

SPONSOR & EXHIBITOR PACKAGES	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	EXHIBITORS
	\$50,000 (Two days)	\$25,000 (Two days)	\$15,000 (Two days)	\$10,000 (Two days)	\$5,000 (Two days)	\$3,400 (Two days) or \$1,800 (One day)
<b>FIESTA IN AMERICA -- Aug 17 &amp; 18</b>						
Onsite + online company logo exposures	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LED Display background display	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Banners/signages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Website exposure for one year, hyperlinked to client's website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exposure on posters, event print ads and other publicity materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mentions in press releases seeded to media (US, US-based PH media and PH-based Philippine media)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Trade exhibit area for sales and consumer engagement						
-- Skirted 6ft. X 30in. table in best location	Three (3)	Two (2)	Two (2)	One (1)	One (1)	One (1)
-- Chairs per table	Two (2)	(two (2)	Two (2)	Two (2)	Two (2)	Two (2)
-- Company signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listing in exhibitors' index in <i>Fiesta Talks Magazine</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audio-video presentation + speaking time on-stage for representatives	15 x for 15 min	5 x for 5 min	2 x for 2 min			
Cover + two-page sponsor-penned article or centerfold ad in <i>Fiesta Talks Magazine</i> *	Outside Back Cover	Inside Front Cover	Inside Back Cover	One page print ad in early section of <i>Fiesta Talks</i>		
Sponsor-penned articles or ads in E-Newsletter**	Two (2)	One (1)	One (1)			
30-second video commercials on LED screen onstage	Ten (10) per day or 12over two days	Eight (8) per day or 12over two days	Six (6) per day or 12over two days	Three (3) per day or 6 over two days	Two (2) or 4 over two days	
Social media posting from payment to one 3 days before event; the earlier the better to promote your company	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website and social media logo exposure						
Welcome announcement with exhibitor's logo on Facebook and Instagram	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media post reminder one week before event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>PEOPLE'S BALL (Companion Gala of Fiesta in America, Aug 11)</b>						
Complimentary seats	Seven (7)	Five (5)	Three (3)	Two (2)		
Exhibitor tables at the Reception Area	Two (2)	One (1)				
Five-minute video presentation	5 x					
30-sec commercials	Two (2)	One (1)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Corporate banner at reception area						

\*5,000 copies of *Fiesta Talks Magazine*, the official publication, will be distributed for free among *Fiesta In America* attendees, and will be downloadable from [www.fiestainamerica.com](http://www.fiestainamerica.com). \*\*The festival's electronic newsletter, *Special Edition Press*, has 3,000 direct online subscribers and a total direct plus pass-on readership of around 9,000.