Newkirk Main Street Inc.

Board Meeting Agenda

February 22, 2021

1. **Minutes from January board meeting:** Corrections, comments, approval
2. **January Treasurer’s Report:** Corrections, comments, approval
3. **Old Business**
   1. **Nominate & vote** – new board secretary.
   2. **Discuss & vote** - Draft proposal of 2021 NMS Budget, attached separately.
   3. **Discuss** – Fiscal Sponsorship Agreement with the Kay County Amphitheater Committee
   4. **Discuss**– OKCNP membership renewal.
      1. received a scholarship lowering membership to $104 – thank you note was sent to sponsoring organization.
4. **New Business**
   1. **Discuss & Vote** - Kim Shanks of the Amphitheater has requested a special meeting with the board Wednesday February 24th at 5 pm
   2. **Discuss & Vote** - Main Street NOW conference April 12th – 15th, 2021 (rates expire March 23rd)
      1. $99 Main Street America
         1. Can register 5 small business owners for free for Small Business Day on April 13th
            1. Would like to offer this to our Top 5 Partners as an additional perk from Newkirk Main Street
   3. **Discuss** – Charlie Adams Day website is costing us $138 per year – discuss whether the information on the website needs to be up year around and whether another format may be better suited.
   4. **Brainstorming** – Fundraising Ideas
   5. **Review** – Article on Organizational Financial health
5. **Reports**
   1. Office Report & Time Sheet
   2. City Sales Tax
      1. Up 9.17% over January 2020
      2. Up 11% over December 2020
   3. Reinvestment Report
   4. Volunteer Hours
   5. Committee Minutes – promo met January 21. No committees have met in February.
6. **Upcoming Events**
   1. Every Friday – Chase the Ace drawing
   2. February 26th at 9:30 am – Legislative Review
7. **Other Business**
8. **Next Meeting** – March 15th at 5pm (please note this is a Tuesday)
9. **Adjourn**