

# Print Advertising Reservation Form

Deadline for Advertising & Payment:  
November 15, 2023



THE PHILIPPINE CHRISTMAS EXPERIENCE

**Saturday, Dec. 16, 2023 • 10am**

## PRINT AD RATES AND DETAILS

The Fiesta Talks Magazine will be distributed to attendees at PASKO IN AMERICA on Dec. 16, 2023 for free. The circulation is 5,000 and readership is estimated at 20,000 with the average Filipino household size at over 4 persons.

### Cost:

- Inside Full Page: \$600.
- Back Cover: \$3000.
- Inside Back/Front: \$2000.
- Premium Page \$1000.

(First 10 pages starting page 3)

(Based on finished artwork, ready for printing.) Finished artwork (full colors only) in the correct size will be accepted without additional charges.

**Production Charges:** Typesetting or other preparation work will be billed separately to the advertiser at a flat rate of \$200.

### MECHANICAL REQUIREMENTS:

Publication trim size is: 8" x 10.5". The preferred format for digital files is Adobe PDF or a JPEG image file. Please send all finished digital artwork to [sepmgzn@yahoo.com](mailto:sepmgzn@yahoo.com). The deadline for submission is Nov. 10, 2023.

## ADVERTISING CONTRACT

I would like to place an advertisement in the 2023 Fiesta Talks Magazine Winter Issue

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PAYMENT INSTRUCTIONS

Payment in full must accompany this contract. Please make check or money order payable to Philippine Fiesta USA and mail along with this form to 124 East 40th Street, Suite 1004, New York, NY 10016. For Philippine-based exhibitors, this contract must be faxed to (212) 682-2038 and payment in full must be remitted to our Chase Bank Account #308968830, ABA No. 021000021, Swift Code CHASUS33, Bank Address: 633 3rd Ave, New York, NY 10017, upon signing of this contract. Proof of remittance must be sent with this contract.

If paying by credit card\*, please provide us with the following information:

Check or Money Order Enclosed      Credit Card     Visa     Mastercard     Amex     Discover

\*There is an additional 4% processing fee on all credit card payments.

Name: \_\_\_\_\_ Total Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_