

2024 Print/Video Advertising Reservation Form

Deadline for Advertising Submission and Payment: **May 31, 2024**

PRINT AD RATES AND DETAILS

The Fiesta Talks Magazine will be distributed to attendees at FIESTA IN AMERICA on August 7-18, 2024 for free. It will also be distributed to all attendees of FIESTA IN AMERICA **People's Ball Gala** on Aug. 11. The circulation is 5,000 and readership is estimated at 20,000 with the average Filipino household size at over 4 persons.

Cost:

- Inside Full Page: \$600.
- Back Cover: \$3000.
- Inside Back/Front: \$2000.
- Premium Page \$1000.

(First 10 pages starting page 3)

(Based on finished artwork, ready for printing.) Finished artwork (full colors only) in the correct size will be accepted without additional charges.

Production Charges: Typesetting or other preparation work will be billed separately to the advertiser at a flat rate of \$200.

MECHANICAL REQUIREMENTS:

Publication trim size is: 8" x 10.5". The preferred format for digital

files is Adobe PDF or a JPEG image file. Please send all finished digital artwork to sepmgzn@yahoo.com. The deadline for submission is June 1, 2024.

VIDEO ADVERTISING

Take advantage of the opportunity to display video advertisements on-stage wide LED Screen to be shown in-between performances.

Video ad must be submitted in Quicktime, DV Stream, AVI, or MPEG formats.

One (1) Minute Spot (Three spots exposure) \$750.

FIESTA IN AMERICA reserves the right to alter or reject any advertisement.

Please contact FIESTA IN AMERICA for other advertising opportunities at the venue during the FIESTA IN AMERICA 2024

CONTACT:

For more information, please contact: Susan del Mundo
Phone: (63) 919-099-6157 email: sdelmundo1100@gmail.com
Office: (212) 682-6610
Fax (212) 682-2038 E-mail: sepmgzn@yahoo.com

ADVERTISING CONTRACT

- I would like to place an advertisement in the Fiesta Talks Magazine 2024
- I would like to place video advertisements during the FIESTA IN AMERICA 2024

Name: _____ Job Title: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Print Ad Size: _____ Cost: _____

Video Ad Title: _____ Frequency/day _____ Cost _____

PAYMENT INSTRUCTIONS

Payment in full must accompany this contract. Please make check or money order payable to Philippine Fiesta USA and mail along with this form to 124 East 40th Street, Suite 1004, New York, NY 10016. For Philippine-based exhibitors, this contract must be emailed to info@fiestainamerica.com, and payment in full must be remitted to our Chase Bank Account #308968830, ABA No. 021000021, Swift Code CHASUS33, Bank Address: 633 3rd Ave, New York, NY 10017, upon signing of this contract. Proof of remittance must be sent with this contract.

If paying by credit card*, please provide us with the following information:

- Check or Money Order Enclosed
- Credit Card
- Visa
- Mastercard
- Amex
- Discover

*There is an additional 3% processing fee on all credit card payments.

Name: _____ Total Amount: _____

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Billing Address: _____ Authorized Signature: _____

