



Blackbird StrateGic  
Solutions, LLC

# Scale with Precision and Excellence

We deliver solutions that are efficient,  
impactful, and scalable.



## ABOUT

Blackbird Strategic Solutions was founded to empower organizations to navigate growth challenges, optimize operations, and foster engaged, high-performing teams. With our expertise in operations, leadership development, and workforce engagement, we are dedicated to supporting leaders across industries—including healthcare, technology, and professional services—in creating impactful organizations where teams thrive and clients receive exceptional service.

## OUR TRACK RECORD

Markita brings over a decade of experience transforming business operations. With a track record of scaling a digital health startup nationally, she excels at translating strategic goals into business outcomes and building highly productive, engaged workforces. Known for her hands-on expertise and collaborative leadership, Markita drives sustainable impact, helping organizations achieve both growth and revenue goals.

- ✓ Strategic Insight
- ✓ Operations Optimization
- ✓ Cross- Industry Expertise
- ✓ Aligned Leadership

## OUR SERVICES



### Fractional Operations Leadership

Providing seasoned leadership in operations enhancing efficiency and aligning with performance-based metrics to navigate rapid growth and innovation



### Project- Based Consulting

Delivering solutions that are efficient, impactful, and scalable for specific organizational challenges



### Strategic Advisory Services

Offering expert guidance on long-term strategy development and execution

## OUR TRACK RECORD

- **National Expansion:** Scaled operations across 50 states, expanding client reach and market presence
- **Financial Impact:** Increased gross margin by 40% through organizational right-sizing and system optimization
- **Operational Excellence:** Reduced service disruptions by 35% through workflow redesign and process improvement
- **Team Performance:** Achieved +53 eNPS (vs. industry average of +18) through culture and leadership alignment
- **Innovation:** Successfully launched new service lines including virtual delivery models to reach underserved markets

LET'S BUILD TOGETHER.



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