

## **Social Media**

September's Topic - Leverage Al to Improve Your Social Media Presence (SEO and More!)

AI isn't here to replace you — It's here to amplify you. This September, the Social Media ALC Community is diving into practical ways to use AI to boost your social presence, save time, and keep your voice authentic.

In this session, you'll discover how to:

- Brainstorm post ideas and content calendars in minutes
- Train AI to reflect your brand and personality
- Improve SEO with AI-assisted keywords and optimization
- Streamline repetitive tasks so you can focus on clients



Tyler Dameron

ALC Member

- Tuesday, September 16<sup>th</sup>
- (L) 12pm
- Naperville Training Room OR Hybrid



