

344 Sixth Street, Jersey City, NJ 07302

www.LaFestaJC.com Tel: 201-795-0120 LaFestaItalianaJC@gmail.com

Wednesday, August 13, 2025 through Sunday, August 17, 2025

Wednesday to Friday 5:00 p.m. to 11:00 p.m. Saturday & Sunday 2:00 p.m. to 11:00 p.m.

General Rules, Regulations & Requirements

Exhibit Space

SET-UP: Set up will be on Tuesday, August 12th from 10:00am – 6:00pm. ALL VENDORS are required to set up on Tuesday. Larger vendors may be asked to drop setup on Monday. All vendors must vacate on Sunday Night.

Your space is approximately 12'x12' unless otherwise discussed. Single spaces are large enough to fit your tent (10x10) comfortably. Larger space is available at an increased fee.

Onsite water is limited. There is only one source of water and it is via a garden hose at the middle of the block.

Basic electricity (2 -15amp outlets) is available from drop boxes up to **50-100 feet away** depending on placement. Bring adequate commercial extension cords. *Heavy duty or special outlets require advance notice and are subject to an additional fee of \$200.00*. You may use a generator, but it **MUST** be a quiet model. Failure to do so will result in removal from the event.

All Spaces are pre-assigned. No re-assignment is permitted at set up time. Organizers are very considerate of your placement location & are bound by strict Fire Department & City regulations. Signed, paid contracts receive priority assignment.

Security & Logistics

As a courtesy, overnight security is provided from 11pm until 6am (August 12th through August 17th). You are still advised to secure and conceal all your supplies/merchandise. Event organizers, La Festa Italiana, Inc. & its members, assume no liability for theft or vandalism.

All vendors are required to be open for business during all hours of operation, Wed-Fri 5pm-11pm & Sat-Sun 2pm to 11pm. The street will be closed at least 2 hours prior to opening. NO VEHICLES ARE PERMITTED ON THE STREET AFTER 5:00 PM! La Festa does not provide parking for vendor vehicles. It is your responsibility to find parking on the surrounding streets. Space is limited, it is advisable to arrive with as few vehicles as possible.

Food Vendors

NO Alcoholic Beverages are permitted for sale unless approved by the Committee.

All areas in and around your set up MUST be kept clean. The Jersey City Health Department will make rounds daily. Make sure to follow their rules and regulations.

All Food Vendors using an open flame, must have adequate and working fire extinguisher(s). Cooking grills, may NOT be placed in front of your booth. Food vendors with open flame units are usually placed away from any buildings on the block. We follow the guidelines of the Jersey City Fire Department.

Food Trucks: You must provide your own generator for your refrigeration, cooking equipment and electric.

You are only permitted to sell what you disclose to us on the Vendor Application.

RESTRICTIONS: No vendor may sell, Sausage & Peppers or Cheesesteaks, Rice Balls, Zeppole or Italian Pastries, other restrictions may apply.

Merchandise Vendors

A reminder that your exhibit space is predetermined based on set up logistics. NO crosswalks or corner may be impeded by setup. Your space is 12'x12' unless a larger space is selected.

Trash Disposal

DO NOT dispose of anything in local trash cans, sewers, or curbside. This includes used cooking oil. YOU will be fined by the City of Jersey City and will NOT be permitted to participate in future festivals. **ALL refuse produced by YOU must be brought to the dumpster provided at the end of each night.** Do not keep garbage in your booths overnight. Vendor trash must not be placed in street receptacles. Dumpsters are located on the Brunswick Street side of the event.

Notification & Cancelation

Date Accepted

a. A deposit is required to cancellation notice.
Vendor's Signature
s receipt of acceptance.
a Authorized Signature
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Form Feb 2025