

ALC Community

Social Media

April's Topic: AI in Social Media




In this session, we'll explore the intersection of Artificial Intelligence (AI) and social media, and how you can leverage AI tools to enhance your digital marketing strategy. This month's focus is on harnessing the power of AI to improve content creation, audience targeting, and engagement metrics. Whether you're a social media novice or a seasoned pro, you'll walk away with actionable insights that can give your brand a competitive edge.

In this class, you will:

- Learn how AI can optimize your social media strategy.
- Discover tools that automate content creation, scheduling, and analytics.
- Understand how AI can help you target the right audience and improve engagement.
- Gain insight into AI-driven trends and how they can influence your content.
- Explore ways to integrate AI into your social media workflow to save time and improve results.



Tyler Dameron
ALC Member

 Tuesday, April 15th
 10am
 Naperville Training Room
OR Hybrid

