

CAVENAUGH PRODUCTIONS

Style Guide

COLOR PALETTE



#E41E21



#F09C1C



#0C85EC



#3EB081



#1E2E3C



#F3DCB9

INDIVIDUAL FONTS

AA

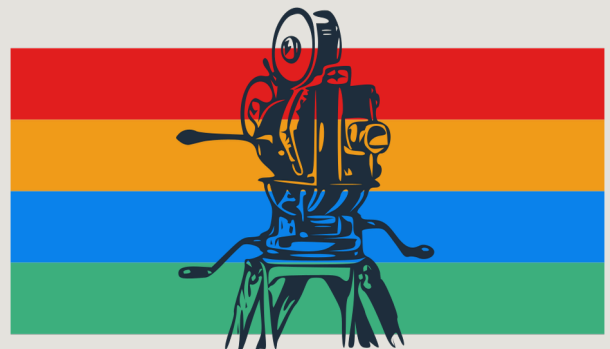
Cubao Wide

BRAND STRATEGIES

Voice and Tone:
Energetic, nostalgic, and visionary

LOGOS

A blend of retro elements (e.g., old-school colors and vintage icons)
with modern design elements (e.g., sleek lines and minimalistic fonts)



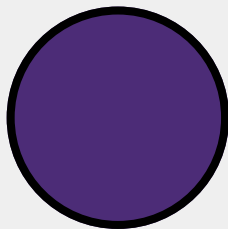
STYLE GUIDE

Logos

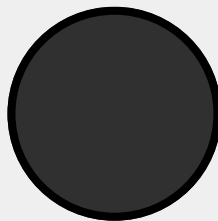


MATTISON AVENUE
salon suites & spa

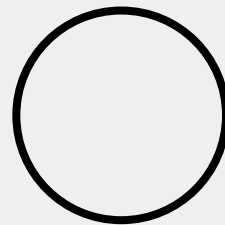
Colors



#4c2c77



#303030



#efefef

Fonts

Heading
Subheading
Body

Lato
Anton
Lato