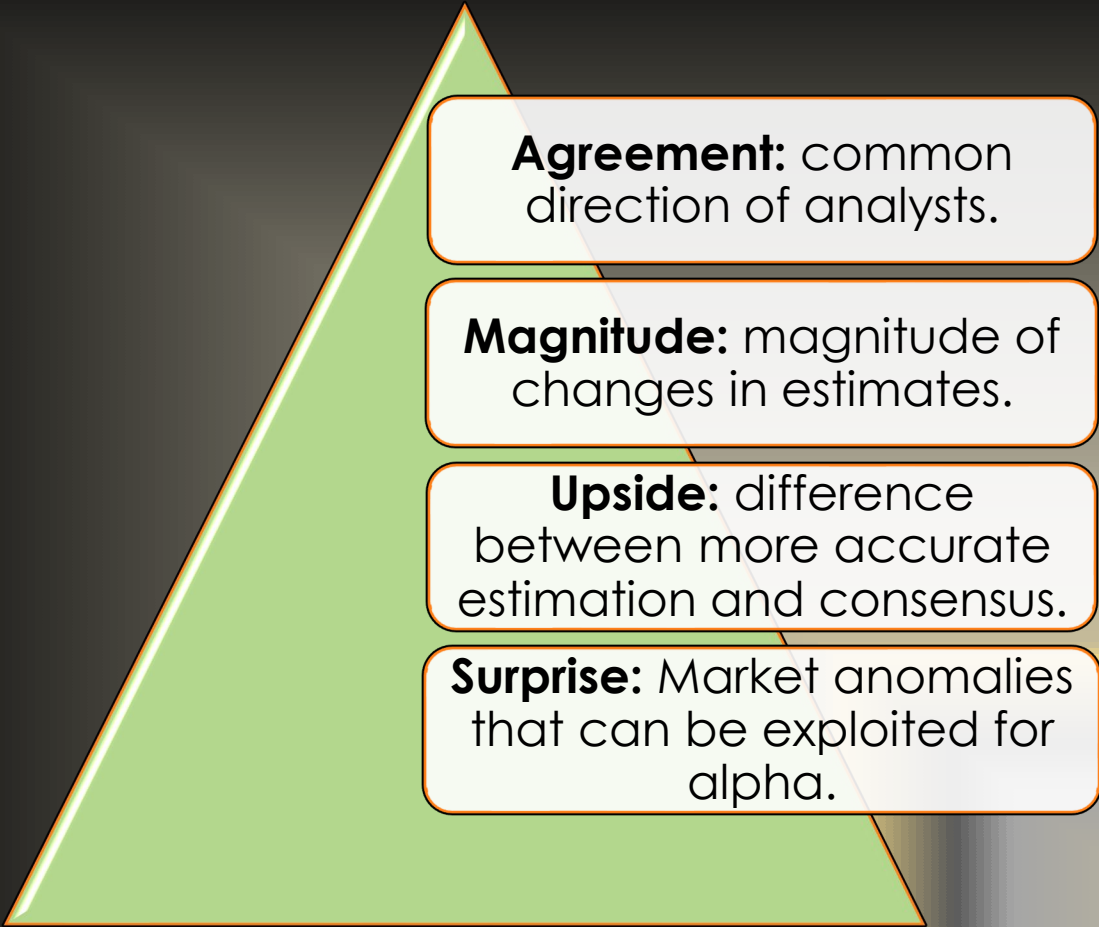


CLASSIFIED STRONG BUY,
BUY, HOLD, SELL, STRONG
SELL.



DISCIPLINED IDENTIFICATION
OF TITLES WITH FAVOURABLE
REVISIONS.

Factors Behind the PFT Rank



Agreement: common direction of analysts.

Magnitude: magnitude of changes in estimates.

Upside: difference between more accurate estimation and consensus.

Surprise: Market anomalies that can be exploited for alpha.

Vertical Integration



Proprietary databases, internal models, screening and backtesting.



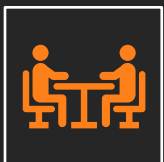
Completely in-house, independent and scalable process.

Track Record & Proven Results





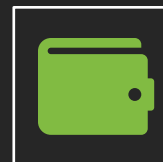
Getting Started — Simple Steps



1. Dialogue with a dedicated PFT Representative.



2. Detailed analysis of the objectives and financial situation.



3. Strategic definition of the portfolio.

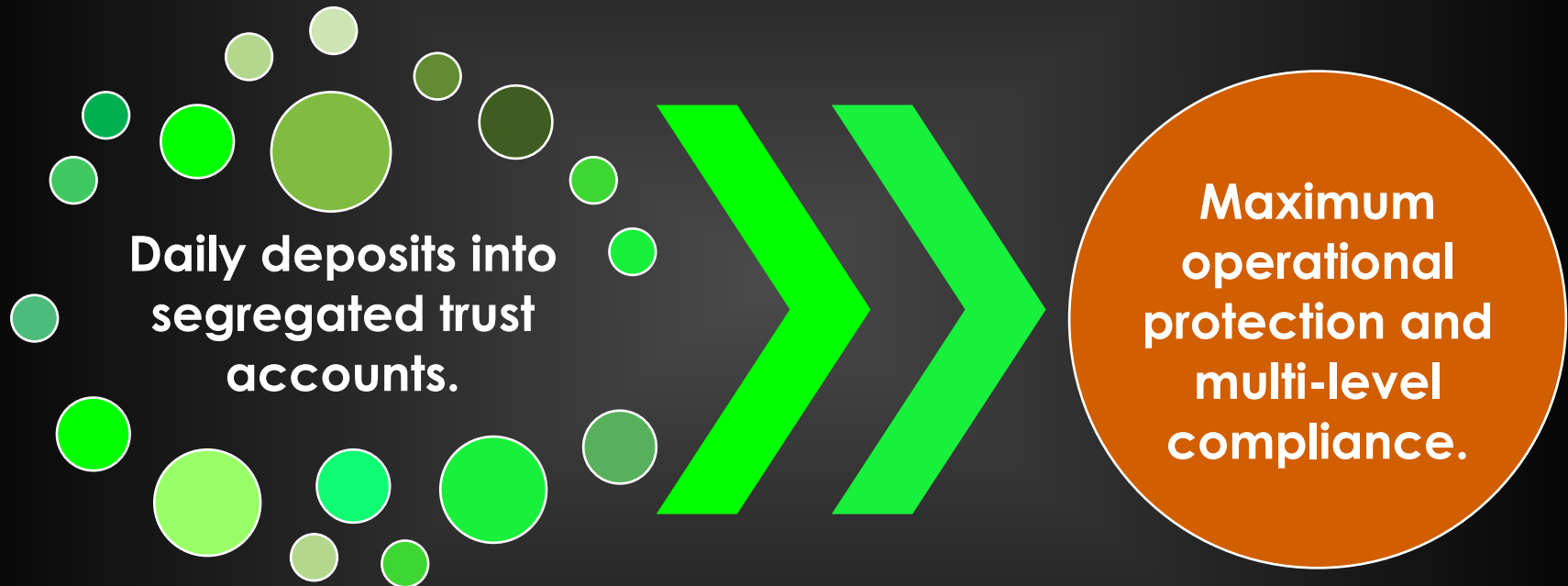


4. Portfolio construction with proprietary strategies.



5. Periodic review and disciplined rebalancing.

Capital Guarantee



Institutional Contacts



PFT CertX International Group — Zeus Global Asset Management

Bruxelles • Dubai • Londra • Madrid • New York

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