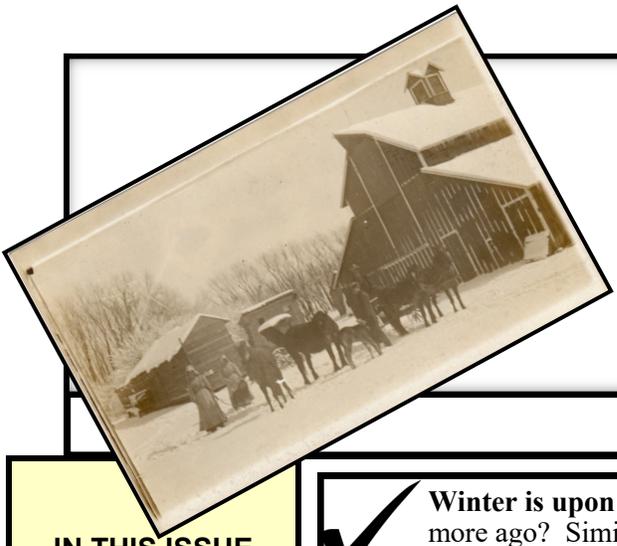


# Twin City Postcard Club

[www.twincitypostcardclub.com](http://www.twincitypostcardclub.com)

TCPC—JAN/FEB 2018

VOLUME XLII NUMBER 1



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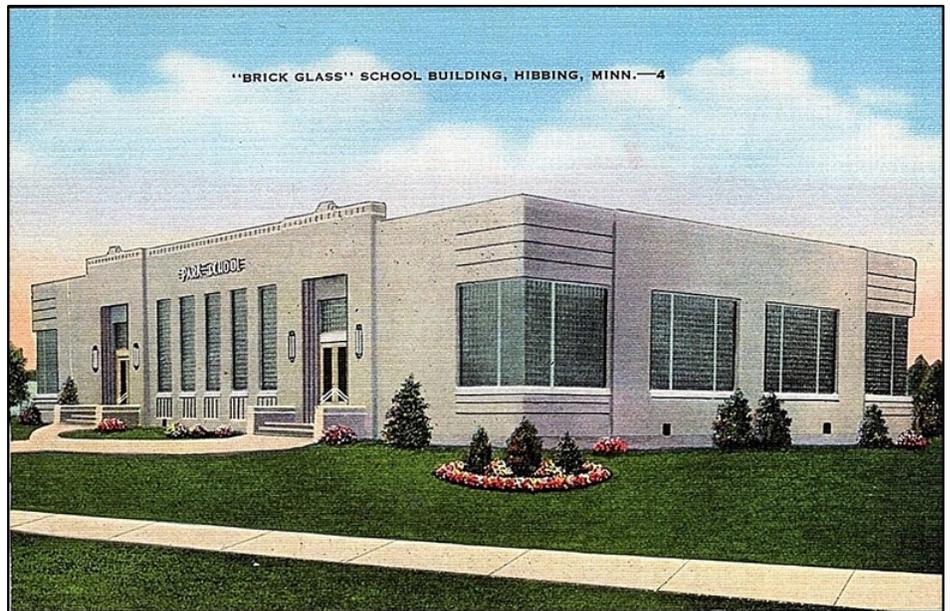
**Winter is upon us!** Do you think the farm scene above could only be from a century or more ago? Similar settings are common today.... If you travel to southeastern Minnesota's Amish country.

## The "Glass School"

by Nancy and Steve Bailey

It is not often that an elementary school on Minnesota's Iron Range is promoted as a tourist attraction for Canadians, but that's exactly what happened in the summer of 1937 when The Winnipeg Tribune advised readers that any journey south to the "thriving" metropolis of Hibbing should include a visit to the "Glass School." The building, officially the Park School, opened its doors in 1935 to 120 kindergarten to sixth-grade students.

So named because of its proximity to Bennett Park, it was about as modernistic as you could get. The Park School, between North and South Hibbing, was popularly known as the "Glass School" because of its large wall areas of structural glass.



It was a four-room building designed by J. C. Taylor. Taylor shunned conventional window glass in favor of generous expanses of glass blocks, which wrapped the corners of the building and allowed light to flood into each of its four classrooms.

The building's exterior walls were faced with light buff brick, trimmed with pre-cast concrete window sills and coping, and the foundation to grade was of concrete.

### Upcoming Meetings

**Jan. 17—Club meeting: Program** — Today is "Ditch New Year's Resolution Day." Bring and share your postcards of New Year's Resolutions or examples of cards you have resolved to collect in 2018.

**Feb. 21 — Club meeting: Program** — February 20 is "National Love your Pet Day." Bring and share your postcards of pets or animals. Of course, favorite Valentines are welcome, too.

*Glass School continued page 2.*

*Glass School* continued from page 1.

The glass bricks were 6x6 inches and 2-3/4 inches thick, laid in cement mortar. "These units were hollow, averaging 65 percent vacuum which served as an insulator to heat, cold, and sound but did not carry any structural loads. The glass was clear like ordinary window glass but it was impossible for clear vision on account of the planes not being ground and each surface parallel to the other. They insulated equal to an 16-inch masonry wall. Venetian blinds were used in the inside of each glass opening to control

the light rays and to check any possible eye-strain during bright sunlight.

Each classroom had more than twice the glass area as was ordinarily used in regular classrooms or as required by state regulations. The east and west walls were practically all glass, continuing around the corners about eight feet or a little more than one-third the width of the room.



The most extraordinary aspect of the school's windows was that not a single one of them opened. This was not required as the air conditioning unit was designed to provide fresh air to each room throughout the day at a rate of 30 cubic feet per minute per pupil. It also regulated humidity.

A futuristic system of light-sensitive "electric eyes," reputedly the only ones in use in northern Minnesota, switched on interior fixtures when illumination was needed and activated venetian blinds when sun control was required. When the sun's illumination got below this point, the lights were turned on, and if the sun's light should increase, by reason of cloud action, the lights turned off. In a reference to which only Minnesotans or Canadians were likely to relate, the Tribune compared the nighttime effect of the school's luminescent surfaces to a "shimmering ice palace."



## Glimpses of the fall club show

Dave Johnson, show chairman (center in image below), reported the fall show to be another success. Dave is pictured with dealers who have been with the show from the start:



Wally and Darlene Schultz (left) who make the trip from the Chicago area just for our shows, and club members Fred Schiffman and Allan Hillesheim on the right. These core people help the club show be a success! We look for you again at the next show.

For this show, Dave secured a new dealer from California! His large selection of cards added new variety to the hunt.

Sunday (below and next page) proved to be a busy day for postcard and ephemera collectors, too.



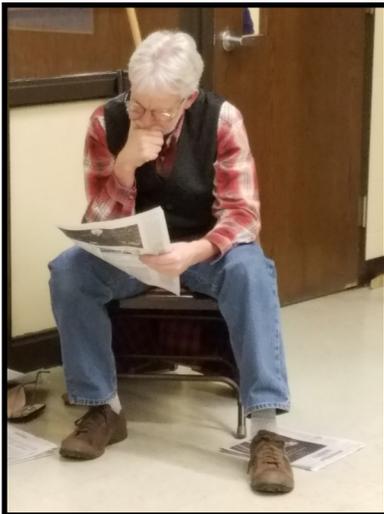
*Fall Show continued page 4.*

Fall Show continued from page 3.

More scenes from the fall TCPC show. ♦



### Club Meeting Highlights



Is the gentleman to the left bored at our club meeting?!? No, actually, this kind soul drives a devoted member to the meeting each month. How nice!



Did you catch the action before the **November** meeting? Nancy and Steve Bailey watched as Dean Borghorst and his hooded opponent competed in a lively game of foosball. Be sure to ask Dean who won!

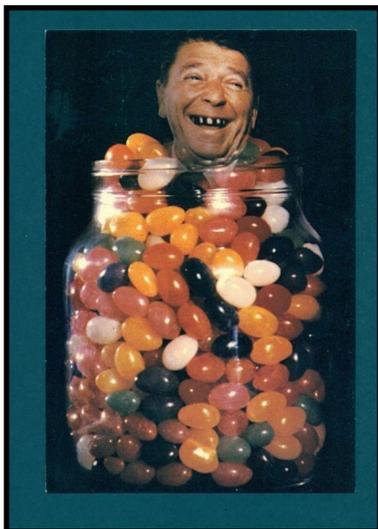


At the **December** meeting, club member Jerry Kolton (far left) explained the postcard project he has for Boy Scouts to promote the hobby. Thank you to the many members who brought treats (near left) to celebrate the season. ♦

## King and Queen???

By Nancy and Steve Bailey

Being known around the neighborhood as the “neighborhood historians” has both its advantages and disadvantages. On the downside, people give you things of no importance that they can’t bear to throw away and figure that we will know what to do with them. Of course you can’t turn them down because, on the upside, you never know when you get a little gem such as this article from the January 10, 1982 issue of the St. Paul Pioneer Press.



**Popular postcards of jelly-beaner Reagan, dentists’ delight, and queen Nancy.**



**Best-Sellers** For the past six months, two of the best-selling postcards in the nation have been those shown here. “Each has sold more than half a million,” says George Dudley, 30 year old president of the American Postcard Co., “and each still is selling strongly at 50 cents a copy. The reason is that each card strikes a responsive chord in the buying public. They perceive President as a fun-loving, down-to-earth jelly bean-eater and his wife as Queen Nancy.”

After a year in the public spotlight, Mrs. Reagan is beginning to accept such criticism philosophically. Her reaction to the satirical postcard when she first saw it was equally satirical. “I never wear a crown,” she cracked, “because it musses my hair.” Whereupon George Dudley promptly produced another postcard showing the First Lady with ruffled locks.

President Reagan, whose sense of humor is somewhat more acute and ready than his wife’s, says the media and the postcard companies have given his Nancy a “bum rap”—largely on the basis of her clothes, the redecoration of the White House living quarters and the purchase of new White House China.

The President feels deeply that the public image of Nancy Reagan as a born-to-the-purple, extravagant Marie Antoinette is unfair. Tradesmen in Pacific Palisades and Brentwood, Cal., where Mrs. Reagan used to shop, back him up. They remember the First Lady as a pleasant, polite, frugal shopper who, according to one, “watched every penny carefully.” The postcard image of Nancy Reagan, they say, is at odds with her true nature.

The postcard image of “Ronnie,” they add, is accurate. “He’s a man who loves to laugh. A part of him has never grown up,” says his longtime Beverly Hills barber, Harry Drucker. ♦



## Chuck's Chatter

by Chuck Donley, TCPC president

Here is a "Reuben and Rachel" card I found recently. This undivided back card postmarked in 1907 was published by T. G. J. Pease in Anoka, Minnesota.

"Reuben and Rachel" is a popular song with words written by Harry Birch and music by William Gooch originally published in Boston in 1871 by White, Smith, & Perry. The song regained popularity in the 20th century as a children's song.

It was often sung on the playgrounds as "Reuben, Reuben, I've been thinking what in the world have you been drinking? Smells like whiskey, tastes like wine. Oh my gosh! It's turpentine!" Do you remember it?

The original song is a duet between a man and a woman. It starts like this:

*Woman:* Reuben, I have long been thinking, what a good world this might be,  
If the men were all transported far beyond the Northern Sea.

*Man:* Rachel, I have long been thinking, what a fine world this might be,  
If we had some more young ladies on this side the Northern Sea.

*Refrain:* Too-ral-loo-ral-loo, too-ral-loo-ral, too-ral-loo-ral-loo, too-ral-loo-ral-lee



## Words that Describe Collectors

I looked into why people love to collect things and here's what I've learned. There are various reasons!

- To relive their childhood
- To connect with an historical period
- For the thrill of the hunt (thanks Empty Nest!)
- For the prestige of owning rare/valuable items or having the largest collection of a particular thing
- For relaxation

Do any or all of these reasons apply to you?

*Chuck's Chatter* continued from page 6.

Collecting stuff can be a hobby, and there are different words to describe collectors. Can you match up these collectors with what they collect? (Answers on page 11.)

Collector	Item Collected
Arctophilist Deltiologist Falerist Horologist Numismatist Phillumenist Planganologist Tegestologist Vecturist Philatelist	Clocks Teddy bears Dolls Postcards Beer mats Medals, badges, pins (military or civilian) Coins Matchbooks Stamps Subway tokens



*Glass School* continued from page 2.

The 120 children who attended this school were the envy of the town's other school pupils. These youngsters in the 'glass school-house' of freedom, had a beautiful atmosphere with informality, typified in the movable desks, and were justly proud of their school. They were said to have guarded the furniture with awe and esteem.

All the school furniture was "streamlined." Maple top desks with silver chromium bases,

while red, brown, blue and yellow furniture was used throughout the rooms. The desks were movable so that they could be grouped informally as was all other furniture.

The glass school was used as an elementary school from 1935-62 and a vocational school from 1962 to 1967.

Although the building still stands today, all of the glass blocks, including the five columns at the center of the building, have been replaced by standard windows which don't even look as they fit the space properly. A sad fate for such a beautiful building. ♦



*The Park School in Bennett Park before the replacement of the glass blocks*

## Postcard Fun

Submit your favorite joke, puzzle or comic cards — no text required!

**Can you decode** the Christmas rebus on the right? See if you agree with this editor's solution on page 12. Do you have a challenging rebus to share? We would love to include it here!

**Help!!** Please look carefully at the card below. If you can identify the location, let us know! Chuck Donley requests help with this mystery card. Send your clues and location to the editor at [deltiologistrobin@gmail.com](mailto:deltiologistrobin@gmail.com). The postcard image is at the bottom with a close-up below.



Need a closer look at a particular spot?

Email the editor at [deltiologistrobin@gmail.com](mailto:deltiologistrobin@gmail.com)



# TCPC News & Notes



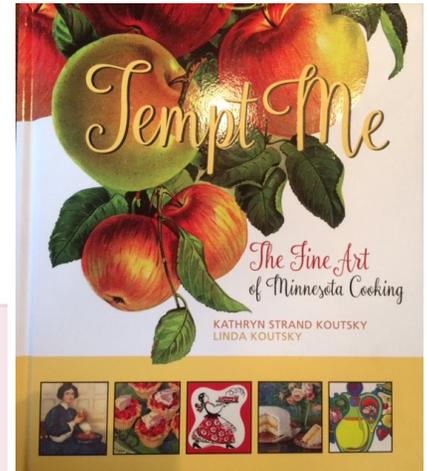
## Do not miss our April club meeting!

Meet author Kathryn Strand Koutsky at our April 18 meeting. Koutsky, along with her daughter Linda Koutsky, previously co-wrote *Minnesota Vacation Days: An Illustrated History*, *Minnesota State Fair: An Illustrated History*, and *Minnesota Eats Out: An Illustrated History*.

Their newest book, *Tempt Me: The Fine Art of*

*Minnesota Cooking*, weaves lavish advertising images, historical accounts of Minnesota companies, and vintage recipes to create this “tempting” collection.

After her discussion of the book, signed copies will be available for sale. ♦



## In Memory of Will Everett, long time TCPC club member

Willard Robbins Everett, 93, of La Crescent, MN, died Friday, November 17, 2017. He was the youngest son of William Reinhart Everett and Marian Willard Everett. He was preceded in death by both parents, older brother Edward Addison Everett killed in action in France (1944), and sister Louise Everett King. Bill is survived by his beloved Betty Lou Hein and numerous adoring nephews and nieces. Bill earned his Eagle Scout badge and subsequently served in the European Theater in WWII with the 78th Division. After graduation from the University of Minnesota, he served as a member and employee of the Air National Guard. Bill was an avid reader and art collector. He also had many diverse interests: bowling, golfing, sailing with his nieces, trapshooting, hunting and especially collecting picture postcards with Betty. The highlight of each year, however, was the party he would have for all the “women” in his life. He will be privately interred in the family plot at Woodville Cemetery in Waseca, MN with a memorial service to follow in the spring. ♦ *Pioneer Press, November 19, 2017*

Club member Dave Johnson adds a few of his personal thoughts of Will:

*Will was an early member and enthusiastic supporter of the TCPC. He joined the Postcard Club in the 1980s. Will was a serious collector of real photo postcards.*

*He and Gail Schiffman separated the combined stamp (Deltopex) and postcard shows at the old Leamington Hotel and initiated postcard-only shows at the Park Inn in Richfield.*

*Will and Betty Hein held Club Christmas parties at their apartment building in Minneapolis.*

*He served as show chairman and treasurer during his years with the Club. I don't think Will ever turned in an expense request for his work on behalf of the Club's interests.*



## TCPC Calendar of Events

- **January 17—Club meeting: Program** — According to [www.daysoftheyear.com](http://www.daysoftheyear.com), today is “Ditch New Year’s Resolution Day.” Bring and share your postcards of New Year’s Resolutions or cards you have resolved to collect in 2018.
- **February 21 — Club meeting: Program** — February 20 is “National Love your Pet Day.” Bring and share your postcards of pets or animals. Of course, favorite Valentines are welcome, too.
- March 7 — Board meeting
- **March 21—Club meeting: Program** — Today is the day after the spring equinox. Bring and share your postcards of spring: flowers, birds, butterflies, etc.
- **April 18 — Club meeting: Program** — Author Kathryn Koutsky will be on hand to discuss her new book *Tempt Me — The Fine Art of Minnesota Cooking*. Her previous books with daughter Linda Koutsky include *Minnesota Vacation Days*, *Minnesota Eats Out*, and *Minnesota State Fair*.
- May 2 — Board meeting



## Welcome new members!

- Heidi Schallberg, St. Paul, MN, collects Minnesota and other various cards
- Joel Rasmussen, Plymouth, MN
- Gary Weyrauch, Bloomington, MN, collects all postcards



## Summary of minutes from TCPC Board Meeting held November 8, 2017 at 5:30 p.m.

**Members present:** Chuck, Jane, Dean, Allan, Dave N., Dianne, Duane, Robin, Dave J.

### Discussion:

- Dave J. reported the recent fall club show was a success and all expenses were covered.
- Possible admittance pricing incentives for our shows including using discount coupons or a postcard mailing discount were brought up. (Many other shows have raised prices.)
- Chuck said there was a problem with our ad in *Old Times*. The wrong dates were listed in the October issue, however, it was corrected in the November issue.
- The *Star Tribune* listed our show as a collection item Wednesday before the show. Chuck managed to get the item moved for this higher profile recognition.
- Dean donated some money to the club from the sale of leather postcards at our recent show.
- We reviewed the auction policy at our meetings.
- Jane showed an album of French postcards. (She is not sure if the owner wants to sell it.)
- A question of postcards on nursery rhymes was brought up. This could be a possible program at a future meeting.

—Submitted by Dave Norman, TCPC secretary

**Meetings and Events**

All meetings to be at  
**The Lynnhurst Community Center**  
**1345 W. Minnehaha Parkway (at 50th St.)**  
**Minneapolis MN**  
 Unless otherwise noted

**Chuck's Chatter Collectors and Items Collected**

- Arctophilists collect teddy bears
- Deltiologists collect postcards
- Falerists collect medals, badges, pins (military and civilian)
- Horologists collect clocks
- Numismatists collect coins
- Phillumenists collect matchbooks
- Plangonologists collect dolls
- Tegestologists collect beer mats
- Vecturists collect subway tickets
- Philatelists collect stamps

**TCPC Board of Directors and Officers**

- President: Chuck Donley, 952-988-9797
- VP & Membership: Dianne Lamb, 651-460-4927
- Treasurer: Allan Hillesheim, 612-377-6062
- Secretary: Dave Norman, 612-729-2428
- Editor: Robin Arneson, 952-270-3848
- Assistant Editors: Jane Lee, 952-567-3713,  
 Dave Norman, 612-729-2428
- Webmaster: Duane Stabler, 952-447-8654
- Program Chair: Dave Johnson, 651-426-3573
- Show Chair: Dave Johnson, 651-426-3573
- Social Coordinator: Dean Borghorst, 612-332-0256
- Librarian: Robin Arneson, 952-270-3848
- Member-at-Large: Jane Lee, 952-567-3713
- Member-at-Large: Vacant

**For Sale**

Complete set Bromley collection  
 100 real photo postcards  
 issued in 1911, with index  
 cards in excellent condition  
 album in poor condition  
 \$600.00  
 ahillesheim@comcast.net  
 612-377-6062

**Advertising:**

General advertising will appear in the newsletters.  
 Members can have one free line ad in the newsletter  
 each year. Send your ad (and payment if required) to the  
 newsletter editor.  
 Member Advertising rates (per issue)  
 Business card size...\$4.00  
 Quarter Page.....\$10.00  
 Half Page .....\$20.00  
 Full Page.....\$30.00

**Twin City Postcard Club Membership Application**

Please check one: New Member \_\_\_\_\_ Renewal \_\_\_\_\_ Reinstatement \_\_\_\_\_ Change of Information \_\_\_\_\_

NAME \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE # (include area code) \_\_\_\_\_

E-MAIL ADDRESS (optional) \_\_\_\_\_

TYPES of POSTCARDS COLLECTED: \_\_\_\_\_

Mail to Dianne Lamb, TCPC Membership Chair, 25145 Chippendale Ave, Farmington MN 55024  
 Total Dues annually: \$13 + \$1 for each additional member in the household

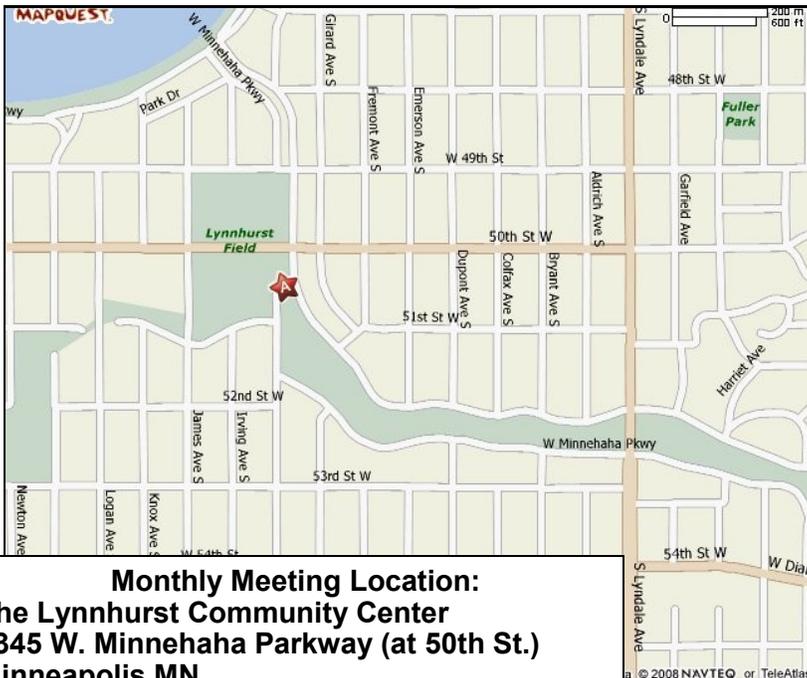
Twin City Postcard Club  
25145 Chippendale Ave.  
Farmington MN 55024



If your address label is **highlighted**, your dues are due! Please return the application in this newsletter, with any updates, and a check for \$13, plus \$1 for each additional name at the same address. Thank You!

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**Monthly Meeting Location:**  
**The Lynnhurst Community Center**  
**1345 W. Minnehaha Parkway (at 50th St.)**  
**Minneapolis MN**  
**(We are in the South West corner of the intersection)**  
**Time: 5:30 - 8:15 pm (program and meeting at 7:15)**

*We are on the web!*  
[www.twincitypostcardclub.com](http://www.twincitypostcardclub.com) and  
on Facebook

Merry Christmas  
Here's to tell you that I hope you  
Will be happy Christmas Day.  
I wish you many gifts, a sled, some  
Books, perhaps a gun.  
I'd like to be a candle bright  
A shining on your Christmas tree.  
To give a bit of cheer to all and  
Watch your Christmas fun.

Have something you want to contribute?  
Contact: Robin Arneson,  
deltiologistrobin@gmail.com or 952-270-3848