Broad Skill range:

* Enthusiastic, highly motivated, organized, and friendly.
* Excellent problem solving, and communication skills.
* Flexibility, and experience required to remain focused in fast-paced, demanding environments.
* Seeker of knowledge to improve all facets of design and mass media production.

SOFTWARE Skills:

Systems: Very proficient using Mac and Windows.

MS Office: Word, Excel, and Powerpoint.

Google Drive:Sheets, Docs, Translate and more.

Adobe Creative Suite:Photoshop, InDesign, Illustrator, Dreamweaver, Premiere Pro, Rush, After Effects, Spark, Lightroom, Bridge, XD, Acrobat

Other: Software for streaming media and large format video projection mapping using OBS, VPT8 and other tools.

Education:

B.A. Fine Art Degree from the University of South Florida, College of Fine Arts

Employment:

Creative Director Jon English® Studios Minneapolis, MN 2007-2021

* Started in customer service and progressed to being assistant to the Owner and CEO, Jon English.
* Updating and improving salon experience and booking services increasing client base 70% with pre-booking rates of 80%.
* Delivered finished, ready for sale Bloody Gorgeous® Hair Care Products ahead of schedule
and under budget.

**Mark e. Hayden**

Cell: 612-272-6170 E-mail: markhayden.media@gmail.com Website: [worldbymark.com](http://worldbymark.com)

* Produced world class salon and products marketing materials for both web and print use,
earningTwin Cities Monthly’s “Top Salon” Award twice.

Print Specialist Xerox Brooklyn Park MN 2019-2021

* Earned Rapid certification using Xerox iGen 5 printers.
* Increased productivity. Achieved 100% deadlines.
* Trained new employees on equipment usage.

Designer and Market Strategist Bahl & Associates Bloomington, MN 2015-2019

* In-depth implementation of Amazon knowledge to boost the business into the top
2% of Amazon retailers.
* Tracking industry forecasts to design and create products that could be well made
with the existing equipment offering the best profit margins.
* Implement marketing campaigns and analyzing data to increase ROI to the best
level in the business' history.

Pre-Press Production Intern Eleventh-Hour Advertising Sydney, Australia 1997-1998

* Delivered highest quality image files for various print and online usage.
* Communicated effectively with clients and production staff of domestic and
international print publications to produce effective ads from client provided text.

✪ *See samples of work online* ✪
[WorldbyMark.com](http://worldbymark.com)