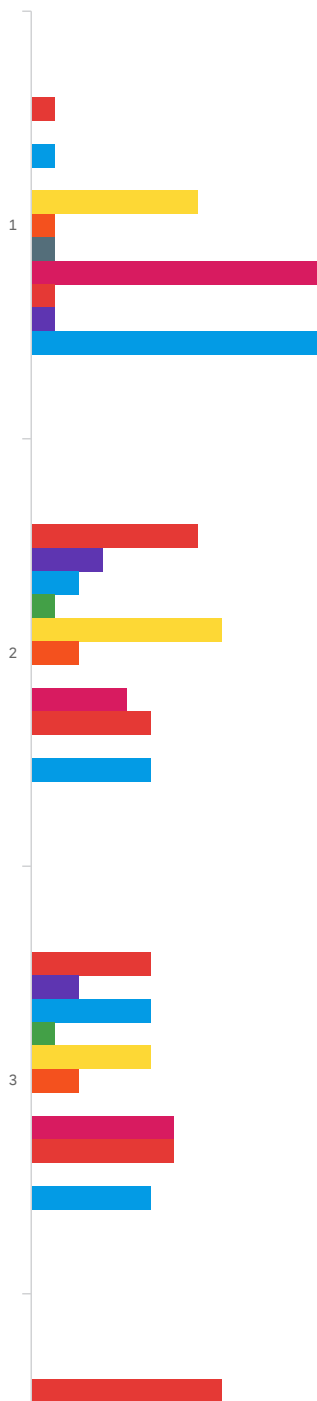


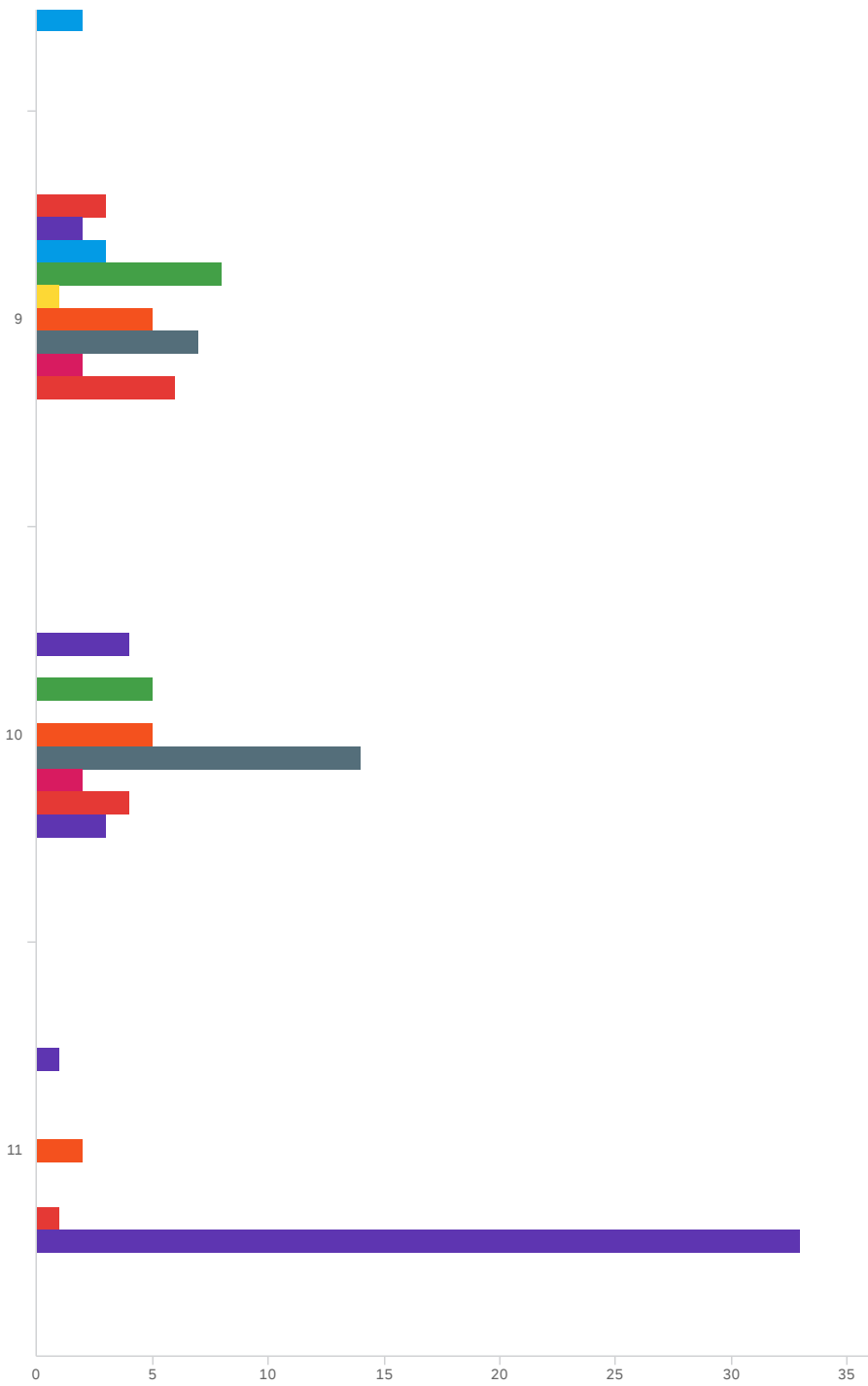
Default Report

Henry County Participation Assessment

October 17, 2021 12:01 PM CDT

q1_issueranks - Which of the following issue areas are the most important to you right now, heading into the 2022 midterm elections? Please drag and drop the options to arrange the issues in order of importance to you.





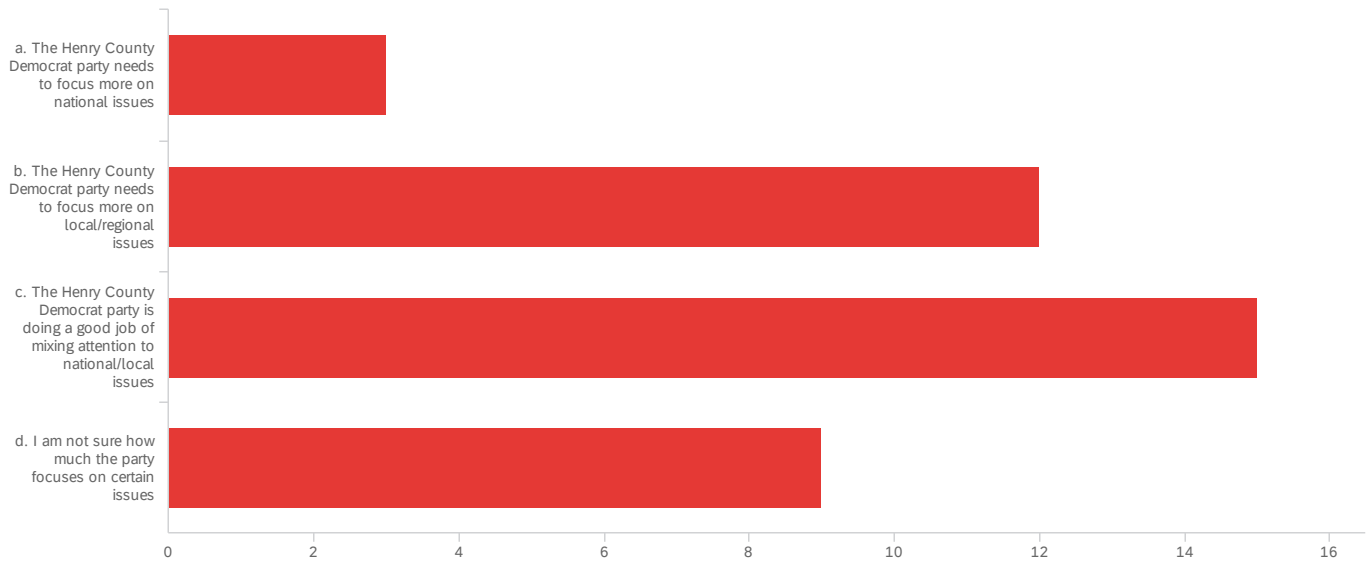
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Civil rights	1.00	9.00	4.59	2.24	5.00	37
2	Climate change/environmental issues	1.00	9.00	3.49	2.04	4.14	37
3	Criminal justice reform	2.00	11.00	6.16	2.40	5.76	37
4	Federal economic policy	1.00	9.00	6.00	2.27	5.14	37
5	Foreign policy	2.00	10.00	7.57	1.92	3.70	37

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
6	Healthcare	1.00	8.00	3.43	2.35	5.54	37
7	Immigration	1.00	11.00	6.68	2.63	6.92	37
8	Regional economic policy	1.00	10.00	7.97	2.37	5.59	37
9	Voting rights	1.00	10.00	3.65	2.79	7.80	37
10	Women's rights	1.00	11.00	5.81	2.98	8.86	37
11	Some other issue area	1.00	11.00	10.65	1.63	2.66	37

#	Field	1	2	3	4	5	6	7	8
1	Civil rights	2.70% 1	18.92% 7	13.51% 5	21.62% 8	13.51% 5	5.41% 2	10.81% 4	5.41%
2	Criminal justice reform	0.00% 0	8.11% 3	5.41% 2	13.51% 5	10.81% 4	21.62% 8	13.51% 5	8.11%
3	Federal economic policy	2.70% 1	5.41% 2	13.51% 5	8.11% 3	5.41% 2	10.81% 4	18.92% 7	27.03%
4	Foreign policy	0.00% 0	2.70% 1	2.70% 1	2.70% 1	5.41% 2	10.81% 4	13.51% 5	27.03%
5	Climate change/environmental issues	18.92% 7	21.62% 8	13.51% 5	16.22% 6	10.81% 4	10.81% 4	5.41% 2	0.00%
6	Immigration	2.70% 1	5.41% 2	5.41% 2	5.41% 2	13.51% 5	16.22% 6	16.22% 6	2.70%
7	Regional economic policy	2.70% 1	0.00% 0	0.00% 0	10.81% 4	5.41% 2	8.11% 3	2.70% 1	13.51%
8	Voting rights	32.43% 12	10.81% 4	16.22% 6	8.11% 3	13.51% 5	2.70% 1	0.00% 0	5.41%
9	Women's rights	2.70% 1	13.51% 5	16.22% 6	8.11% 3	10.81% 4	5.41% 2	8.11% 3	5.41%
10	Some other issue area	2.70% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00%
11	Healthcare	32.43% 12	13.51% 5	13.51% 5	5.41% 2	10.81% 4	8.11% 3	10.81% 4	5.41%

Showing rows 1 - 11 of 11

q2_partyfocus - Please choose the statement that is closest to your opinion:



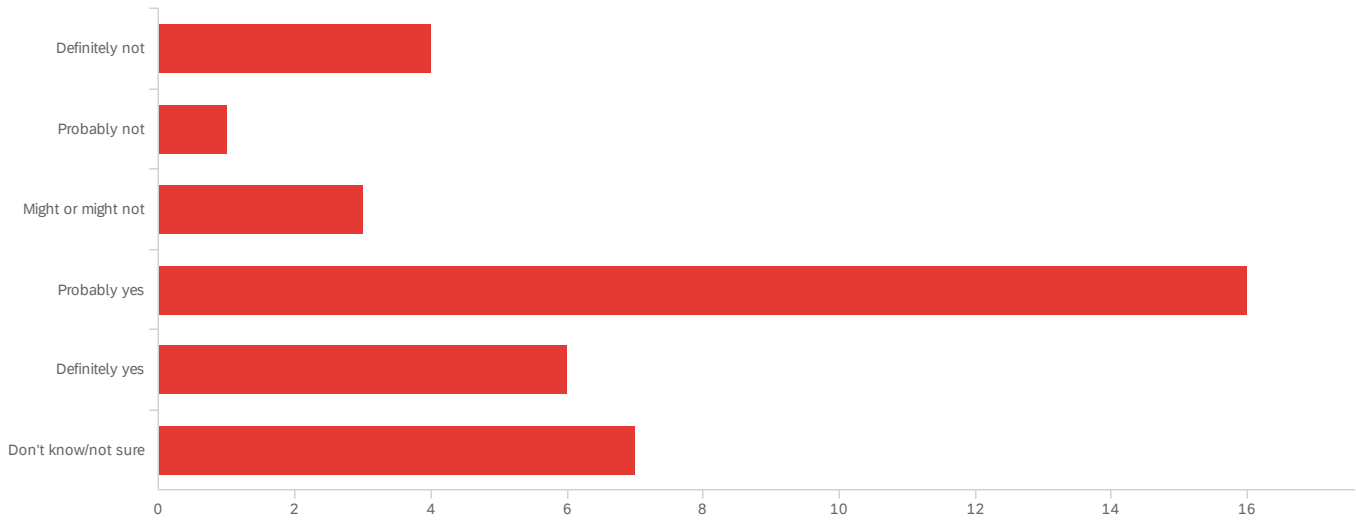
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please choose the statement that is closest to your opinion:	1.00	4.00	2.77	0.89	0.79	39

#	Field	Choice	Count
1	a. The Henry County Democrat party needs to focus more on national issues	7.69%	3
2	b. The Henry County Democrat party needs to focus more on local/regional issues	30.77%	12
3	c. The Henry County Democrat party is doing a good job of mixing attention to national/local issues	38.46%	15
4	d. I am not sure how much the party focuses on certain issues	23.08%	9

39

Showing rows 1 - 5 of 5

q3_rightdirection - Do you think the Henry County Democrat party is heading in the right direction?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you think the Henry County Democrat party is heading in the right direction?	1.00	6.00	4.08	1.44	2.07	37

#	Field	Choice Count
1	Definitely not	10.81% 4
2	Probably not	2.70% 1
3	Might or might not	8.11% 3
4	Probably yes	43.24% 16
5	Definitely yes	16.22% 6
6	Don't know/not sure	18.92% 7

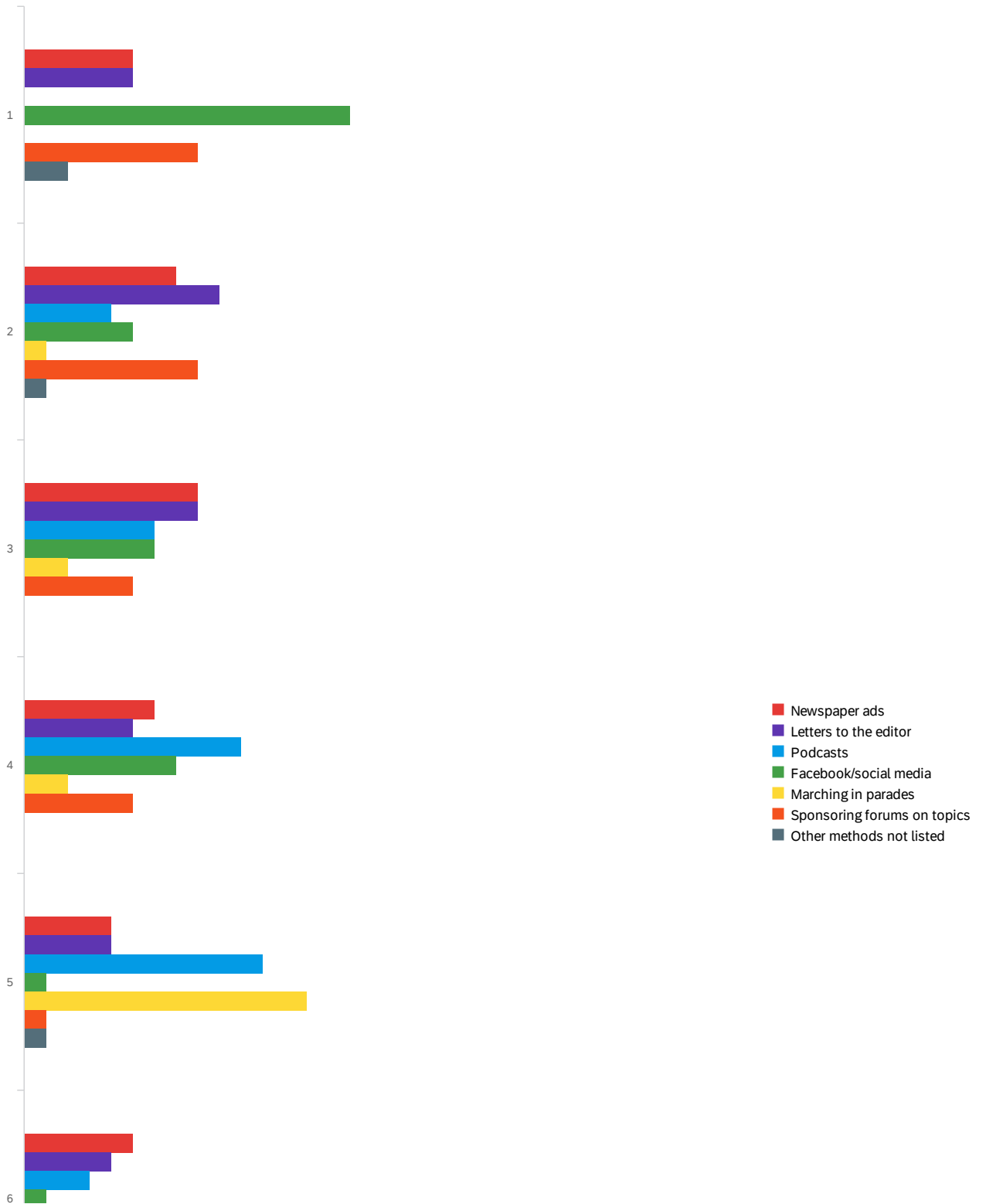
37

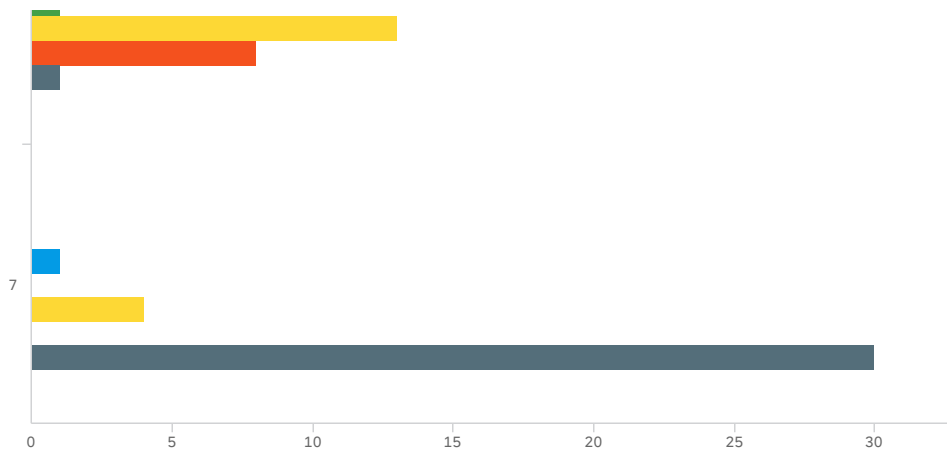
Showing rows 1 - 7 of 7

q4_bestwaystocomm - What do you think are the two most effective ways for the Henry

County Democrat party to communicate with the public? Please drag and drop the options

in order of effectiveness.



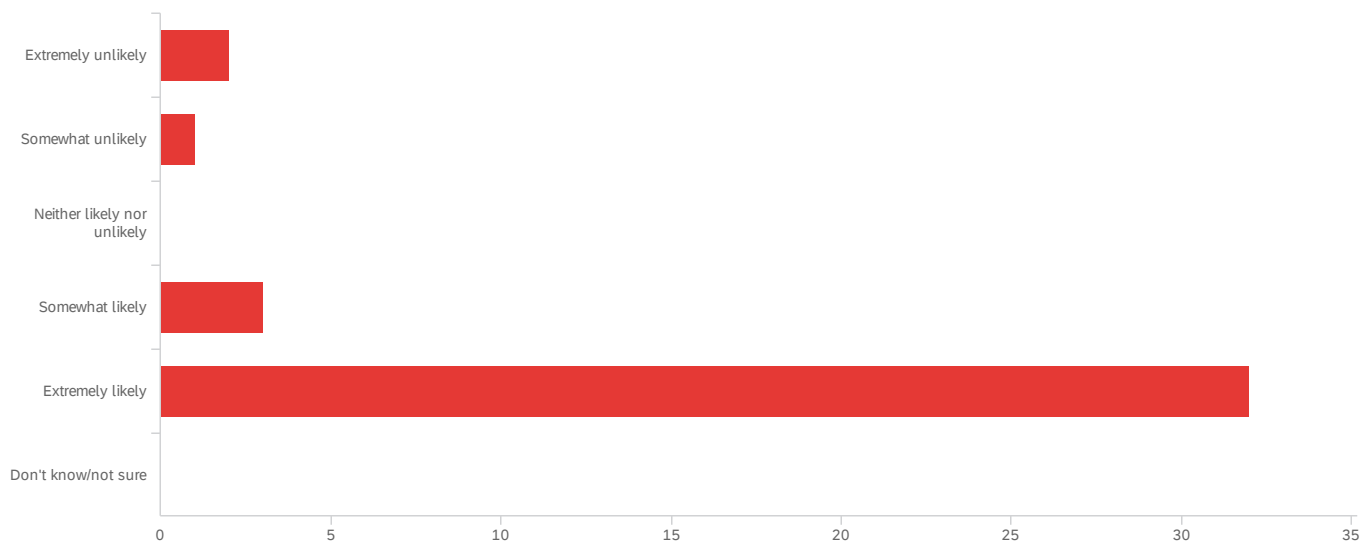


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Newspaper ads	1.00	6.00	3.34	1.60	2.57	35
2	Letters to the editor	1.00	6.00	3.17	1.56	2.43	35
3	Podcasts	2.00	7.00	4.17	1.23	1.51	35
4	Facebook/social media	1.00	6.00	2.34	1.41	2.00	35
5	Marching in parades	2.00	7.00	5.34	1.12	1.25	35
6	Sponsoring forums on topics	1.00	6.00	3.20	1.85	3.42	35
7	Other methods not listed	1.00	7.00	6.43	1.61	2.59	35

#	Field	1	2	3	4	5	6	7
1	Newspaper ads	14.29% 5	20.00% 7	22.86% 8	17.14% 6	11.43% 4	14.29% 5	0.00% 0
2	Letters to the editor	14.29% 5	25.71% 9	22.86% 8	14.29% 5	11.43% 4	11.43% 4	0.00% 0
3	Podcasts	0.00% 0	11.43% 4	17.14% 6	28.57% 10	31.43% 11	8.57% 3	2.86% 1
4	Facebook/social media	42.86% 15	14.29% 5	17.14% 6	20.00% 7	2.86% 1	2.86% 1	0.00% 0
5	Marching in parades	0.00% 0	2.86% 1	5.71% 2	5.71% 2	37.14% 13	37.14% 13	11.43% 4
6	Sponsoring forums on topics	22.86% 8	22.86% 8	14.29% 5	14.29% 5	2.86% 1	22.86% 8	0.00% 0
7	Other methods not listed	5.71% 2	2.86% 1	0.00% 0	0.00% 0	2.86% 1	2.86% 1	85.71% 30

Showing rows 1 - 7 of 7

q5_likelyvote - How likely are you to vote in the upcoming local election in November, 2021?



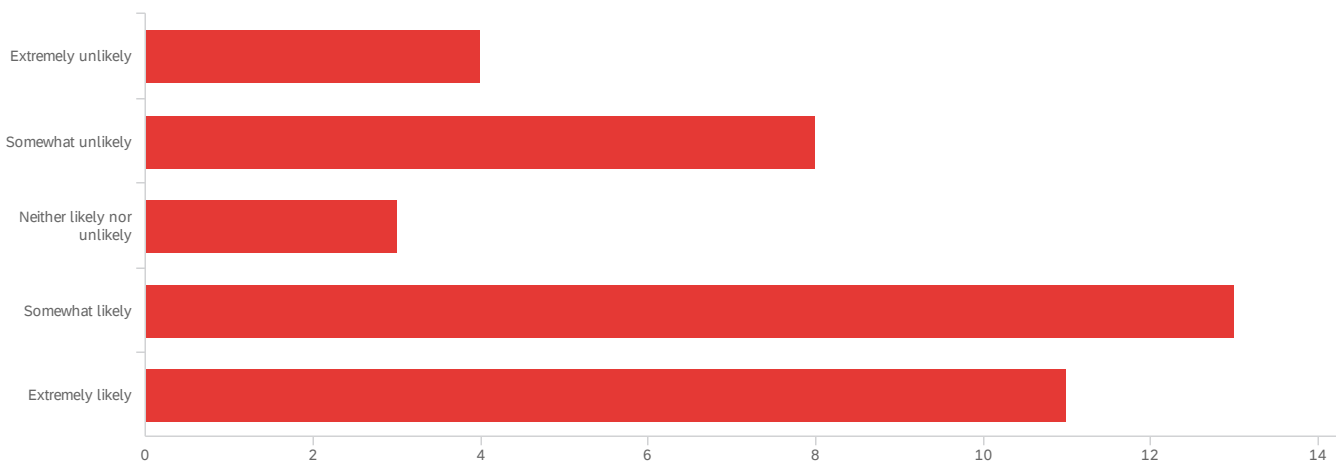
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How likely are you to vote in the upcoming local election in November, 2021?	1.00	5.00	4.63	1.01	1.02	38

#	Field	Choice Count
1	Extremely unlikely	5.26% 2
2	Somewhat unlikely	2.63% 1
3	Neither likely nor unlikely	0.00% 0
4	Somewhat likely	7.89% 3
5	Extremely likely	84.21% 32
6	Don't know/not sure	0.00% 0

38

Showing rows 1 - 7 of 7

q6_likelyvolunteer - How likely would you be to volunteer 1 hour every month to helping elect Democrats in Henry County?

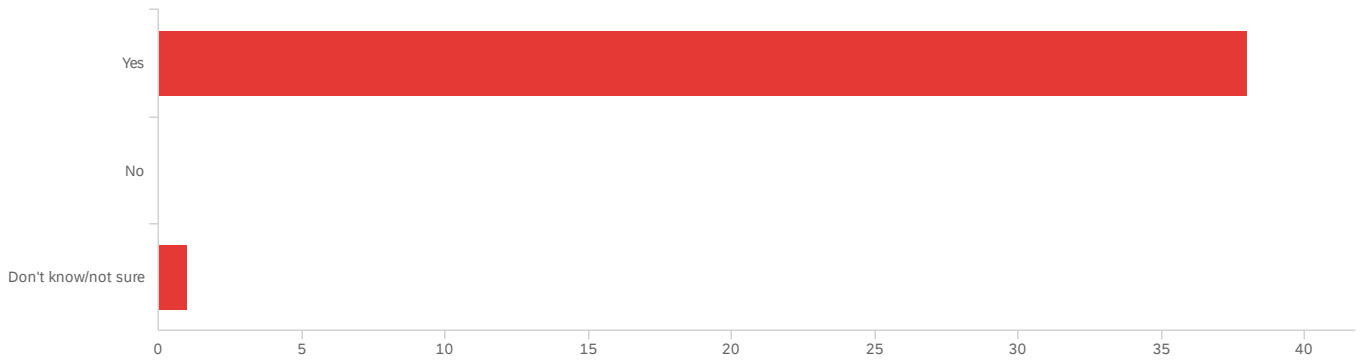


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How likely would you be to volunteer 1 hour every month to helping elect Democrats in Henry County?	1.00	5.00	3.49	1.36	1.84	39

#	Field	Choice Count
1	Extremely unlikely	10.26% 4
2	Somewhat unlikely	20.51% 8
3	Neither likely nor unlikely	7.69% 3
4	Somewhat likely	33.33% 13
5	Extremely likely	28.21% 11
		39

Showing rows 1 - 6 of 6

q7_registeredvote - Are you currently registered to vote?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you currently registered to vote?	1.00	3.00	1.05	0.32	0.10	39

#	Field	Choice	Count
1	Yes	97.44%	38
2	No	0.00%	0
3	Don't know/not sure	2.56%	1
			39

Showing rows 1 - 4 of 4

q8_whatpartycoulddo - In your own words, what could the party do to get more folks like you involved with the party and volunteering time?

In your own words, what could the party do to get more folks like you invol...

facebook articles need to be sharable, not just comment or like, etc.

Listen! Ask questions! Stop being offended when others disagree. People want to be heard. Henry County is extremely RED. Telling people that they are wrong won't change that.

Less liberal in policies..ask people what they want. Im very much against abortion but that issue gets jammed down my throat. I should be able to differ on some issues without people being non tolerate

target engagement of constituents based on issues and interests

We need to find ways to get younger people more involved.

Talk to people individually and not just at a meeting.

It just seems that no matter how hard we work, it doesn't affect the outcome positively given the huge disparity in voter registration.

Goof female candidate.

A postal mailed newsletter to all the registered Democrats.

Get our name out in the community

Clearly explain needs and how I can help

Keeping our eyes and ears tuned to people we might encourage to be involved. We ourselves have to be involved in community activities so we find these people.

We need to get younger people involved somehow. It would make it more fun with a mix of people doing things.

Sponsor workshops with clear achievable task(s)to elect a Democrat to an office in Henry County.

Affirm clear public policy positions that challenge the status quo and promote them publicly, social media, letters etc.

Newspaper ads

If I knew and answer for this I would have suggested it and expected implementation. This is from Joel Brown

Democrat party will lose big if they continue the nothing will change fundamentally, status quo agenda.

invite

Ask

In your own words, what could the party do to get more folks like you invol...

Start taking positions and letting the public know what they are. These should reflect current needs. Also, call out those who vote against such issues, i.e. the three Dems who voted against allowing negotiation for medications, the governors poor handling of the Covid pandemic, her shows of favoritism, etc. The Pubs tell you that they are going to screw you and then they do it. The Dems promise nothing and deliver.

Provide specific short-term projects

Offer opportunities to volunteer that doesn't involve making calls or knocking on doors. Schedule things early evening or on weekends.

Educate on the new voting regs.

I am currently involved and willing to volunteer as my schedule/time allows.

Survey looks great

End of Report