

**McKitrick Elementary PTA
General Meeting
Date: September 6, 2023 @ 5:30pm
Location: Virtual**

Meeting Attendees:

<p>Jessica Campbell Heather Foster Aimee Kennedy Abraham Bosch Allison Cline Angie Baker Ariel Martinez Bethany Garofala Brooke Leske Lauren Constantine Crystal Moore Darbie Wilder Eduard Farrstein Elena Kolbetskova Farnaz Taba Gabriela</p>	<p>Jessica Williams Karen Overmyer Kimberly Springer Kristin White Lewis Lymari La llave Marisa Monaghan Erin Circelli Monica Contreras Barrie Vause Scott Baker Shawn soler Shelly Blanco Hannah Brieg Susan Mooney Thomase Weber Lindsay Whitney Tori Willows</p>	<p>Yami Hoyos Robert Hudson Conseulo Benassi Gina Willemin Ann Testa Secca Javier & christine quinonez Robyn Guaduineer Lindsay Jimison</p>
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- I. **Welcome, Call Meeting to Order & Confirm Quorum** **Heather Foster, President**
 - a. Meeting called to order at 5:35pm
 - b. Confirmed quorum was reached

- II. **Principal Address** **Alison Cline, Principal**

- III. **President Updates** **Heather Foster, President**
 - a. Introduce 2023/24 PTA Board
 - b. Accomplishments
 - i. Over the summer the executive board was working hard to get our compliance requirements completed, welcoming/ onboarding new team members and planning our goals for this year
 - ii. We also started working with a new spirit wear vendor, Elite Ink. I'm sure you've seen their amazing shirt designs around campus.
 - iii. Emily Draper has been working hard getting new business partners on board. We are so appreciative of the local businesses that want to support our school and students. We met our 2022-2023 fundraising goals.
 - iv. Multiple successful events on campus such as beautification day, welcome back breakfast for teachers and staff, open house, all pro dads, and ice cream social family fun night just yesterday.
 - v. Our communications team has been working hard putting together our PTA newsletter - August & September are on our website. We have also started the process to apply for the school of excellence program. I'm going to let our VP Lindsay Jimison explain the program and how you can help.
 - c. How to stay informed - here are three steps to stay informed.
 - i. Please sign up for a PTA membership. You will automatically be sent notification on PTA events, programs and volunteer opportunities. You will also be sent our

monthly newsletter. There is no time commitment required.

- ii. Make sure you complete the HCPS volunteer application (YES form) or check your volunteer status. You will need to have this completed in order to go on campus.
- iii. Follow the PTA on social media. We are on facebook, instagram and twitter. We also have a parent FB group you can join. All of the links are also on our website www.mckitrick.pta.com.

2. School of Excellence

- a. National PTA school of excellence is an improvement and recognition program that supports and celebrates partnerships between PTAs and schools to enrich the educational experience and overall well-being for all students.
- b. We, the McKitrick PTA along with our administration, are joining forces with a year long commitment to identify and implement an action plan for our school to find what we can improve upon. Jessica Campbell led the commitment a few years ago and successfully identified a need to help students & parents successfully transition McKitrick 5th grade students to 6th grade.
- c. This year, Lindsay Jimison, our VP, is leading the program. **Please watch for a survey in the coming weeks and we encourage you to take a few moments to fill it out.** Without the voices of our parents, specific needs may not be identified and opportunities missed. We thank you in advance for your support!

IV. Treasurer's Report

Erin Circelli, Treasurer

- a. Update on current balance & total disbursements
 - i. Current account balance as of 8/15/23 was
 - ii. \$62,785.62, total receipts \$8,056.20; total Disbursements \$10,572.84; account balance as of 9/6/23 is \$60,268.98
- b. Summer Audit Report
 - i. The Audit was conducted on 7/18/23 and the books were found to be in good standing order. The results have been reported to the Florida PTA council.
- c. Propose & Members Vote on [2023/ 24 McKitrick PTA Budget](#)
 - i. Vote was moved by Erin Circelli. Second motion by Lindsay Whitney. Budget was approved unanimously and adopted by membership

V. Fundraising Report

Darbie Wilder, Standing Chair

- a. Overview of Fundraising
 - i. Spirit Wear
 - Elite Ink is our new supplier. Spirit wear designs and sales have been well received at our open house & ice cream social. Elite Ink looks forward to coming to future events during the school year!
 - ii. Family Dine Out
 - Our first dine out will be next Thursday, September 14th with our business partner, Three Brothers Pizza! So please mark your calendars for the 14th to come, show your school spirit and help raise funds for our school.
 - iii. Boosterthon
 - Biggest school wide fundraiser of the year. The PTA has been able to fund many projects at McKitrick due to the money raised by boosterthon donors.
 - Last year most successful fundraisers \$72K with those funds we were able to purchase sound proof panels in cafeteria, teach grants for resources, bots and other tech, goat pen renovations, and big fans installation for covered court
 - Boosterthon Kick Off Pep Rally is October 4th & the "Sprinting to Change

the World" Fun Run will be October 14th on the track!

- b. Fundraising Goals for this 2023/ 24 school year
 - i. \$50K is our goal for this year
 - ii. Fundraising will go towards
 - Multi year media center renovation . It's been 22 years since the last renovation. Being the hub of the school, every student visits the library not only to check out books but to have lessons, collaborate and use technology. Multiple groups such as the PTA, SAC, and school staff use the spaces for gatherings. The school is looking to have more flexible, versatile and moveable furniture to support the needs of the students and staff.
 - Teacher Classroom Grants
 - Other technology needs for school / classrooms

VI. Parents Outreach

Gina Willemin, Standing Chair

- a. Overview of Parent Outreach
- b. Facebook Parents Club
 - i. Platform for parents/ guardians to connect, build relationships with parents in your community and get referrals
- c. All Pro Dad
 - i. National organization based out of Tampa and led by former Buccaneers coach Tony Dungy. McKitrick hosts just 1 of many chapters. All Pro Dads Chapters provide an opportunity for dads to spend quality time with their children that will strengthen their relationship.
 - ii. Hosts a 30 minute on-campus breakfast on the 3rd Friday of every month, where dads and kids can engage in meaningful conversations and activities centered around a character-based curriculum. Followed by dads getting the opportunity to walk their kids to class. First meeting is scheduled for August 18.
 - iii. Planning in the works for an offsite, after-hours social gathering.
- d. Membership
 - i. Currently having a membership drive going on now through Friday 9/8/ The class with the most memberships will earn a pizza party! In total we have 647 memberships purchased this school year. The current top classes are:
 - 1. D'Acerno (K) 31
 - 2. Zweben (3) 24
 - 3. Figueroa (K) 23
 - ii. What does it mean to be a PTA member?
 - Means you have purchased a membership through our Memberhub website. No volunteer time commitment is required.
 - Each email address registered through Giveback receives our monthly email newsletter, which is full of information on what is happening at McKitrick and how you can get involved. .
 - Each registered member can vote at our annual PTA elections, and vote on how our PTA funds are used.
 - iii. What's this going to cost me?
 - Each membership costs \$6, but you can buy a multipack, which offers a discounted rate.
 - You can sign up any adult who is willing to provide an email address. Consider signing up yourself, your spouse or partner, grandparents, or any caregivers like a nanny who may be willing to volunteer on campus or needs to know what is happening during or after school.
 - You can even sign up your kids. No email address is required for child memberships.
 - Your membership funds support the work of our PTA.
- e. Homeroom Parents
 - i. Homeroom parents are liaisons between the PTA, teachers, and families in each classroom. They can answer your questions and help you support and volunteer

- within your children's classes.
 - ii. This year there are 60 HR Parents for 46 classrooms. There were so many volunteers that many teachers couldn't pick just one. That just says it all about how enthusiastic and supportive our parent community is.
 - iii. Kicked off with a very well-attended training meeting held jointly with our volunteer coordination committee, just this past Tuesday. Expect to hear a lot more from your homeroom parents soon.
 - f. Volunteer Coordination
 - i. Helps support and recruit the army of volunteers that make it possible for our PTA to accomplish a huge agenda of programming, school support, and events.
 - ii. Works with committee chairs to create online volunteer signup sheets.
 - iii. Utilize Signup Genius - make sure these emails aren't going to your spam folders. Advertise via email and social media.
 - g. Newcomers/Kindergarten Roundup
 - i. Hosted a table at our recent Ice Cream Social for newcomers to come get information and mingle.
 - ii. Preparing a welcome packet with all the little details that newcomers need to know.
 - iii. Prepare the Kindergarten Round-Up video for new Kindergarten families every spring.
 - iv. New parents enjoyed Boohoo Goody Bags for Kindergarten Open House

VII. Programs

Barrie Vause, Standing Chair

- a. Overview of Programs
- b. McKitrick Services
 - i. Newest committee added to our PTA. The committee is designed to help cultivate the love of service and giving back to our Bobcat community. We completed Beautification Day. Next we are planning events with Paws for Literacy.
- c. Reflections
 - i. This is a national program with awards available for our students at the school, county, state and national levels. Interested in more information? Email us at: Reflections@McKitrickPTA.com We will send you an informational packet and answer any questions you may have about the program. Deadline for submissions is October 22, 2023
- d. Tutoring and Junior Achievement
 - i. are starting planning. Please look out for volunteer opportunities soon.

VIII. Student & School Support

Heather Foster, President

- a. Overview of Student & School Support
 - i. Incorporates committees like health & safety, open house, teacher breakfast, conference night and all staff and teacher appreciations
- b. Open House
 - i. We were very happy to welcome our teachers and staff back to school with breakfast on August 7th. Open House was a huge success. Thank you to Lindsay Jimison for leading the planning effort and all of the volunteers who made it run so smoothly.
- c. Teacher & Staff Appreciation
 - i. Next up is Custodian Appreciation day on October 2nd. Be sure to give them extra thanks because they work incredibly hard this summer short staffed to get everything ready for the new school year.

IX. Special Events

Hannah Breig, Standing Chair

- a. Overview of Student & School Support
- b. Ice Cream Social
 - i. Last night we hosted the first family fun event for the school year. Got a lot of feedback from families that they enjoyed the event. Thank you to Blue Bell supplying the ice cream and shout out to local businesses that provided fun events for the kids to do.

- c. Movie Night
 - i. Coming up on October 24th 5-7pm
 - Be on the lookout for a movie survey
 - Join us for a fun evening with a movie, pizza, popcorn, candy and friends

X. Communications

- a. Overview of different media / communication platforms
- b. Newsletter
 - i. September issue going out this week
- c. Social Media
 - i. Facebook, Instagram and X (Formally Twitter)
- d. Yearbook
 - i. Yearbook sales going on right now for \$35. Prices will increase soon, so get your yearbooks now at a low rate.
 - ii. Cover contest going on through 9/22 turn in your artwork into the front office
 - 5th grade winner for cover and K-4 winners will be featured on back cover

XI. Stay Informed

Heather Foster, President

- a. Reminder of all the different ways members can stay informed on PTA events, programs and volunteer opportunities

XII. Final Thoughts & Questions

Heather Foster, President

Meeting adjourned at 6:21pm