

NMS Board Minutes

February 22, 2021

Prepared by Alyssa McCleery

In Attendance: Ryan Smykil, Sue Roy, Richard Hinthorn, Dawn Brakey, Holly Cline, Brian Hobbs, and Maggi Hutchason and Alyssa McCleery – program director

1. **Approval of January Board minutes** – Maggi entered motion, Dawn seconded, all ayes.
2. **Approval of January's Treasurers Report** – Sue entered motion, Dawn seconded, all ayes.
3. **Old business**
 - a. Dawn nominated board member Ali Carpenter for secretary of board. Maggi seconded. Dawn will speak to Aly about accepting the position.
 - b. Draft proposal of the 2021 NMS budget was approved contingent on showing the willingness to cash in the CD to clear the \$7,000 deficit that NMS is running under for 2021. Motion entered by Maggi, seconded by Sue, and approved by all.
 - c. Discussion regarding the Fiscal sponsorship Agreement regarding the Kay County Amphitheater was postponed to be combined with item 4.a.
 - d. OKCNP membership renewal update: NMS was able to receive a small scholarship lowering the price to \$104. The board expressed appreciation of the program directors' efforts to lower expenses.
4. **New Business**
 - a. Kim Shanks would like to present in a separate session on the progress of the kay county amphitheater. The board agreed that setting a special meeting was unnecessary, but they would be willing to attend a "special presentation" where no vote would take place on Wednesday the 24th at 5pm. The Fiscal Sponsorship agreement discussion will be postponed until the March board meeting.
 - b. Main Street Now conference attendance is considered mandatory by OMSC for 2021 as it is virtual. The program director did not receive an answer when querying OMSC about the 2022 conference being mandatory.
 - i. Rather than offering the 5 available Small Business Day registrations to our Top 5 [partners, it was decided to offer the opportunity to register to all our business partners. The program director will compose a letter to be mailed to those owners and register them using the appropriate discount code on a first come, first serve basis.
 - c. A brief discussion insured regarding the Charlie Adams Day website and a board member made the recommendation to do a priced comparison between what we are currently paying GoDaddy and what local marketing firm My Media Matters would cost. My Media Matters would relieve some of the workload by the program director of managing the website but may come with a higher price tag.
 - d. A few fundraising ideas suggested were a turkey shoot and a labor auction. It was discussed that people are ready to "get out and do something".

5. Reports received included:

- a. Office report and time sheet
 - b. City Sales Tax report
 - c. Reinvestment Report
 - d. Volunteer hours
 - e. Promotion Committee Minutes (no other committees met as of the February 22 board meeting date for the month of February due to weather)
6. Alyssa reminded board members of the Chase the Ace drawing being held every Friday and that Sen. Coleman and Rep. Pfeiffer would be here Friday for a legislative review.
7. No other business was discussed at this time.
8. Next meeting will be held Monday March 15th
9. Meeting was adjourned having completed the agenda.

Aly Cline, Board President
3-15-2021