



Joanne Wong, Eng., PMP

**Director – Commercialization
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Joanne Wong is an Information Technology (IT) business professional with strong technical and market development experience. She has worked with IBM, HP, SAP, and Cisco as an engineer, business development manager, solutions architect, and strategic investments director. As an entrepreneur, her companies specialized in the use of 3D simulation for learning. Joanne is a business advisor/mentor for multiple AI start-ups.

Joanne applies an engineering approach to market development and due diligence at STAR Associates by identifying unique opportunities and guiding the market development of the innovation to commercialization.

Joanne is the Executive Director of The Supercomputer for Cancer Research that provides high performance computing cloud services (with used computers) for cancer researchers. She is an Executive Officer of IEEE - TEMS, (Technology Engineering Management Society), a society that focuses on entrepreneurship and the transformation of technology into businesses.

Joanne is an engineering graduate from McGill University and is a member of the Quebec Order of Engineers. She is a certified Project Management Professional (PMP) by the Project Management Institute (PMI).

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