

Standardized Extract Ashwagandha 500 mg



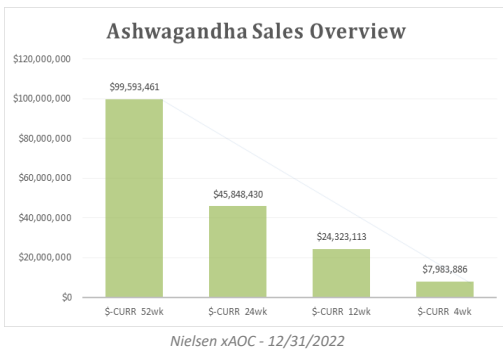
Supplement Facts

Serving Size 1 Capsule

	Amount Per Serving	% DV
Calcium (as tricalcium phosphate)	21 mg	2%
Ashwagandha Extract (Withania somnifera)(Root) (standardized to 1.5% Withanolides)	500 mg	**

**Daily Value not established.

Market Overview



FORM1	TYPE	SUBTYPE	\$-CURR 52wk	\$-CURR 24wk	\$-CURR 12wk	\$-CURR 4wk	% Chg YAG-CURR 52wk	% Chg YAG-CURR 24wk	% Chg YAG-CURR 12wk	% Chg YAG-CURR 4wk
PILL	OTHER HERB	ASHWAGANDA	\$48,735,726	\$23,001,156	\$12,141,787	\$3,900,876	17%	6%	18%	12%
PILL Total			\$48,735,726	\$23,001,156	\$12,141,787	\$3,900,876	17%	6%	18%	12%

- The Ashwagandha Sales Market is forecasted to grow at a CAGR of 11.4 % from 2023 to 2031, expecting to reach USD 864.3 million. Ashwagandha is a common plant with a variety of benefits ranging from anxiety relief to joint health.
- A rise in demand for natural functional food and drinks, and a rise in spending on healthy and fortified food is likely to boost the ashwagandha extract market demand during the forecast period.
- According to Nielsen, in the past 12wks, there has been a sales growth for the Ashwagandha category of 5%.
 - From the 12wk to 24wk there was an increase of 18% for the pill format sales.

Key Selling Points

The Ashwagandha 500mg capsules formula provides outstanding benefits to the body. This popular adaptogen herb, promotes relaxation and helps to reduce anxiety and stress levels. Also, it can be helpful in reducing blood glucose levels and triglycerides. It also has reproductive benefits for men by rebalancing reproductive hormone levels. Additionally, it may improve muscle strength and size, and reduce post-workout muscle damage.

- Relieves stress and anxiety
- Reduces cortisol levels
- Reduces blood sugar levels

- Increases fertility and boosts testosterone
- Supports better sleep



GLUTEN FREE



SOY FREE

Product Information

Item #	1787-60
Item Name	Ashwagandha Extract 500mg Capsules
Item UPC	3 11845 17875 6
Bottle Count	60
Case Quantity	72
Case UPC	1 03 11845 1184 4 5
Case Weight (lbs)	12.7
Case Dims (in) (L x W x D)	12.75 x 12.75 x 8.625