

## **DSC Monthly Board Meeting – 7 PM – Wednesday, April 16th, 2025**

### **1. Call to Order 7:08**

Present: Aaron Healey, Nicole Corbett, Annie Koelker, Tim Shade, Jason Berna, Stephanie Arensdorff, Dan Johnson, Mike Trudeau, Jake Kunnert, Levi Sweeney, Meggan Healey

**2. Approve the agenda:** Tim motioned. Nicole seconded. All in favor.

**3. Approve March meeting minutes:** Nicole motioned. Tim seconded.

### **4. Discuss Annual Meeting Announcement & Open Positions:**

- Jake Kunnert, Registrar; Tim Shade, Vice President; and Amy Scott, Director of Managers, are not seeking re-election.
- Open positions to be appointed at the Annual General Meeting.
- Meeting has been moved to week of player placements to allow smooth transition between board members ahead of season.
- Meeting date is tentatively set for Thursday, June 12. Time TBD.
- Stephanie to send email to membership after discussion with competition committee about player placement schedule.
- Meeting space needed for meeting. Should we hold the meeting at Keystone so we can present information?

### **5. Reports**

#### **A. Jason Berna / Developmental – Update E-mailed**

Spring Developmental

Off to a good start!!

473 players

- 24 teams U5 – 14 coaches
- 24 teams u7 – 20 coaches
- 4 teams U9 girls – 4 coaches
- 10 teams u9 boys – 9 coaches

Thursday program – 51 kids

-Dan Johnson to coach developmental training session on Thursday, May 8. Academy players will be helping as well. 5:20-6:40.

DSC Open house planned – May 3<sup>rd</sup>

Parking with the church has been enough – moving fields from 2 to 8 will help even more to spread out parking

-Jason to follow up with Lynn Johnson to ask what an appropriate thank you to the church would be for allowing parking in their lot.

- Board approved a \$500 check to be made out to child development programming at Grandview.

Summer Developmental – 137 registered – will start pushing tomorrow – one month out

Fall Developmental – 18 registered

DSC Summer Camp – 40 signed up

DSC Striker GK camp – 9 signed up

New 100 balls were a big help and I feel we are good now on equipment – maybe some new ball bags soon

## **B. Academy Update / Mike Trudeau: Update E-mailed**

### **1. On-field activities**

CDL matches have begun for the spring season for BU13/14 and GU13/14 teams.

First EIYSL festival at TBK took place this past weekend for U9 – U14 teams. Based on EIYSL scheduling, all U13/14 teams will only participate in the first EIYSL festival as the rest of the season is focused on their CDL 11v11 schedule.

Festival 2 will take place the weekend of 5/10 at Tuma Soccer Complex. Festival 3 will be the weekend of 5/17 at Waverly and the final festival weekend will take place at DSC complex on 5/31-6/1.

BU9/10, BU11, BU12 and GU11/12 teams participated in Midwest Spring Kickoff Cup at TBK. Notable results from the tournament:

- GU12, tournament champion
- BU11, tournament champion
- BU9, tournament finalist
- BU10 Red, tournament finalist
- BU10 White, tournament champion

Summer league update: 8 players have registered. We will continue to advertise online, in social media, as well as reaching out to contacts.

We need to create a blurb for coaches to communicate to players. Team managers should also send a message via TeamSnap. We need to push information to both academy and developmental players.

Annie to price out Facebook ad. This may be too expensive. A cost-free solution would be to get our membership to share the post.

Mike sent a message to DeWitt and Dyersville. Mike to get information to local schools for digital backpack.

2 new players have completed registration within the past 30 days. 2 players have been sent registration details to join this spring. 9 players have registered for trial sessions, the majority with the BU9/10 group.

Academy Open House at Developmental is scheduled for Saturday 5/3.

Tryouts for the fall season will be held the week of June 9 (weather depending).

## 2. Coach/player/parent education

Update: Training opportunity with Julie Nicoletti, owner of Kinetic Fuel ([www.kineticfuel.net](http://www.kineticfuel.net)) and Sports Nutritionist for the Boston Bruins, to discuss our club's needs and provide valuable information for families on athlete nutrition and hydration.

A tentative date for the training session with Julie is Thursday 5/15 at 6:30pm CST.

Update: DSC's partnership with Soccer Parenting and the Soccer Parent Resource Center.

Information was sent to all families regarding this resource starting in November 2024 as well as April 2025. To date, 13 members have registered on the site, 4 of the 13 are coaches.

An option the Club Operations Manager with Soccer Parenting and I have discussed is a potential "course" for parents to cover during registration in the fall, which would take 10-15 minutes to complete. This course, The Sideline Project, is a 10-15 minute course for coaches and parents on how we all can improve the sidelines during games.

This resource is currently being underutilized. Should we require all coaches to sign up since the material is not just for parents? Should we require all parents to sign up when completing registration?

## C. Financial Update / Nicole Corbett

- Winter rental fees and spring EIYSL registration were paid.

- Invoices for Midwest Cup went out after the tournament due to the quick turn around.
  - 100% cost neutral because all fees, including coaches, were known.
  - Nicole suggested invoicing after tournaments in the future to keep the costs accurate instead of estimating potential costs, coach pay, etc.
  - Updated policy will need to be written. Nicole to work through wording and send out to group.
- DRA Mission Grant (larger grant) - Nicole started the process, but we are not at a point where we can apply for it. It is a possibility for the future.

#### **D. Marketing Update / Annie Koelker**

- Envision 2030 Kickoff event is tomorrow. Multiple events will be held to gather community wants. If enough people say we need indoor turf, it could make some headway in this group.
  - Should we write an email asking membership to request indoor turf?
  - Would this pose a problem with our own ask for indoor turf?
  - Do we keep it more general with an ask for a multi-sport complex?
  - Annie to create a draft of potential email and get feedback before sending it out to membership.

#### **E. Strategic Planning:**

##### **i. Review Strategic Planning**

- How do we attain our goal of being more transparent and encouraging participation and input from the general membership?
  - Post meeting minutes on the website.
  - Board meeting dates announced on Facebook 3 days after date is set.
- Circulate the strategic plan via email and update goals.
  - Identify steps to take to achieve goals outlined in plan.
  - It would be a great plan to present this document at the Annual General Meeting.

##### **ii. Capital Campaign**

- Friends of Soccer meeting: Recommended grassroots approach.
  - Club involvement first before asking larger donors.

- The annual meeting could be a launch party and a call to membership to help.
- Pledge forms and company match.
- Top priority is getting this committee going.
  - General emails from the board do not elicit much response. Send out email via coaches on TeamSnap.

### **iii. Indoor Facility Discussion**

- Price out the cost of fully outfitting both the small and large metal buildings.
  - If we start small, we can always add on to the building in the future.
- Continue to look into land.
  - Would Dubuque give us developable land?
    - The current earmarked land is not developable.
  - Land for the indoor facility with the potential to grow and add an outdoor complex is ideal.
  - Would Peosta or surrounding communities give us a more desirable location?

## **6. Committee Updates:**

### **A. Personnel Committee**

### **B. Competition Committee:**

- The competition committee recommended moving to grade level next season, but in talks with CDL this morning, Mike said the other clubs are not making changes early and are waiting until they are given a directive.
  - Board recommends staying with birth year next season and following the directive of our league.

### **C. Updates on additional committees:**

- i. Social:
  - a. Theresa Oliver, Chair, confirmed
  - b. Colleen Dolehide, confirmed
  - c. Jennifer Flores, confirmed
  - d. Yuefeng Gao (no contact made yet - expressed interest in initial ask for committee help)

**ii. Fundraising:**

- a. Krystal Faust, Chair, confirmed
- b. Kristin Hill, confirmed
- c. MJ Jean-Francois

**7. Open Discussion: Topics or issues attending membership would like to discuss:**

- Should we create a facilities committee?
  - Doug Corbett volunteered to chair the committee.
  - The committee could be responsible for all things facility related:
    - Future indoor facility
    - Land acquisition
    - Immediate needs at current soccer complex
    - Follow up on lease with Tri-State Soccer Organization
      - Some of these tasks, such as the lease, may be confidential in nature and need to remain with board.
- Should we add a programming committee?
  - Utilize community resources to offer additional training opportunities in mental, physical, and life skills.
  - Mental and physical therapists, nutritionists, teachers, and other interested individuals to be recruited.

**8. Schedule May Meeting:** Thursday, May 15, at 6pm.

**9. Adjourn Open Meeting:** Tim motioned. Nicole seconded. Meeting adjourned at 9:38.