



Mike Fasulo
Director – Corporate Financial Strategic Solutions and
Consumer Electronics Technologies

Mike Fasulo is an inspiring leader with a reputation for establishing vision and strategic initiatives that led to industry disruption and multiple successful transformations. He is recognized for his exceptional leadership in pioneering innovative processes that have achieved industry-leading impact and for driving positive turnarounds for start-ups to multibillion-dollar organizations. He has championed multiple DE&I initiatives, creating diverse, inclusive environments that drive productivity. Mike has an unwavering leadership courage and a proven track record of performing under pressure while delivering sustainable financial results. He was proclaimed an “*unparalleled leader*” during the COVID 19 Pandemic for creating trust, transparency, and increased employee engagement during an unprecedented time.

Mike has extensive governance experience with a reputation for best practices in developing strategy, recruiting directors, creating a transparent culture, diversity, executive compensation, and succession planning. He serves in leadership positions for multiple non-profit boards, including a National Trustee for Boys & Girls Clubs of America where he sits on the Military Youth of the Year Committee, Recruitment Committee, Selection Committee, and he mentors incoming trustees. He is an Executive Board Member, immediate past Chairman, of the Consumer Technology Association and serves on the Investment Committee, Compensation Committee, and Nominating Committee. He also served as Past Board Officer – Secretary for The Digital Entertainment Group. In addition, Mike serves as a CEO advisory member at UCSD, Board Advisor for North San Diego Chamber of Commerce, and a three term judge and mentor at USD Fowler Business School, Entrepreneurship and Innovation Catalyzer for the incubation startup competition.

Known for a distinguished career and strong leadership at Sony Electronics, Mike was most recently President & COO of Sony Electronics where he led the turnaround of the consumer electronics business for North America market spanning the U.S., Canada, and Mexico. He completed the transformation and change management journey and posted double digit positive growth across all key metrics, including revenues, margins, lower costs, sustainable profits, cash flow, and employee engagement.

Previously, Mike was Executive Vice President and oversaw sales, operations, and supply chain representing multibillion-dollars in revenue as well as served on the Executive Committee of Sony Electronics, a policy setting board. Formerly he was Chief Marketing Officer where he established a seat for marketing in the boardroom and created an effective disciple to fuel growth and brand health. In his first year as CMO, the company received the advertising industry coveted *Effie Award*. He led marketing efforts that contributed to Sony’s #1 market share in 17 categories.

Prior to that, Mike was President & CEO of E-Solutions, LLC, an e-commerce startup with seed funding by Sony Corporation, where he established a direct to consumer online business. Before that, he was President – Media Solutions Company for Sony Electronics where he led the turnaround at Sony’s recording media business in the USA to the second most profitable entity within Sony. Earlier, Mike held various increasingly responsible positions at Sony.

Mike earned a Bachelor of Science in Accounting and Finance from Rowan University. He completed Global Leadership Programs at IMD Business School, Lausanne Switzerland and UCLA Anderson School of

Management, and Executive Leadership Programs at Columbia University and Michigan State University. Mike has received numerous top awards, including Hall of Fame Inductee, Consumer Technology Association (CTA).