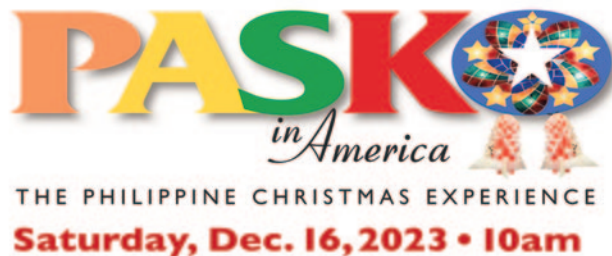


# Sponsorship Opportunities

Deadline for Sponsorship: November 15, 2023



## PLATINUM SPONSORSHIP - \$50,000

1. Lock-out of competitive products or services.
2. Designation as Presenting Platinum Sponsor. Company logo will be placed above the title of the event in posters, postcards, and print advertisements.
3. The trade exhibit area will be named after the sponsor
4. Maximum of 4 combined prime & standard tables at the trade exhibit area.
5. Back cover advertisement and a one (1) page editorial/ advertisement within the PASKO in America PLAYBILL, the official publication to be distributed free to visitors at the door.
6. Two (2) 3-minute speaking time on stage
7. Maximum of 10-minute production time on stage .
8. Constant acknowledgements on stage by performing artists.
9. Placement of sponsor logo at the FIESTA IN AMERICA website and hyperlink to sponsor's website for a period of one (1) year.

## DIAMOND SPONSOR - \$35,000

1. Designation as Diamond Sponsor of the event. Company logo will be placed in the sponsors' listing on posters, postcards and print advertisements.
2. Three (3) primetables at the trade exhibit area.
3. Double page spread full color advertisement and one (1) full page editorial the PASKO in America PLAYBILL.
4. Recognition as the Diamond Sponsor of the Children's Area
5. One (1) 3-minute speaking time on stage
6. Constant acknowledgements on stage by performing artists.
7. Placement of sponsor logo at the FIESTA IN AMERICA website and hyperlink to sponsor's website for a period of one (1) year.

## GOLD SPONSOR - \$18,000

1. Designation as Gold Sponsor of the event. Company logo will be placed in the sponsors' listing on posters, postcards and print advertisements.
2. Two (2) prime tables at the trade exhibit area.
3. Inside front cover advertisement and one (1) full page editorial within the PASKO in America PLAYBILL.
4. One (1) 3-minute speaking time on stage
5. Constant acknowledgements on stage by performing artists.
6. Placement of sponsor logo at the FIESTA IN AMERICA website and hyperlink to sponsor's website for a period of one (1) year.

## SILVER SPONSOR - \$10,000

1. Designation as Silver Sponsor of the event. Company logo will be placed in the sponsors' listing on posters, postcards and print advertisements.
2. Two (2) prime tables at the trade exhibit area.
3. Inside Back Cover advertisement within the PASKO in America PLAYBILL.
5. Constant acknowledgements on stage by performing artists.
6. Placement of sponsor logo at the FIESTA IN AMERICA website and hyperlink to sponsor's website for a period of one (1) year.

## BRONZE SPONSOR - \$6,000

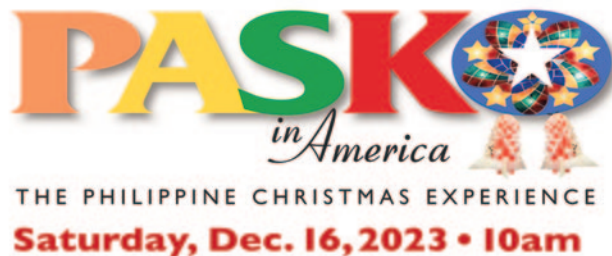
1. Designation as Bronze Sponsor of the event. Company logo will be placed in the sponsors' listing on posters, postcards, and print advertisements.
2. One (1) prime and one (1) standard table at the trade exhibit area.
3. One full page full color ad in the PASKO in America PLAYBILL.
4. Constant acknowledgements on stage by performing artists.
5. Placement of sponsor logo at the FIESTA IN AMERICA website and hyperlink to sponsor's website for a period of one (1) year.

## JADE SPONSOR - \$3,500

1. Designation as Jade Sponsor of the event. Company logo will be placed on posters, postcards, and print advertisements.
2. One (1) prime table at the trade exhibit area.
3. One (1) full page full color ad in the PASKO in America PLAYBILL.
4. Constant acknowledgements on stage by performing artists.
5. Placement of sponsor logo at the FIESTA IN AMERICA website and hyperlink to sponsor's website for a period of one (1) year.

# Sponsorship Confirmation

Deadline for Sponsorship: November 15, 2023



We are pleased to be the  Platinum \$50,000  Diamond \$35,000  Gold \$18,000  Silver \$10,000  Bronze \$6,000  Jade \$3,500

We would like to be a Sponsor of the PASKO In America 2023 at American Dream, East Rutherford, New Jersey

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

All additional entitlements not listed in the selected sponsorship package must be indicated below or presented separately in writing addressed to FIESTA IN AMERICA, 124 East 40th Street, Suite 1004, NY, NY 10016 for approval and inclusion in the sponsorship contract.

## PAYMENT INSTRUCTIONS

**1. Check or Money Order:** Payable to FIESTA IN AMERICA and mail with this form to 124 E 40th Street, Suite 1004, New York, NY 10016.

Check payment available only up to Nov 10, 2023

**2. Bank Transfer:** Payment information, including bank details will be relayed through email once signed contract is received.

**3. Credit Card: A 3% processing fee will be added.**

Credit Card:  Visa  Mastercard  Amex  Discover

Account Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Additional Sponsorship Entitlements Requests:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_