

Open House Mastery: From Lookers to Leads

12:00PM

Friday, Nov. 7th

Naperville Training Room
OR Hybrid

with

Sumaira Ladha

Elyse Moore Home Group

Learn how to host open houses that do more than showcase homes—they attract traffic, build relationships, and generate real leads.

You'll learn how to:

- **Market** effectively to drive high turnout
- **Engage** visitors and **capture** quality leads
- **Follow up** strategically to convert clients

