



2023 Annual Report

United Way of the Yampa Valley



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A letter from our Executive Director

To friends of United Way of the Yampa Valley,

It's been a year filled with innovation, growth, and meaningful collaboration. As we reflect on our accomplishments, we are thrilled to share with you the incredible milestones we've achieved.

One of our biggest accomplishments was the merger of Routt County United Way and Moffat County United Way. United Way mergers are becoming increasingly more common around the world. They demonstrate that through the power of combined efforts, we can reach more people and do more.

Under our new name United Way of the Yampa Valley, we are offering services to Routt, Moffat, and Rio Blanco counties. For example, our financial literacy classes hosted by Women United are now held in Oak Creek, Hayden, Craig, and Steamboat. These classes have helped individuals become financially empowered. As time goes on, we are planning on offering the classes in more locations across the valley.

Our merger and financial literacy classes are just the beginning. Keep reading to see the joy, community togetherness, and success that is United Way of the Yampa Valley. Thank you for your support!

Kate Nowak

Executive Director, Kate Nowak





We Merged

On September 1, 2023, Routt County United Way and Moffat County United Way merged to create United Way of the Yampa Valley. This decision was made after careful consideration and collaboration between representatives from both entities. Our collective aim is to provide the best support and services to the communities of Routt, Moffat, and Rio Blanco counties, closing gaps and opening opportunities for all. By combining resources, expertise, and networks, United Way of the Yampa Valley will be better equipped to foster positive change and create lasting solutions for our community.

The newly formed United Way of the Yampa Valley will uphold the mission shared by both organizations: to advance the common good in Northwest Colorado by improving education, strengthening financial stability, and promoting community well-being. This merger presents numerous opportunities to expand support and services, allowing us to make an even more significant impact.

**New Name. New Opportunities.
Same Mission.**



United Way of the Yampa Valley

UWYV creates solutions that advance the common good in Northwest Colorado. We're improving education, strengthening financial stability, and making our community healthier. Our community-led solutions focus on four goals to make the greatest impact in our community: giving children a strong start through early childhood education, providing youth a safe, healthy, and nurturing environment to promote successful youth, improving the financial stability of all Northwest Colorado Citizens, and promoting access to health and crisis services.

Our Mission

Our mission is to unite people, ideas, and resources to advance the common good in education, financial stability, and health.

Our Vision

We envision a Northwest Colorado community where all individuals and families achieve their human potential through access to education, opportunities to improve financial stability, and support to lead healthy lives.

OUR TEAM

The Board

Dave Kinnear

Community Member

Jim Ferree

Previous Craig City Manager

Ciara Bartholomew

Finance/Business Manager,
South Routt School District

Cuyler Meade

Director of Communications and
Grants at the Moffat County
School District

Leslie Gibson

Steamboat Resort Senior
Executive Assistant to Rob Perlman

Elsie Wodnik

Community Member

Andrew Czysz

Alpine Insurance COO

Debra Sauermann

Community Member

Chick Corrado

One of the founders of
Applied Physical Sciences

Marci Valicenti

The Group Real Estate
Broker Associate | Partner

Carrie Helmcamp

14th Judicial District Family
Court Facilitator

Ashly Shipman

Tri-State HR

Lynn F. Zinn

Co-Chair Women United

David Lundeen

Community Member

Nate Browning

Tri-States Corporate
Chemistry Manager

Marci Maramoto

Steamboat Radio Sales
Director

Olivia Goldsworthy

Community Ag. Alliance
Marketing and
Development Manager

The Staff

Kate Nowak

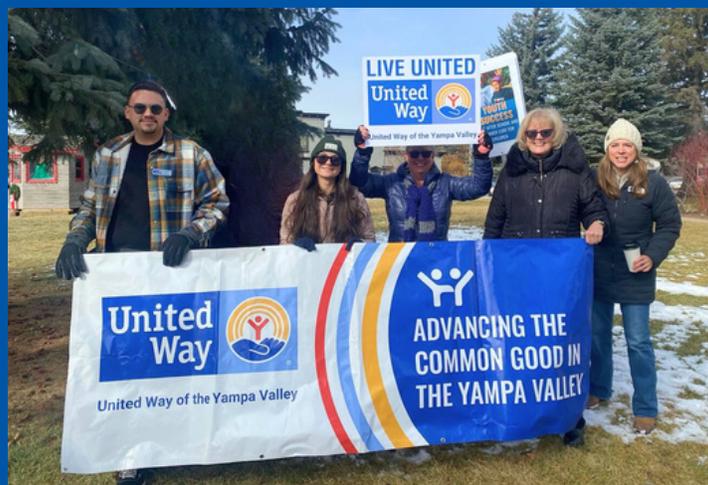
Executive Director

Jennifer Bruen

Associate Director

Michele Barkal

Business Operations
Manager



Marco Borja

Moffat Impact
Manager

Deanna Sanchez

Marketing & PR
Manager

STORIES OF US



Brad's Story

"The Budgeting 101 class was a blessing to me. As someone who makes highly varied income, my head would spin thinking about how I would have any stability with finances. Scott, Lynn, and the Susans introduced me to multiple straightforward ways to deal with variable income that have given me real peace of mind. The fact that this class is offered to us at no cost with great reward is a blessing. Thank you." *



Testimonials

"This food card is a true blessing. With it, we were able to provide a holiday meal for our family. Thank you from the bottom of our hearts!"

"Your holiday food card brought tears to my eyes. It really is a great support in these difficult times. Thank you."

- *Anonymous Holiday Grocery Card Recipients*

THE HIGHLIGHTS

Day of Caring

326 Volunteers

29 Projects

\$29,291 Saved in labor costs

Moffat County Softball Fundraiser

Raised \$5,851

September 1, 2023

Routt County United Way and
Moffat County United Way Merged!

\$50K & \$20K Day

Raised \$52,000

Raised \$22,000



Moffat County Youth United Way

Open to all high school age students, Youth United Way provides education on nonprofits, community service, fundraising, and collaboration with community leaders.

54

Total
Students

1,758

Total Hours
in the 23-24
School Year

UNITED WE THRIVE

Community Thanksgiving Dinner

Fed **650+** individuals

123 Volunteers

189 Food donations

Holiday Grocery Card Drive

Provided over **1,171**
locals in need with \$25
grocery cards

Monster Mash Fundraiser

Raised **\$58,330**

Steamboat Ski Resort Match Day

Raised **\$27,500**



WOMEN UNITED



UNITED WAY OF THE YAMPA VALLEY WOMEN UNITED®

Women United are a dynamic group of philanthropic-oriented women dedicated to giving, advocating, and volunteering for the most vulnerable in our community.



Dolly Parton Imagination Library

- **650** children served in 2023
- **14,768** books given in 2023
- Research shows between **66%** and **75%** of families read more to their children after receiving the Imagination Library books.



School Supplies for Success

- Raised around **\$8,500** in-kind and monetary
- Provided **158** backpacks filled with necessary school supplies
- **60** volunteer hours

“We are mothers, sisters, wives, daughters, aunts, and grandmothers with unique qualities, talents, experiences, and dreams.”



Financial Literacy Classes

- Provided **Credit 101, Budget 101, Investing 101, and Home Buying 101** Programs throughout the Yampa Valley to **90** participants



Lunch and Learns

- Offered **2** mental health-focused Lunch and Learns with **148** individuals registered



Cherry Fundraiser

- Raised **\$13,600**
- The funds went towards UWYV crisis service programs



Sip and Paint Fundraiser

- Raised approximately **\$11,500**
- A majority of the funding went towards providing local parents with necessary supplies for their babies

PARTNER ALLOCATIONS

Through our grant process, we allocated **\$368,675** to **28** Northwest Colorado nonprofits.

\$138,675

**Early Childhood
Education**

\$95,000

**Mental Health &
Crisis Services**

\$36,500

Financial Stability

\$98,500

Youth Success

6,544

Maximum program reach for children/adults

854

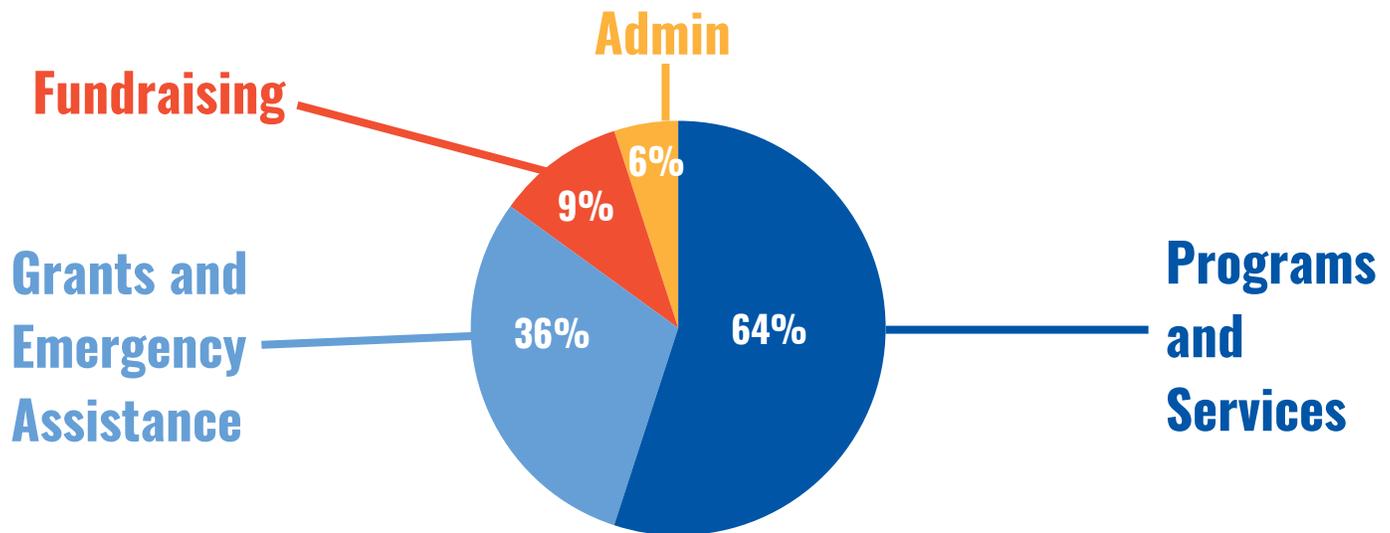
People directly served with the allocations

39

Programs funded



FINANCIALS



UWYV is financially strong with \$1,517,854 in net assets as of August 31, 2023. Our fiscal year is from September 1 through August 31. To view our complete 2023 financial information, such as audited financial statements and our 990 tax return, visit our website UnitedWayoftheYampaValley.org

**These numbers are tentative until the 2023 audit is complete.*

GIVING



Donate

- Online, in-person, or mail
- Stocks
- IRA Charitable distributions

Giving Groups

- Women United
- Tocqueville Society
- Summit Club
- Emerging Leaders United
- Youth United Way

Volunteer

- Find volunteer opportunities for UWYV and other local nonprofits at our Volunteer Yampa Valley website



United Way of the Yampa Valley

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UnitedWayoftheYampaValley.org

