

2019 RESUMÉ / CV

MARK EDWARD HAYDEN

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ABOUT & OBJECTIVE

English by birth, dual citizen as of 2010, I continue to derive inspiration from experiencing design techniques and styles from around the world. My most important accomplishment to date is to have circumvented the globe. It has given me an ability to create interesting, innovative and effective design work that influences its target audience.

SOFTWARE SKILLS & MORE

Adobe CC 2019, (including), Photoshop, InDesign, Dreamweaver, Illustrator, Premiere, After Effects, Capture, Spark, Xd. Microsoft Office, Google Chrome and associated apps including Drive, Photos and more.

Operating Systems: Apple OSX, iOS, Windows 10, Google/Android.

Other: Television NTSC & PAL, Web/Mobile. Audio and video recording and production.

EMPLOYMENT HISTORY

2015-2019 • DESIGNER, MARKET STRATEGIST

BAHL & ASSOC.

BLOOMINGTON, MN

- Bring the business into the top 2% of Amazon retailers by analyzing trends and taking the best.
- Tracking industry predications to create selling products with good profit margins.
- Implement marketing campaigns and analyzed data to increase ROI to best level ever.

2007-2015 • ASSISTANT CREATIVE DIRECTOR

JON ENGLISH® STUDIOS

MINNEAPOLIS, MN

- Product packaging process from concept to mock up's to items on shelves ready for sale.
- Designing marketing materials for web and print use.
- Created client database and website redesign with ability for clients to book online.
- Intellectual property applications and updates.

2002-2004 • DIGITAL IMAGE SPECIALIST

PROFOTO / CAMELOT PHOTOGRAPHY

MINNEAPOLIS, MN

- Image scanning, retouching and exporting, optimized for quality with attention to detail.
- Restoring old and/or damaged prints and reprinting new images to match the original.

1998-2002 • GRAPHIC DESIGNER & PRINTER

AMSTAND DISPLAYS

SARASOTA, FL

- Met with clients to define their specific needs for various projects.
- Start to finish production including: design, printing / lamination large format graphics POS displays

1997-1998 • PREPRESS PRINT PRODUCTION

ELEVENTH HOUR ADVERTISING

SYDNEY, AUSTRALIA

- Image scanning, retouching and adjustments to deliver the best possible reproduction.
- Communicated and coordinated with layout staff for major print publications.
- Bringing life to text copy designing ads for print and online publication.

EDUCATION

2001 Bachelor of Arts Degree. University of South Florida (Tampa), College of Fine Arts.

ADDITIONAL SKILLS

Over 10 years studying French and Spanish plus a background in latin helps me to understand romance languages.

See portfolio and resumé at:

WORLDBYMARK.COM