

THE *Elevated* *Experience* PLAYBOOK ALC COMMUNITY

with Neveen Michael

September's Topic: Breaking Into Luxury – Becoming the Advisor Luxury Clients Expect

Breaking into luxury starts long before you land a luxury listing. This month, learn how to **become the trusted advisor luxury clients expect** by elevating your service, building credibility, and creating an exceptional client experience — **Regardless of your price point.**



relation
point of view
Branding
creating a
name and
advertisi

WEDNESDAY, SEPTEMBER 9TH

1:00PM

NAPERVILLE TRAINING ROOM OR HYBRID



KW INFINITY
KELLER WILLIAMS

KELLER WILLIAMS
Luxury