



DAILY BLADDER COMFORT



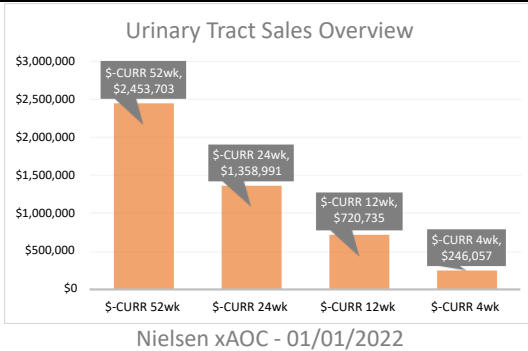
Supplement Facts

Serving Size 1 Capsule

	Amount Per Serving	% DV
Calcium (as dicalcium phosphate)	15 mg	1%
Proprietary Blend Containing Pumpkin seed extract, Soy germ extract (standardized to ≥ 30% isoflavones)	300 mg	**

** Daily Value not established.

Market Overview



- The Urinary Tract Sales Market is forecasted to grow at a CAGR of 4.56% from 2021 to 2027, around 11,652 million USD. UTI is more common in women in comparison to men due to health complications that women face such as menopause, pregnancy, and some side effects of birth control measures.
- According to Nielsen, in the past 12wks there has been a market growth for urinary tract supplements of 107%
 - From the 12wk to 24wk there was an increase of 85%.

Key Selling Points

The Daily Bladder Comfort formula encourages a normal healthy urinary flow by reducing urgency, leakage and constantly having the need to urinate. Also, it promotes a healthy bladder tissue at a cellular level.

- Pumpkin Seed Extract:** Components from the pumpkin seed help healthy bladder function by supporting and strengthening the bladder muscles.
- Soy Germ Extract:** May reduce the sense of urgency and nocturnal urination frequency for people with an overactive bladder.

This exceptional blend can help you take control over occasional leakage or urgency on a daily basis.

Product Information

Item #	1833-60
Item Name	Daily Bladder Comfort
Item UPC	3 11845 1833 5 4
Bottle Count	60
Case Quantity	72
Case UPC	1 03 11845 1833 5 1
Case Weight (lbs)	11
Case Dims (in) (L x W x D)	14.125 x 14.125 x 9