



ALC Community

Social Media

July's Topic – Facebook & Instagram Data Analytics




Social media isn't just about likes — It's about leveraging data to drive your business forward. This July, the Social Media ALC Community is breaking down Facebook and Instagram Analytics to help you make smarter, more strategic decisions.

In this session, you'll discover how to:

- Track and interpret key performance metrics
- Identify which posts truly move the needle
- Use data to refine your content strategy
- Turn insights into action to maximize your ROI



Tyler Dameron
ALC Member

 Tuesday, July 15th
 12pm
 Naperville Training Room
OR Hybrid

