

Fiesta In America 2024 Exhibitor Contract (Deadline for Exhibitors: July 31, 2024)

Saturday & Sunday, August 17-18 at AMERICAN DREAM 1 American Dream Way East, Rutherford, NJ

COMPANY _____
CONTACT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ FAX _____ E-MAIL _____

Agreement

The company above (hereafter called the 'exhibitor') hereby contracts for space(s) at the FIESTA IN AMERICA 2024 to be held at American Dream in 1 American Dream Way East, Rutherford, NJ 07073 on August 17-18, 2024 at 10am.

___ 1 unit regular table (6ft. X 30in.) \$1,800 /day. \$3,400/ 2-days

Table Fee Inclusions

- One (1) Draped Table (6ft x 30".)
- Two (2) Chairs
- Exhibitor Badges (2)
- Signboard Name

• The table fee does not include electricity, water, business licenses. Electricity can be ordered separately. Exhibitors may hand carry small packages, pop-up displays, and laptop computer equipment provided it can be done without the use of a forklift, flat cart, or a dolly in one trip only from a designated parking area.

In addition to the furniture that comes with the table, my company will need the following (paid separately):

Electrical Service, # of outlets _____

Product(s)/Service(s) to be exhibited:

- I certify that all products to be displayed in our exhibit area are manufactured by the above mentioned company and are available for retail and wholesale distribution.
- I agree that my company will not sublet, resell, or permit the use of any part of exhibit space to any other organization or individual.
- I further agree that I have read the rules and regulations governing the show as listed in the back of this contract and agree on behalf of the above company to be bound by said rules and regulations.

(Please see back of this contract for the FIESTA IN AMERICA 2024 Exhibit Rules and Regulations.)

Signature _____

Name in Print _____

Title _____

Date _____

Accepted by:

NANDING M. MENDEZ, President and CEO

ASSIGNED BOOTH NO. _____

FOR OFFICIAL USE ONLY:

Agent's Name _____

Signature _____

Date Submitted _____

PAYMENT INSTRUCTIONS

1. **Check or Money Order:** Payable to FIESTA IN AMERICA and mail with this form early to 124 E 40th Street, Suite 1004, New York, NY 10016.

Check payment should be made only up to July 24, 2024

2. **Bank Transfer:** Payment information, including bank details will be relayed through email once signed contract is received.

3. **Credit Card:** A 3% processing fee will be added.

Please provide the following information:

Credit Card: Visa Mastercard Amex Discover

Account Name: _____

Credit Card Number: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____

Authorized Signature: _____



Fiesta In America Main Office: 124 East 40th Street, Suite 1004, New York, NY 10016 USA Telephone: (212) 682-6610

(917) 612-8861 email: info@fiestainamerica.com

Susan del Mundo Phone: (63) 919-099-6157

email: sdelmundo1100@gmail.com

Email: sepmqzn@yahoo.com www.fiestainamerica.com

RULES AND REGULATIONS Fiesta In America 2024

This page must be signed by the Sponsor / Exhibitor as part of the Cont

1. All exhibits at the show shall be for the promotion and benefit of consumer products and services stated in this contract and such products must be available either for wholesale, retail, or end-user purchase.
 2. Unless the contract specifically provides, no sponsor or exhibitor may sublet or resell to, or permit the use of any part of the space to any other organization or individual. Violations will have their participation cancelled.
 3. All sponsors and exhibitors must maintain their tables' cleanliness at all times during the duration of the show.
 4. Sponsors and exhibitors shall only set up from 7AM-10AM on Sat, August 17; also on Aug. 18, 2024 and may close and dismantle their tables after 8PM on Aug 18.
 5. No participant may use decoration, equipment, or furniture which extends to the public aisle or exceeds 1.25 meters in height within the first 1.50 meters from the aisle. Nothing may exceed 2.5 meters in height at any point in the stand. Those requesting a waiver of these restrictions must submit a detailed diagram of the display plan, including front and side elevations with all dimensions, at least 90 days prior to the first day of set-up for approval. If any display is erected that violates this rule or deviated from an approved plan, FIESTA IN AMERICA has the right to perform, at the sponsor's or exhibitor's expense and without any further approval from the sponsor or exhibitor, any work necessary to bring such display into full compliance with this rule. Neither FIESTA IN AMERICA nor its agents, employees, or contractors shall be in any way liable for any damage to participants' display which results from such work.
 6. Failure to comply with show schedules or requests for information regarding table display or personnel will be grounds for cancellation of the participant's table. In such an event, FIESTA IN AMERICA may resell such space without any further obligation to the sponsor or exhibitor.
 7. Food sales are regulated by the East Rutherford New Jersey Department of Health and subject to other regulations as promulgated by the Federal, State, and local authorities. Health permits are required.
 8. Participants may not schedule any event that conflicts with the officially published program of the show including seminars, food functions, and/or show floor hours or conduct any business which detracts from the show and/or its value to fellow sponsors and exhibitors.
 9. FIESTA IN AMERICA will provide security for the general supervision of the exhibit hall only during exhibition hours. FIESTA IN AMERICA is not responsible for any loss whatsoever. Participants may provide security for their exhibits at their own expense.
 10. Each participant shall be entitled to two (2) free badges per unit to the show floor. Two (2) additional badges for participant's personnel are available at \$15 each for a maximum of four (4) total badges per participant; table exhibitors receive two (2) badges. All badges are the property of FIESTA IN AMERICA. Badges are for use of authorized personnel only and are non-transferable. Violators will have their badge confiscated and may lose their entitlements. For security reasons, badges can only be picked up on the first day of the event at American Dream (Court A), during Move-in/Booth Set-up hours (or after), but not prior to.
 11. Each sponsor or exhibitor and each of its authorized contractors shall carry insurance in connection with their individual area covering liability for personal injury, property damage, fire, theft, and worker's compensation and shall protect, indemnify, and hold harmless FIESTA IN AMERICA, American Dream, and their subcontractors, their officers, agents, and employees against all claims, losses, suits, damages, costs, and expenses of any kind, including attorney's fees, resulting from sponsor's or exhibitor's use or occupancy of the exhibit space, its products, or actions of its agents or employees. FIESTA IN AMERICA carries a public liability insurance for liabilities arising from common areas of the exhibits including installation, dismantling, and operation of the show. Common areas include entrances, aisles, and restrooms.
 12. Each sponsor and exhibitor shall be solely responsible for complying with all laws, ordinances, and regulations pertaining to customs, health, fire prevention, and public safety while participating in the show.
 13. FIESTA IN AMERICA reserves the right to assign all exhibit space, to make and change booth assignments at any time, and to make, change, or waive such rules as it considers to be in the best interest of the show. Exclusivity: Reservations will be accepted on a first come-first served basis. Fiesta In America will not deny space to exhibitors, sponsors and advertisers who have not violated any provision in this contract.
 14. Payment in full is due upon signing of this agreement. Requests for cancellation must be made in writing to FIESTA IN AMERICA. It reserves the right to issue company credit in lieu of refunds.
Refund schedule: Cancellations received by
July 14, 2024 50% REFUND
July 21, 2024 25% REFUND
After July 31, 2024 NO REFUND

If no company representative is able to acquire a US visa, FIESTA IN AMERICA will refund 70% of the registration fee provided that proof of US Embassy decision is attached with the request for cancellation.

Participants are advised to evaluate the event's merit in connection with their marketing objective including visitors' profile, program and environment, before signing this agreement. No cancellation is honored after the opening of the 2024 event for any reason.
 15. Distribution of flyers, posters and other kinds of promotional materials will be limited to the immediate front of participants' table. This activity is prohibited at common areas such as the hall entrance, cultural festival, food court and other activity areas. After an initial warning, further violation will result in immediate cancellation of exhibitor's participation.
 16. The management of FIESTA IN AMERICA reserves the right to reject a company as a participant.
- This page must be signed as part of the contract.
This is to acknowledge that I have read and confirm our company's conformity to all the items on this page.
Sponsor or Exhibitor's authorized signature:
- Name _____ Signature _____ Date _____