

# GAME DAY: KICKOFF & RANK

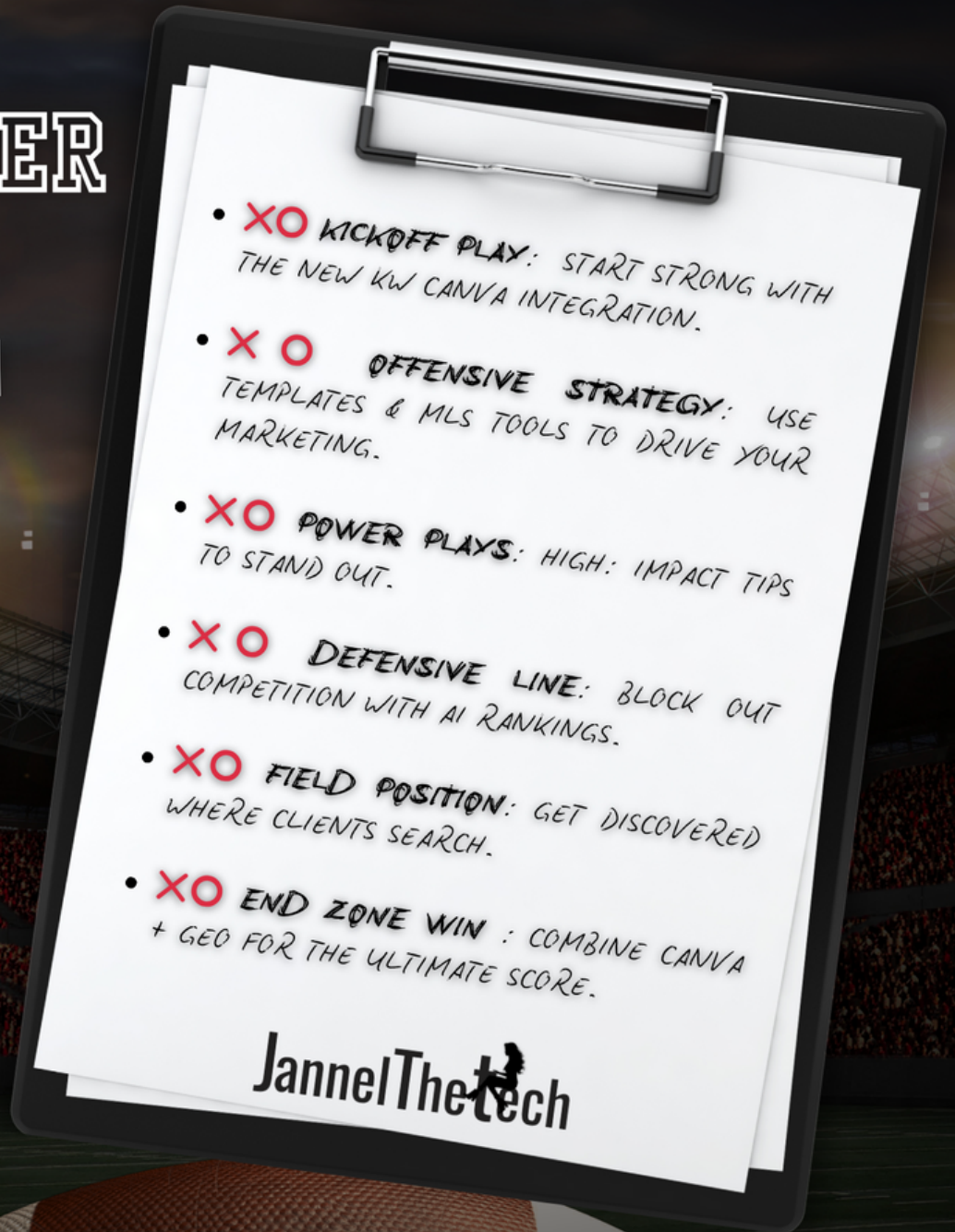
FIRST HALF: KICKOFF THE **Canva** EXPERIENCE

SECOND HALF: SCORE WITH **AI GEO SEARCH** RANKINGS

SEPTEMBER  
23RD

1:00-2:30PM

VIA ZOOM



- **XO KICKOFF PLAY:** START STRONG WITH THE NEW KW CANVA INTEGRATION.
- **XO OFFENSIVE STRATEGY:** USE TEMPLATES & MLS TOOLS TO DRIVE YOUR MARKETING.
- **XO POWER PLAYS:** HIGH: IMPACT TIPS TO STAND OUT.
- **XO DEFENSIVE LINE:** BLOCK OUT COMPETITION WITH AI RANKINGS.
- **XO FIELD POSITION:** GET DISCOVERED WHERE CLIENTS SEARCH.
- **XO END ZONE WIN :** COMBINE CANVA + GEO FOR THE ULTIMATE SCORE.

JannelTheTech

**kw** MID-AMERICAN  
REGION  
KELLERWILLIAMS.