

MLS DO'S & DON'T'S

with Jack Kelley

Nobody wants to be that Agent — You know, the one with blurry kitchen photos, upside-down floorplans, or a listing description that says “cozy” when it really means “claustrophobic.”

Join Managing Broker Jack Kelley for a lively look at the do's (the things that make your listings shine) and, more importantly, the don'ts (the things that make everyone else shake their head).

Learn How To:



Showcase your listings like a pro



Avoid the most common MLS mistakes



Write descriptions that actually sell homes



Make sure your marketing makes you memorable — In a good way

Thursday, September 18th

1:00pm

Naperville Training Room OR Hybrid

