## **New Product Sell Sheet**





#### Nerve/Brain Supplements Sales Overview \$700.000 Ś-CURR 52wk, \$586,980 \$600.000 \$500,000 \$400.000 \$-CURR 24wk, \$280,739 \$300,000 \$-CURR 12wk, \$200,000 \$124.412 S-CURR 4wk \$100,000 \$39,503 \$-CURR 52w \$-CURR 24w \$-CURR 12w S-CURR 4wl

#### **Market Overview**

- The global nerve/brain health supplements market is forecasted to be growing at a CAGR of 7.8% from 2021 to 2030. Nerve/brain health supplements may enhance attention, and focus, work on mood disorders and promote relaxation of the mind.
- According to TABS Nielsen, in the past 12wks there has been a market growth for targeted nerve/brain supplements of 47%.
- From the 12wk to 24wk there was an increase of 65%.

QuickTABS<sup>®</sup> Sales Momentum Period Ending 06/17/2023

# **Key Selling Points**

 $\checkmark$  Support your nerve and brain health with Neuro Complex and Alpha Lipoic Acid.

- # Alpha Lipoic Acid: Is an antioxidant that promotes healthy blood flow and helps protect the nerve and brain tissue.\*
- Vitamin B1: Helps to convert carbohydrates, fats, and protein into energy to support nerve connection.\*
- Vitamin B6: It's necessary for the development of the brain and nerves. Promotes brain cognitive function and mental health.\*
- <sup>4</sup> Vitamin B12: Is an essential nutrient for the neurons in the brain. It helps the body create DNA, nourishes the brain and nervous system. Also, converts food molecules into energy to support nerve function.\*

### Product Information

Item #	1859-100
Item Name	Neuro Complex with Alpha Lipoic Acid
Item UPC	3 11845 1859 1 4
Bottle Count	100
Case Quantity	72
Case UPC	1 03 11845 1553 4 1
Case Weight (lbs)	15.45
Case Dims (in) (L x W x D)	12.75 x 12.75 x 8.625

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