



Renal Multivitamin

**CUSTOM-MADE FORMULA
THAT SUPPORTS
DIALYSIS PATIENTS***

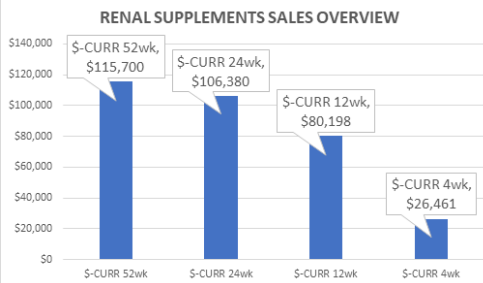
Supplement Facts

Serving Size 1 Tablet

	Amount Per Serving	% DV†
Vitamin C (as ascorbic acid)	60 mg	67%
Vitamin D3 (as cholecalciferol) (1,000 IU)	25 mcg	125%
Thiamin (vitamin B1) (as thiamine mononitrate)	1.5 mg	125%
Riboflavin (vitamin B2)	2 mg	154%
Vitamin B6 (as pyridoxine hydrochloride)	10 mg	588%
Folate (800 mcg folic acid)	1,333 mcg DFET	333%
Vitamin B12 (as cyanocobalamin)	2.4 mcg	100%
Biotin	30 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	5 mg	100%
Iron (as ferrous fumarate)	8 mg	44%
Zinc (as zinc oxide)	8 mg	73%
Selenium (as selenium selenite)	55 mcg	100%
Copper (as copper gluconate)	0.9 mg	100%
Inositol Hexanicotinate	20 mg	**
Alpha Lipoic Acid	50 mg	**

†Percent Daily Values are based on a 2,000 calorie diet.
** Daily Value not established.

Market Overview



QuickTABS® Sales Momentum Period Ending 10/07/2023

🌱 The global Renal Health supplements market is forecasted to be growing at a CAGR of 4.3% from 2022 to 2031. According to TABS – Nielsen, in the past 12wks there has been a sales growth for targeted renal supplements of more than 52%.

🌱 From the 12wk to 24wk there was an increase of 32.64%.

Key Selling Points

- 🌱 The use of vitamin supplementation in kidney patients may have a positive impact on the treatment process and maintaining a disease-free condition. More commonly occurring vitamin deficiencies include vitamin D3, vitamin C (ascorbic acid), folate, and vitamin B6 (pyridoxine). Among trace elements, deficiencies may occur frequently for iron, zinc, and selenium.*
- 🌱 **Alpha-lipoic acid** supplementation significantly reduced high sensitivity C-reactive protein levels, which is a risk factor for cardiovascular disease in hemodialysis patients.*
- 🌱 **Folate and cobalamin (B12)** may bring benefits in patients with uremia.*
- 🌱 The **B6** supplementation to reduce cardiovascular risk may be considered in chronic kidney disease patients and may reduce the risk of kidney stone formation in women.*
- 🌱 The supplementation with **thiamin** and other water-soluble vitamins, especially in peritoneal dialysis and hemodialysis patients, is necessary for reducing dialysis losses.*
- 🌱 **Vitamin C** effectively reduces erythropoietin dose requirements and improves anemia in functional iron-deficient patients.*
- 🌱 The benefits of **vitamin D3** supplementation (cholecalciferol) were assessed in patients and suggests that vitamin D3 supplementation improves biochemical endpoints.*

Product Information

Item #	1860-100
Item Name	Renal Multivitamin
Item UPC	3 11845 1860 1 0
Bottle Count	100
Case Quantity	72
Case UPC	1 03 11845 1554 4 0
Case Weight (lbs)	15.75
Case Dims (in) (L x W x D)	12.75 x 12.75 x 8.625