

POP-BY POWER

WITH JACKIE ROGERS

Strengthen your client relationships with simple, memorable touch-points! In this class, you'll learn how to use pop-bys to stay top-of-mind, build loyalty, and spark repeat and referral business — Without feeling sales-y or intrusive.

You'll learn how to:

- Choose thoughtful, creative pop-by ideas for any season
- Personalize touch-points so clients feel truly valued
- Stay consistent with a simple system
- Turn small gestures into long-term referrals



MONDAY | 1PM

NOVEMBER 3RD

**NAPERVILLE TRAINING ROOM
OR HYBRID**

