Graphic Designer & Illustrator IMAGINE BEE STUDIO

Create your own visual style... let it be unique for yourself and yet identifiable for others. ~ *Orson Wells*

imaginebeestudio.com



Presented By : Jill Vickers



Imagine Bee Studio INTRODUCING

Hello my name Is Jill Vickers

My passion for art and design started with my grandmother, Bee, who shared her wisdom in visual art and design with me.

I earned a Master of Arts degree and have honed my skills working for both corporations, agencies and startups. My expertise spans graphic design, illustration, vinyl and screen-printing, shown in my portfolio.

As the owner of my studio, I aim to help others find their unique voice and story through graphic designs and illustrations.

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Imagine Bee Studio MY SKILLS

- 1 Graphic Design
- 2 Video Editing and Websites
- 3 Illustrations
- 4 Vinyl Signs & Vehicle Lettering

Creative Artist

Create illustrations for local magazines, menus, businesses, and magazines

Graphic Designer

Involved creating visually appealing and effective designs that communicate the brand message and values in all their printed and online materials

I have a variety of corporate, marketing and freelancer experience



3







Imagine Bee Studio VISION & MISSION

My Vision

To create designs that inspire and captivate. I believe that art and design have the power to make a difference in the world, and I strive to use my talent to make a positive visual impact.

My Mission

Always Improve My Design Skills.

Always Learn More About Design and Illustration Trends

Work Smart & Have Good Time Management.

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Effective ways to get noticed.

A Visual Identity

what space is inviting?



Contact me for how to get noticed.

Do you have a consistent and recognizable look and feel across all platforms?

aby Back Ribs

rench Fries _ _

Ving Dings _ .

nion Rings

and special spices. Addit

Chicken Roll___

loin Tins - Marinated

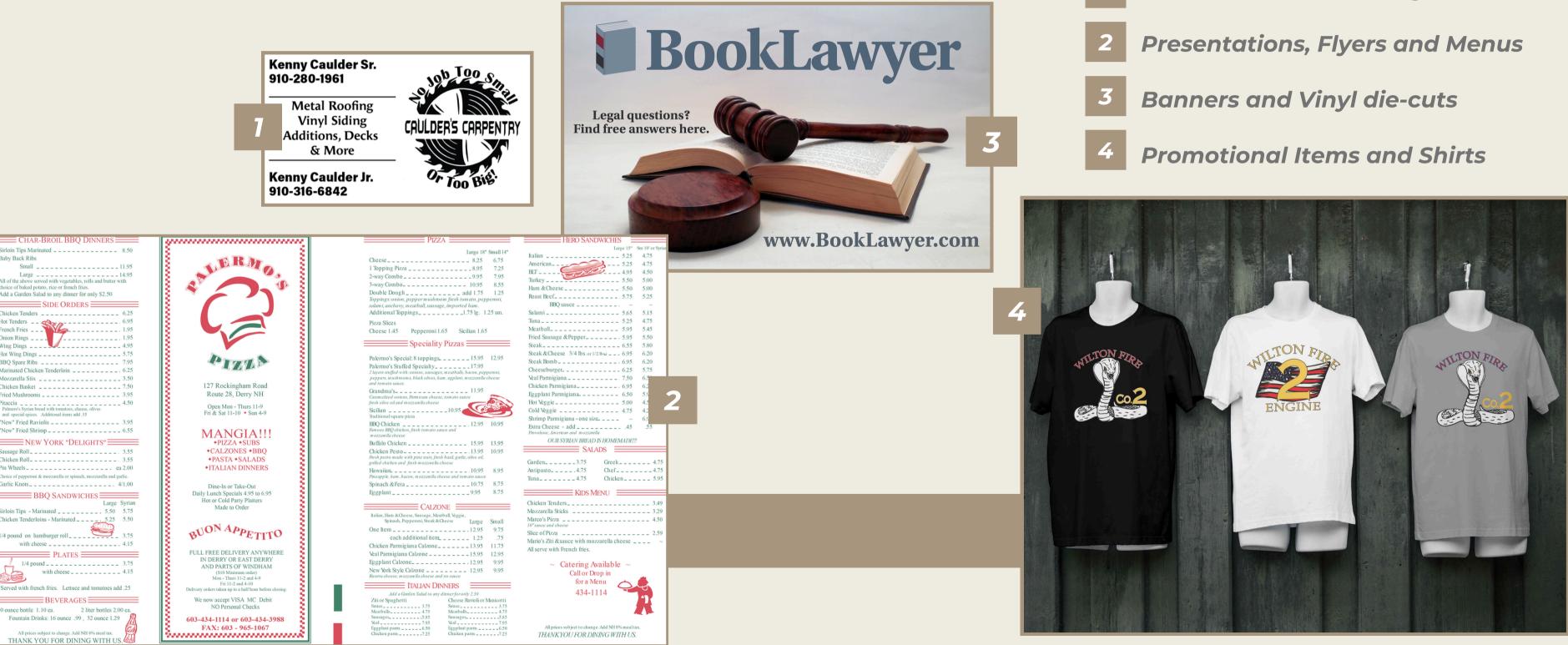
ounce bottle 1.10 ea.

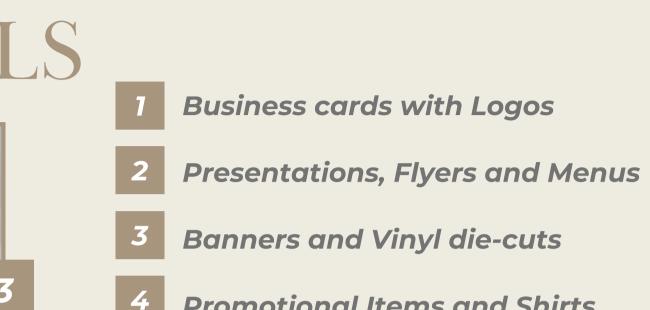
ice of baked potato, rice or french fries.

taccia

e of pepperoni & mozzarella or spinach, mozza

Imagine Bee Studio MARKETING MATERIALS







Chef.Tech has not only been a tool the wed me hundreds of hours of admin ust a few months, I've also noticed ar crease in sales! Clients love seeing the options and pricing upfront."

Tyler King Tastify



chef.tech

Spend Less Time Scheduling and More Time Creating

With chef.tech, book more dining experiences in less time and eliminate the need to micromanage scheduling and price quotes. Instead, forge closer relationships with your hosts by working together on the event details that matter most.



Attract More Clients with Easy, Customizable Booking

Chef.tech streamlines the complex booking process while providing unbeatable Real-time availability and price es let hosts find and personalize the erfect dining package and book instantly

· Add multiple servi



Own your own events with chef.tech

Flexibility	Autonomy	Profitability
Easily set your prici and availability so clients can book instantly	ing • Design customizable menus that represent your authentic food • Showcase elegant	 Reminders and billing are handled automatically Eliminate labor hours
Freedom to accept reject bookings	or experiences to inspire clients to book	spent answering availability questions
Works seamlessly of a variety of devices		 With direct booking, benefit from happy,
Add multiple service locations and set yo availability for each	our enjoy your services	 repeat customers Spend more time designing menus and
Enable direct booki through your websi and social media	ngs the app — no need for	elevating services to build your business



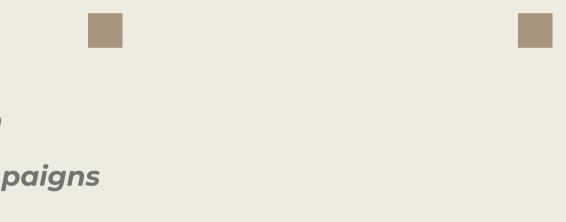
✤ chef.tech ABOUT US FEATURES PRICING

Imagine Bee Studio **DIGITAL DESIGN**

These designs are tailored to engage online audiences and enhance the user experience.

Social media Design **Email Design & Campaigns** Websites Online ads - Google, Amazon & FB

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Imagine Bee Studio

Seen on cards, my<u>shop.</u> Follow me on <u>I</u>

Custom Images Infographics Product Illustration Editorial Illustration Concept Sketches

Seen on cards, shirts, mugs, keychains, etc. and more items in

Follow me on Instagram for behind-the-scenes insights.





Imagine Bee Studio Project PORTFOLIO

Roasters was a new business and they needed a logo, a brand identity, product design and marketing materials.

Special Client : Roasters Coffee Shop

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Imagine Bee Studio CLIENT CONTRACT RESPONSIBILITY

- Project description with goals, audience and conveyed message
- 2 Brand guidelines for colors, logo, fonts and visual elements for consistency or we create new one
- The content that is to be included, images and text copy, company photos and icons.
- **4** Reference examples of what you like for understand preferences
- 5
- Clear info on budget and the timeline of any dates that need to be met.
- 6
- Information on revisions, feedback, and approvals along with the point of contact information.









Graphic Designer & Illustrator IMAGINE BEE STUDIO THANK YOU

By providing comprehensive information and maintaining good communication, this will ensure a smooth and successful design or illustration project.



Imagine Bee Studio Let's work TOGETHER

Contact: <u>603.287.1856</u>

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"To design is to communicate clearly by whatever means you can control or master." ~ Milton Glaser

