

## Did you know?

In Canada alone:

- 400 million pizzas are consumed per year
- Canadians eat more than 16 lbs. of pizza per person annually
- Canadians are eating it on average 65 times per year

## We love pizza.



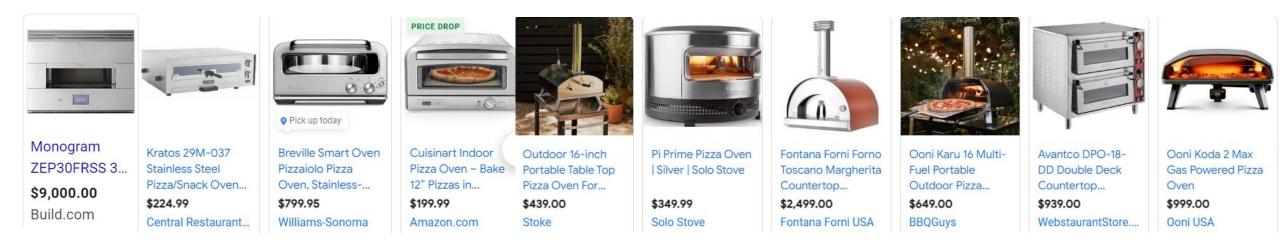




'PIZZA'



## Consumers who want restaurant-quality results, often purchase a specialty pizza oven, which can vary in cost and performance.



## The pizza oven market is heating up!



The in-home pizza oven market in Canada has exploded:
by 2030, it's expected to further grow by 6.8% and reach \$162 million in annual sales

## While growing in popularity, these pizza ovens aren't for everyone, especially $\Delta$ when it comes to the initial cost, upkeep and required accessories.





#### **High Cost:**

The initial investment can be steep, making it less accessible.



#### **Complex Installation:**

Setup can be complicated, often requiring custom stands or specific locations.



### **Fuel Requirements:**

Managing and sourcing the right fuel (wood, gas, etc.)



## Long Heating Times:

Some ovens, especially woodfired at up to 1.5 hours.





## Maintenance and Cleaning:

Can be labor-intensive and messy.



### Size and Portability:

Many models are bulky and difficult to move/store.



### **Cooking Consistency:**

Achieving even cooking results can be challenging.



#### Weather Dependency:

Being exposed to the elements, affects performance.

# Our Stone-Baked Pizza Oven allows your oven to safely reach temperatures of 750°F.

High heat stays in the upper portion of over cavity, creating the perfect brick-oven atmosphere, right in your oven.



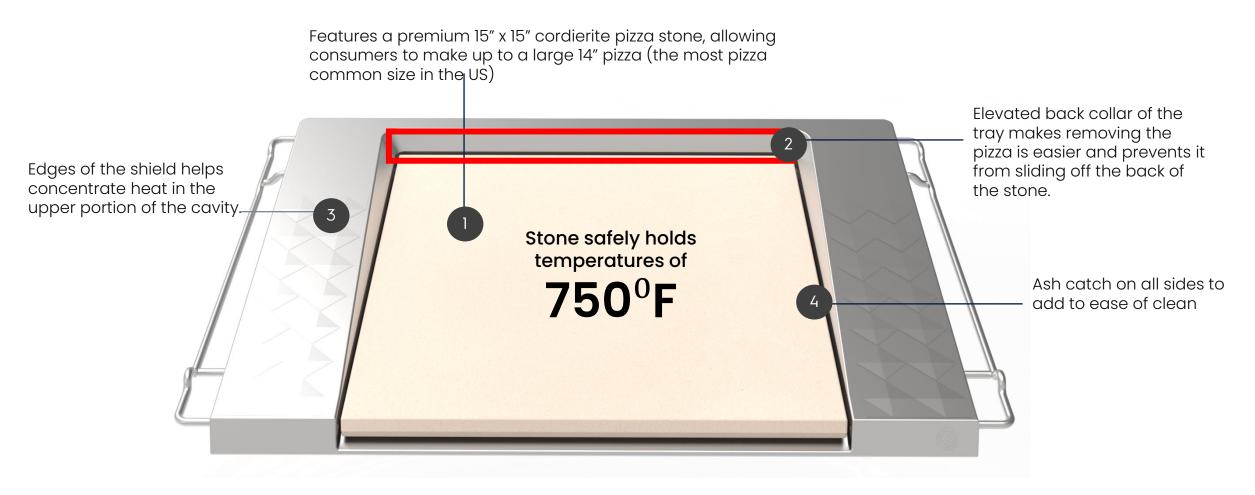
While the lower portion of the cavity remains at lower temperature.





## Our ability to create that brick oven atmosphere is accomplished with new oven components, like our proprietary Pizza Shield and Stone.





Classified as Internal

## The Stone-Baked Pizza experience begins with the unboxing of the included accessories



- A. Pizza Carton (holds all components)
- B. Pizza Shield
- C. 15" x 15" Pizza Stone
- D. Wooden Peel









## Stone-Baked Pizza – POP Experience

QR Code will launch a "How it Works" video







## GCFE307CBF/GCFI307CBF/GCFG3070BF









GCFE307CBF

**GCF<u>I</u>307CBF** 

SKU	MSRP	МАР	РМАР	Promo Through Aug
GCFE307CBF	\$3,199	\$2,599	\$2,299	\$2,299
GCFI307CBF	\$3,899	\$3,299	\$2,799	\$2,699
GCFG3070BF	\$3,299	\$2,699	\$2,499	\$2,399

#### Packed with features consumers LOVE:

- Stone-Baked Pizza System + Peel
- Total Convection System (15+ Ways to Cook)
  - ✓ Air Fry
  - ✓ Air Sous Vide
  - ✓ No Preheat
  - ✓ Steam Bake/Roast
  - ✓ Bread Proof
  - ✓ Dehydrate
  - ✓ Convection Bake/Roast
  - ✓ Slow Cook
  - ✓ And more...
- Five Burner Cooktops
- XL Oven Capacity
  - ✓ Radiant/Induction: 6.2 Cu. Ft.
  - √ Gas: 6.0 Cu. Ft.
- Self Clean Cycle
- Steam Clean Cycle
- Smudge-Proof Stainless Steel
- Bridge Element (Induction)
- Integrated Griddle (Gas)
- Integrated Temperature Probe

## 2025 EMA 30" FC Induction Range Line Logic



#### FRIGIDAIRE.

#### FRIGIDAIRE.

#### FRIGIDAIRE GALLERY.

#### FRIGIDAIRE GALLERY.

#### FRIGIDAIRE PROFESSIONAL.

MAP \$1,999



- ✓ 5.3 Cu. Ft.
- ✓ Fan Convection
- ✓ 4 Burners
- ✓ Self Clean

\$1,999



FCFI308CBS

- ✓ 5.3 Cu. Ft.
- ✓ Fan Convection
- ✓ Air Fry
- ✓ 4 Burners
- ✓ Steam Clean

\$2,999



GCFI306CBF

- ✓ 6.2 Cu. Ft.
- ✓ Total Conv. 15+ ways to cook
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam Clean & Self Clean
- ✓ Temperature Probe
- ✓ Smudge Proof

\$3,299



- ✓ 6.2 Cu. Ft.
- √ Stone-Baked Pizza
- ✓ Total Conv. 15+ ways to cook
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam Clean & Self Clean
- ✓ Temperature Probe
- ✓ Smudge Proof

\$3,799



PCFI308CAF

- ✓ 6.2 Cu. Ft.
- ✓ Total Conv. 15+ ways to cook
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam Clean & Self Clean
- ✓ Temperature Probe
- ✓ Backlit Knobs
- ✓ Smudge Proof
- ✓ Air Fry Tray Included
- ✓ Professional Design

## 2025 EMA 30" FC Radiant Range Line Logic



FRIGIDAIRE.

FRIGIDAIRE.

\$1,899

FRIGIDAIRE GALLERY. FRIGIDAIRE GALLERY. FRIGIDAIRE GALLERY. FRIGIDAIRE PROFESSIONAL

MAP \$1,649



FCFE306CAS

✓ Thermal Oven

✓ Steam Clean

✓ 5.3 Cu. Ft.

✓ 5 Burners



FCFE308CAS

- ✓ 5.3 Cu. Ft.
- ✓ Fan Convection
- ✓ 5 Burners
- ✓ Self Clean

\$2,149



GCFE305CBF

- ✓ 5.3 Cu. Ft.
- ✓ Total Convection
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam Clean
- ✓ Smudge Proof

\$2,299



GCFE306CBF

- ✓ 6.2 Cu. Ft.
- ✓ Total Convection
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam & Self Clean
- ✓ Temperature Probe
- ✓ Smudge Proof
- ✓ Backlit Knobs

\$2,599



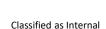
- ✓ 6.2 Cu. Ft.
- ✓ Stone-Baked Pizza
- ✓ Total Convection
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam & Self Clean
- ✓ Temperature Probe
- ✓ Smudge Proof

\$2,999



PCFE308CAF

- ✓ 6.2 Cu. Ft.
- ✓ Total Convection
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam & Self Clean
- ✓ Temperature Probe
- ✓ Backlit Knobs
- ✓ Smudge Proof
- ✓ Air Fry Tray Included
- ✓ Professional Design



## 2025 EMA 30" FC Gas Range Line Logic



FRIGIDAIRE.

FRIGIDAIRE.

FRIGIDAIRE GALLERY.

FRIGIDAIRE GALLERY.

FRIGIDAIRE GALLERY.

FRIGIDAIRE PROFESSIONAL.

MAP

\$1,749

\$1,999

\$2,249

\$2,399

\$2,699

\$3,249



FCFG3062AS

- ✓ 5.1 Cu. Ft.
- ✓ Thermal Oven
- ✓ 5 Burners
- ✓ Steam Clean



FCFG3083AS

- ✓ 5.1 Cu. Ft.
- ✓ Fan Convection
- ✓ 5 Burners
- ✓ Self Clean



GCFG3059BF

- ✓ 6 Cu. Ft.
- ✓ Total Convection
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam Clean
- ✓ Smudge Proof



GCFG3060BF

- ✓ 6 Cu. Ft.
- ✓ Total Convection
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam & Self Clean
- ✓ Temperature Probe
- ✓ Smudge Proof
- Backlit Knobs



- ✓ 6 Cu. Ft.
- ✓ Stone-Baked Pizza
- ✓ Total Convection
- ✓ Air Fry
- ✓ 5 Burners
- ✓ Steam & Self Clean
- ✓ Temperature Probe
- ✓ Smudge Proof



PCFG3080AF

- ✓ 6 Cu. Ft.
- ✓ Total Convection
- ✓ Air Fry
- ✓ 6 Burners
- ✓ Steam & Self Clean
- ✓ Temperature Probe
- ✓ Backlit Knobs
- ✓ Smudge Proof
- ✓ Air Fry Tray Included
- ✓ Professional Design