

THE *Elevated* *Experience* PLAYBOOK ALC COMMUNITY

with Neveen Michael

October's Topic: The Activity Advantage – Focus on the Activity, Not the Results

You can't control the market—
But you can control your
actions. This month, we'll build
your **Q4 4-1-1** and create a
**clear GPS (Goals, Priorities &
Strategies)** to help you focus
on the **lead generation**
activities that drive results.
Finish the year with momentum
and position yourself for a
strong start to 2027!



relation
point of view
Branding
creating a
name and
advertisi

THURSDAY, OCTOBER 1ST

1:00PM

NAPERVILLE TRAINING ROOM OR HYBRID



KW INFINITY
KELLERWILLIAMS

KELLERWILLIAMS
Luxury